



An authentic sweet potato shochu with a deep and mellow taste. The flavor changes depending on how the shochu is mixed.

Ikkoshun



This sweet potato spirit is characterized by a deeply fine taste and a melty sense on the palate, a result from more than three-year-long maturation. With hot water, this product goes particularly well with dishes seasoned with soy sauce. Exhibits variable flavors according to the water's temperature and blend ratio, bringing additional excitement to your dinner.

Product standards	
Net content	720ml
Ingredients	Sweet potato, rice malt
Temperature zone	Room temperature
Precautions for preservation	Store in a cool, dark place away from UV rays.
Best-by date	Indefinite
Domestic retail price (tax excluded)	1,350 JPY



Mild yet gorgeous flavor with depth. It is popular for its taste similar to that of shochu aged for one to two years.

Shinmoedake



Premium item made from the region's brand-name variety of sweet potato and locally grown rice malt. Enjoy its well-defined taste.

Product standards	
Net content	720ml
Ingredients	Sweet potato, rice malt
Temperature zone	Room temperature
Precautions for preservation	Store in a cool, dark place away from UV rays.
Best-by date	Indefinite
Domestic retail price (tax excluded)	1,500 JPY

Major exporting countries

Taiwan, Hong Kong, Korea, USA, France

Company overview

FURUSAWA JYOUZOU General Partnership Company

Dedicated to small-batch production, we offer deeply flavored shochu.

FURUSAWA JYOUZOU is a shochu distillery with a long history from 1892. Since establishment, we have maintained traditional distillation methods involving small-lot hand working processes and a mud-wall distillery house, and pursued well-defined taste quality suited to beverages for regular consumption to be served with everyday meals.



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