

Printing/Publishing/Stationery/Print Media/Media & Entertainment

Jagran Prakashan Ltd.

1. Company Overview & Contact details

Company Details and Overview	
Sector	Printing/Publishing/Stationery
Turnover	INR 12,444.1 million
Chairman/MD/CEO/President	Mr. Mahendra Mohan Gupta (Director & CEO)
No of branches/offices	1
No of subsidiaries	3
Parent Company(If any)	-
Market Capitalisation	INR 31,816.5 million
Company Overview	Jagran Prakashan Limited (JPL) is the flagship of the Kanpur-based Jagran group, promoted by the P C Gupta family. The group publishes 37 editions and over 200 sub-editions of Dainik Jagran from 30 centres across North India. Dainik Jagran is India's largest daily in terms of readership, and one of the largest Hindi dailies in terms of advertisement revenue. It enjoys an established position in Uttar Pradesh, Uttarakhand, Bihar, Jharkhand, Punjab, Haryana, the National Capital Region and in other pockets of North India.
Contact Details	Jagran Prakashan Limited Jagran Building, 2, Sarvodaya Nagar Kanpur – 208005 Phone:+91 512 2216161/+91 512 2216162 E-mail: jagrancorp@jagran.com Website: http://jplcorp.in
Rating (CRISIL)	'CRISIL AA+ (Long Term facilities)

2. Management Type & Share holding

The company has a mix of family and professionals in its management.

2.1 Key People

Name	Designation
Mr. Sanjay Gupta	Director & CEO
Mr. Dharendra Mohan Gupta	Director
Mr. Sunil Gupta	Director
Mr. Shailesh Gupta	Director
Mr. Sanjay Gupta	Director & CEO
Mr. Dharendra Mohan Gupta	Director

2.2 Share Holding Pattern

Category	No. of Shares Held	Percentage
Promoters	188,866,814	59.72
Institutions	87,734,244	27.74
Non - Institutions	39,666,799	12.54

3. Categories of businesses & Subsidiaries

3.1 Business Areas

Division	Business /Products/Brands Descriptions
Dainik Jagran	Dainik Jagran is the flagship brand of the company. With a readership of 5.59 crore, it has been the largest read daily of India for the last consecutive 21 rounds of the Indian Readership Survey (IRS).
Mid-Day	Mid-Day is India's No.1 afternoon paper. MiD-DAY is printed from Mumbai, Pune.
Inquilab	Inquilab is India's No.1 Urdu Newspaper with a readership of 7 L. Inquilab has 12 editions covering Maharashtra, Delhi & UP and is further expanding.
Jagran Engage	Jagran Engage is the OOH division of JPL which specializes in Out of Home media solutions across India. Jagran Engage covers 900 + towns spread across 370 districts in 27 states.
Jagran Solutions	Jagran Solutions is the division that leads work in below the Line marketing solutions or experiential marketing area.
Jagran International*	Jagran International is the international division of JPL responsible for marketing JPL products outside of India.

3.2 Subsidiaries

Name	Description
Suvi Info-Management (Indore) Private Limited.	Engaged in publishing of "Nai Dunia" newspaper in Madhya Pradesh and Chhattisgarh.
Naidunia Media Limited	A wholly owned subsidiary of the company

4. Growth strategy and business model

The company is continuing its strategy to pursue the inorganic growth through acquisitions and partnerships. The company acquired at the close of business on March 31, 2012 Suvi Info Management (Indore) Private Limited ("SUVI") which is holding company of Naidunia Media Private Limited ("Naidunia") a publisher of ninth largest Hindi daily 'Naidunia'. Further, it offered innovative offerings to the advertisers. As a result, contribution of national advertisers was higher in second half for The company which was not the case in case of other publishers.

5. Foreign collaboration

The company does not have any foreign collaboration.

Hindustan Media Ventures Ltd.

1. Company Overview & Contact details

Company Details and Overview	
Sector	Print Media
Turnover	INR 5,981.8 million
Chairman/MD/CEO/President	Ms. Shobhana Bhartia (Chairperson)
No of branches/offices	2
Number of Employees	1,000+
No of subsidiaries	11
Parent Company(if any)	-
Market Capitalisation	INR 9,288 million
Company Overview	<p>HMVL was incorporated in July 1918 as a public limited company under the name The Behar Journals Ltd. In 1919, the company began operating a printing press at Patna. HMVL is one of the leading print media companies in India in terms of readership. The company publishes and prints Hindustan, among the largest daily newspapers in India. The paper has the largest readership in Bihar and Jharkhand, with a strong presence in Delhi-NCR, Uttar Pradesh and Uttarakhand. Hindustan is published in four editions and 113 sub-editions; the daily is currently printed at 17 locations having a combined total installed rated capacity of 0.78 mn copies per hour. HMVL also publishes two Hindi magazines, Nandan and Kadambini. It also publishes supplements of Hindustan like Anokhi, Tann Mann, Life n' Style, Movie Magic, Jaano English, Nayi Dishayen and Hindustan Jobs, an employment weekly. The company also operates the website, Livehindustan.com, and online versions of Nandan and Kadambini. HMVL has also forayed into event management and customised event solutions</p>
Contact Details	<p>Hindustan Times House 2nd Floor, 18-20 Kasturba Gandhi Marg New Delhi – 110001 Phone: +91-11-2370 4600 E-mail: hmvlinvestor@hindustantimes.com Web: http://www.hmvl.in</p>
Rating	--

2. Management Type & Share holding

The company has a mix of family and professionals in its management.

2.1 Key People

Name	Designation
Ms. Shobhana Bhartia	Chairperson
Mr. K. N. Memani	Director
Mr. N. K. Singh	Director
Mr. Ajay Relan	Director

2.2 Share Holding Pattern

Category	No. of Shares Held	Percentage
Promoters	57,017,005	77.69
Institutions	10,833,773	14.76
Non - Institutions	5,542,992	7.55

3. Categories of businesses & Subsidiaries

3.1 Business Areas

Division	Business /Products/Brands Descriptions
Printing & Publishing	The company's product line includes Hindustan, a Hindi daily newspaper; Kadambini, a monthly Hindi cultural and literary magazine; Nandan, a children's magazine; and various periodicals and supplements of Hindustan, as well as their online versions and Websites. It also operates LiveHindustan.com, a Hindi news Website.

3.2 Subsidiaries

The company does not have any subsidiary company.

4. Growth strategy and business model

A key element of company's strategy is that it is strengthening its position in UP and Uttarakhand. *Hindustan* has established a pan-U.P. presence, with 12 editions and 1.1 million copies distributed daily across the state. The flagship paper of the company, *Hindustan*, consolidated its position as the second largest daily across all languages with a total readership base of 38.4 million readers, backed by a re-design of the newspaper in early-FY2012. The newspaper added 1.75 million readers in the Q1FY12 round of the Indian Readership Survey (IRS), out of the total addition of 4.46 million readers in the entire Hindi newspaper category. In Uttar Pradesh, the newspaper's readership grew to 14.6 million readers, giving it a readership share of 33 percent. In Uttarakhand, *Hindustan* readership grew by 31 percent to garner a 24 percent readership share with 0.76 million readers. The newspaper remained the leader in Bihar and Jharkhand with market shares of 82 percent and 67 percent, respectively, on total readership of 15 million and 5.44 million. The company saw a combined growth of 6 percent in these two states. Delhi-NCR contributed 2.42 million readers to the *Hindustan* base.

5. Foreign collaboration

The company does not have any foreign collaboration.

Navneet Publication India Limited (-> Navneet Education Limited)

1. Company Overview & Contact details

Company Details and Overview	
Sector	Printing/Publishing
Turnover	INR 6,096.50 million
Chairman/MD/CEO/President	Mr. Shivji K. Vikamsey (Chairman)
No of branches/offices	2
Number of Employees	50+
No of subsidiaries	2
Parent Company(if any)	-
Market Capitalisation	INR 13,805 million
Company Overview	Incorporated in 1984, NPL was promoted by the Gala family as Bookwing Publication India Ltd. Its name was changed to Navneet Publications in 1992. The company is a publisher of educational and children's books. It also manufactures paper and non-paper stationery products. NPL is a dominant player in the field of publishing, having published more than 5,000 titles in English, Hindi, Marathi, Gujarati and foreign languages. The major products of the company are sold under the brand names "Navneet", "Vikas", "Gala", "FfUuNn", "Boss" and "Navneet Nxt". The company exports stationery to the Middle East, parts of Africa, the USA and Europe. NPL also produces various titles in the children's and general books category, which are not based on syllabus, such as activity books, board books, story books, health related books, cook books, mehendi and embroidery books, etc.
Contact Details	Navneet Publications India Limited Navneet Bhavan, Bhavani Shankar Road, Dadar (w). Mumbai - 400028. India. Tel: +91 22 66626565 Fax: +91 22 66626470 Email: inquiry@navneet.com Website: http://www.navneet.com
Rating (CRISIL)	CRISIL as A1+ (Long term bank facilities)

2. Management Type & Share holding

The company has a mix of family and professionals in its management.

2.1 Key People

Name	Designation
Mr. Shivji K. Vikamsey	Chairman
Mr. Amarchand R. Gala	Managing Director
Mr. Jaisinh K. Sampat Director	Joint Managing Director
Mr. Dungarshi R. Gala	Director – Educational Books Publishing
Mr. Shantilal R. Gala	Director – Educational Books Publishing
Mr. Harakhchand R. Gala	Director – Sales & Distribution

2.2 Share Holding Pattern

Category	No. of Shares Held	Percentage
Promoters	147,206,145	61.8
Institutions	35,211,483	14.78
Non - Institutions	55,797,372	23.42

3. Categories of businesses & Subsidiaries

3.1 Business Areas

Division	Business /Products/Brands Descriptions
Publications	Navneet is in the business of publication of syllabus based supplementary books for state board school students in Western India and other non syllabus based books for schools across India.
Stationery	Stationery division was established in the year 1996. The company is into paper stationery and non paper stationary.
International Business	Navneet's International Business has established itself as a quality supplier of paper stationery products. Products are marketed under the brand names 'Navneet', 'Grafalco' and 'American Scholar'. They are exported to various territories across the globe specifically - United States, Europe, Africa, Central and Latin America.
eLearning	eSense is a fast growing digital education company that is focused on providing eLearning solutions to schools and students in India.

3.2 Subsidiaries

Name	Description
Grafalco Ediciones S.L.	A wholly owned subsidiary operating in Spain.
eSense Learning Pvt. Ltd.	Digitized content for standards 1 to 10 in Science, Mathematics and Social Science. As of March 2012, e- Learning products have been installed in 925 Institutions covering around 4,500 classrooms. The company is aggressively marketing its products across new schools and is sure of an impressive growth in FY13.

4. Growth strategy and business model

As a part of the growth strategy, The company is looking ahead for brand promotion along with further acquisition.

5. Foreign collaboration

The company does not have any foreign collaboration.

Danik Bhaskar Corp Ltd.

1. Company Overview & Contact details

Company Details and Overview	
Sector	Printing/Publishing/Stationery
Turnover	INR 14,418.1 million
Chairman/MD/CEO/President	Mr. Ramesh Chandra Agarwal, Chairman & Managing Director
No of branches/offices	3
Number of Employees	-
No of subsidiaries	3
Parent Company(If any)	-
Market Capitalisation	INR 40,220 million
Company Overview	D B Corp Ltd. is engaged in printing and publication of newspaper in four languages across 13 states, in radio business with "My FM" radio station in 7 states and 17 cities along with strong web presence in India. Only media house to enjoy leadership at multiple states, in multiple languages and with well diversified readership 'Dainik Bhaskar', the flagship newspaper brand is established since 1958.
Contact Details	Dwarka Sadan, 6, Press Complex, M. P. Nagar, Bhopal - 462011, Madhya Pradesh Tel No. +91 755-3988884 Fax No. +91 755-2675190 Email: investor@dainikbhaskargroup.com Website: http://investor.bhaskarnet.com
Rating (CARE)	i. AA+ (for long term debts) ii. A1+ (for short term debts)

2. Management Type & Share holding

The company has a mix of family and professionals in its management.

2.1 Key People

Name	Designation
Mr. Ramesh Chandra Agarwal	Chairman & Managing Director
Mr. Sudhir Agarwal	Director

2.2 Share Holding Pattern

Category	No. of Shares Held	Percentage
Promoters	149,431,979	81.51
Institutions	26,552,844	14.48
Non - Institutions	7,343,981	4.01

3. Categories of businesses & Subsidiaries

3.1 Business Areas

Division	Business /Products/Brands Descriptions
News paper	D B Corp Ltd. is engaged in printing and publication of newspaper in four languages across 13 states and in radio business with "My FM" radio station in 7 states and 17 cities along with strong web presence in India. Their flagship newspapers are Dainik Bhaskar (in Hindi), Divya Bhaskar and Saurashtra Samachar (In Gujarati).

3.2 Subsidiaries

Name	Description
Synergy Media Entertainment Limited (SMEL)	It engages in the radio broadcasting business.
I Media Corp Limited (IMCL)	It is a subsidiary of DB Corp Ltd., providing integrated internet and mobile interactive services.
Divya Prabhat Publications Private Limited (DPPPL)	Divya Prabhat Publications Private Limited publishes newspaper, Prabhat Kiran.

4. Growth strategy and business model

There are certain key strengths that The company's business model thrives on, like they have strong established brands in the Indian print media business. Continually invests in building their brands by promoting their corporate identity and reinforcing their key strengths. With geographical reach and leadership in key markets, they have a presence in a substantial portion of North, Central and Western India, which is a key strength and advantage over their competitors. They have ability to identify and capitalize upon new market opportunities in local and regional areas and reach new readers and advertisers. The company has efficient and speedy execution ability. Their management team has a strong track record for executing new market launches with speed and efficiency. They conduct market surveys and channel the survey results back to their management and editorial teams, enabling them to create newspapers that respond to the needs of their reading population.

5. Foreign collaboration

The company does not have any foreign collaboration.

Sri Adhikari Brothers Television Network Limited

1. Company Overview & Contact details

Company Details and Overview	
Sector	Media & Entertainment
Turnover	INR 484.5 million
Chairman/MD/CEO/President	Mr. Gautam Adhikari
No of branches/offices	1
Number of Employees	-
No of subsidiaries	7
Parent Company(If any)	-
Market Capitalisation	INR 2,240 million
Company Overview	<p>Sri Adhikari Brothers is a pioneer in the field of Indian media and has gone through various stages of growth over the last 25 years. The stints that the group had in the past in the form of a production house and as a broadcaster are extremely valuable.</p> <p>The group not only has a fair amount of experience in the production of content but also in the broadcasting sector by creating a light humor centric television brand, SAB TV. The group has always successfully identified the gap in the market to become a leader in that space. The management is aggressive in terms of expansion and intends to expand its broadcasting base by launching various channels at regular intervals & also concentrating on expansion of its core business i.e. Content Production.</p>
Contact Details	<p>Head Office: 6th Floor, Adhikari Chambers, Oberoi Complex, Andheri (West), Mumbai - 400 053. Telephone: +91-22-40230000. Fax: +91-22-26350996 E-mail: investorservices@adhikaribrothers.com Website: http://www.adhikaribrothers.com/</p>
Rating	-

2. Management Type & Share holding

2.1 Key People

Name	Designation
Mr. Gautam Adhikari	Chairman and Creative Head
Mr. Markand Adhikari	Vice Chairman and Managing Director
Mr. Arun Khakhar	Director
Mr. Prasannakumar B. Gawade	Director
Mr. Manmohan Singh Kapur	Director

2.2 Share Holding Pattern

Category	No. of Shares Held	Percentage
Promoters	10,991,259	44.57
Institutions	209,254	0.85
Non-Institutions	13,462,487	54.59

3. Categories of businesses

3.1 Business Areas

Produce programmes for the first satellite channel (ZEE TV).

Leaders in the programming launched on the national channel, the only TV entertainment source in the country till 1997.

Founder of a general entertainment channel, 'SAB TV' that went on to become the market leader in the genre of light comedy.

3.2 Subsidiaries

TV Vision Ltd (Consolidated)

Maiboli Broadcasting Pvt.Ltd

Westwind Realtors Pvt.Ltd

SAB & View Entertainment

MPCR Broadcasting Service Private Limited

UBJ Broadcasting Private Limited Step Down Subsidiary Company

HHP Broadcasting Services Private Limited

4. Growth strategy and business model

It already has an established regional presence in various Indian languages including Marathi, Gujarati, Tamil, Telugu and Kannada amongst others. The company intends to expand its broadcasting base by launching various channels at regular intervals & also concentrating on expansion of its core business i.e. Content Production.

5. Foreign collaboration if any

The company does not have any foreign collaboration.

Balaji Telefilms Limited

1. Company Overview & Contact details

Company Details and Overview	
Sector	Entertainment
Turnover	INR 1,293.56 million
Chairman/MD/CEO/President	Mr. Jeetendra Kapoor (Chairman)
No of branches/offices	3
Number of Employees	-
No of subsidiaries	1
Parent Company(If any)	-
Market Capitalisation	INR 4,040 million
Company Overview	Balaji Telefilms Limited was incorporated in 1994 and has redefined the Indian television space in this period. Today, the company occupies a dominant space in the television content creation space, with the No.1 show on Indian television to its credit and all of its shows among the Top 50 on television. Balaji has also diversified itself into all the 4 screens by bringing in new teams for the motion pictures, internet and mobile space. The company has also evolved with the times and significantly corporatized itself, bringing in a Group CEO and experienced professional team for driving the future strategic direction of the company.
Contact Details	Registered Office: C-13, Balaji House, Dalia Industrial Estate, Opposite Laxmi Industrial Estate, New Link Road, Andheri (West) , Mumbai - 400 053 Tel: 91-22-4069-8000 Fax: 91-22-4069-8181 E-mail: balaji@balajitelefilms.com Website: http://www.balajitelefilms.com
Rating	-

2. Management Type & Share holding

The company has a mix of family and professionals in its management.

2.1 Key People

Name	Designation
Mr. Jeetendra Kapoor	Chairman
Ms. Shobha Kapoor	Managing Director
Ms. Ekta Kapoor	Joint Managing Director

2.2 Share Holding Pattern

Category	No. of Shares Held	Percentage
Promoters	27,130,858	41.61
Institutions	901,722	1.38
Non - Institutions	37,177,863	57.01

3. Categories of businesses & Subsidiaries

3.1 Business Areas

Division	Business /Products/Brands Descriptions
Television	The performance of the Hindi television channels and the dominance of the Hindi General Entertainment Channel was pioneered by Balaji content and run successfully for over a decade, with blockbuster shows like "Kyunki Saas Bhi Kabhi BahuThi" and "KahaaniGharGhar Ki" garnering unheard of TRPs.
Movies	Balaji entered the Indian motion picture business in 2002 to make its presence in the Indian film industry and produce films by leveraging its experience and expertise in entertainment content. The company operates the motion pictures division through its wholly-owned subsidiary.
ALT	Envisaged as a cutting-edge, youth oriented brand, the Alt Entertainment brand will be used on all content catering to a younger, more urban demographic, across the television, movie, mobile and internet space.
Hoonur	Hoonur is their recently-launched online portal for media professionals and entertainment consumers. The brand will be used in the online and mobile space both for the entertainment portal and for user generated content.
ICE	ICE is the latest initiative of Balaji Telefilms aimed at providing world class quality education to aspirants wanting to make careers in the media & entertainment industry. ICE covers all major specializations like acting, cinematography, direction, editing, production, scriptwriting, sound and visual effects (Vfx.)

3.2 Subsidiaries

Name	Description
Balaji Motion Pictures Limited (BMPL)	The company has one wholly owned subsidiary incorporated in March 2007, venturing into the filmed entertainment business.

4. Growth strategy and business model

With India's growing young population, there is a greater need for integration and innovation across traditional and new media platforms. The recent introduction of 3G and high bandwidth data networks have enabled consumers to subscribe to customized digital content.

The regional entertainment industry has been on a sustained growth trajectory primarily on account of increased regional income and consumption. National advertisers are looking at leveraging these markets as prime mediums, and increase their footprint. Advertising revenue is still the main stream of income for the Indian M&E industry as the ARPU for television and average ticket price for films continue to be low, owing to intense competition.

5. Foreign collaboration

The company does not have any foreign collaboration.

Zee Entertainment Enterprises Ltd.

1. Company Overview & Contact details

Company Details and Overview	
Sector	Media and Entertainment
Turnover	INR 22,040 million
Chairman/MD/CEO/President	Mr. Subhash Chandra (Chairman)
No of branches/offices	8 (Indian); 9 (Overseas)
Number of Employees	Over 1,500
No of subsidiaries	6
Parent Company(If any)	-
Market Capitalisation	INR 21,974.2 million
Company Overview	Zee Entertainment Enterprises Limited is one of India's leading television, media and entertainment companies. It is amongst the largest producers and aggregators of Hindi programming in the world, with an extensive library housing over 100,000 hours of television content. With rights to more than 3,000 movie titles from foremost studios and of iconic film stars, ZEE houses the world's largest Hindi film library.
Contact Details	Continental Bldg, 135, Dr. Annie Besant Road, Worli, Mumbai 400 018, India Tel: +91 22 6697 1234 Fax: +91 22 2490 0302, 2490 0213 Website: http://www.zeetelevision.com
Rating (CARE)	AA (Fund Based – Long Term)

2. Management Type & Share holding

The company has a mix of family and professionals in its management.

2.1 Key People

Name	Designation
Mr. Subhash Chandra	Chairman
Mr. Ashok Kurien	Director
Mr. Lord Gulam K. Noon	Independent Director
Prof. R. Vaidyanathan	Director
Mr. Punit Goenka	Deputy Managing Director

2.2 Share Holding Pattern

Category	No. of Shares Held	Percentage
Promoters	413,670,212	43.36
Institutions	464,577,500	48.70
Non-Institutions	75,710,008	7.94

3. Categories of businesses & Subsidiaries

3.1 Business Areas

Division	Business / Brand / Product descriptions
Hindi GEC	ZEE is the largest producer and aggregator of Hindi programming in the world.
Bollywood	ZEE's Hindi movie channels, Zee Cinema, Zee Premier, Zee Action and Zee Classic maintain its objective in delivering the best of programming in the Hindi Movies Genre.
English Entertainment	Zee Cafe, Zee Trendz and Zee Studio are premium channels of the network, showcasing the finest English content from across the globe.
Sports	Zee Entertainment has varied interests in the sports business, with a majority stake in Taj Television, the group has in its fold multiple sports channels.
Edutainment	India's only edutainment, multi-platform channel, ZeeQ channel aims to be a fun learning destination for children.
Regional GEC	With leading channels like Zee Marathi, Zee Bangla, Zee Telugu, Zee Kannada, Zee Tamizh and ETC Channel Punjabi within its fold, Zee Entertainment would now have an unparalleled reach across the country in the fast growing regional markets.

3.2 Subsidiaries

Division	Business descriptions
Asia Today Limited	Overseas subsidiary located in Mauritius
India Webportal private limited	51 percent owned subsidiary incorporated in India
ITM Digital private limited	59.4 percent owned subsidiary incorporated in India

4. Growth strategy and business model

The key elements of Zee's strategy were to take appropriate steps to safeguard its leadership position in a fiercely competitive environment, to concentrate on additional revenues from digital pay platforms, build presence on new / alternate media platforms, rationalise on costs, across different heads, fortify its expansion in the international markets and maintain consistently high standards of corporate governance.

5. Foreign collaboration

The company does not have any foreign collaboration.