

# ASEAN - JAPAN NAVIGATE ASIA

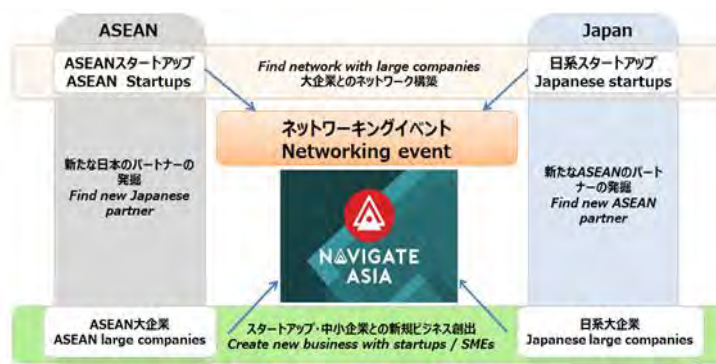
The ASEAN-Japan Fair will be held November 13 -14 in Manila taking the opportunity of the upcoming ASEAN-related summit meetings.

The aim of this event is to explore the possibility of new business collaboration between Japanese and ASEAN companies conducting advanced efforts in new industries. This fair is held as a side event of the ASEAN Business Investment Summit (ABIS).

- ◆ **Date: November 13 – 14, 2017**
- ◆ **Venue: Forum 1 ABC, Solaire Resort and Casino**  
(Aseana Avenue, Parañaque, 1701 Metro Manila)
- ◆ **Organizers: METI, DTI, AMEICC, AOTS, JETRO**
- ◆ **Supporters: Japanese Chamber of Commerce and Industry of the Philippines, Inc.**
- ◆ **Cooperation: ASEAN-Japan Innovation Network (AJIN)**
- ◆ **Agenda (Tentative):**
  - ★ **November 13, 10:30 - 17:00 (Registration will start at 10:00)**
    - Opening remarks (METI, DTI, JETRO)
    - Introduction of Japan-ASEAN demonstration project  
(informatix inc./Global Mobility Service inc./gsport, inc./  
Hitachi High-Technologies Corp./Fujifilm Corp./Liquid, Inc.)
    - Keynote speech
      - Future prospects of business collaboration between ASEAN and Japan  
(Deloitte Tohmatsu Venture Support Co., Ltd.)
      - Current climate surrounding startup businesses (Rebright Partners Pte Ltd)
      - Support for startup businesses in the Philippines (QBO Innovation Hub)
      - YOYO Holdings Pte. Ltd.
      - Machine Ventures
    - Short presentations by 11 startup companies (ASEAN and Japanese companies)
  - ★ **November 14, 10:30 - 13:00**
    - Company booth session
- ◆ **For more information, please contact: JETRO Manila**  
Tel: 63-2-892-4376 E-mail: [MNL@jetro.go.jp](mailto:MNL@jetro.go.jp)
  - ※ Free admission, no registration required.
  - ※ Please bring your passport or national ID.
- ★ **Updated information available at the following URL:**  
<https://www5.jetro.go.jp/newsletter/bdc/2017/NavigateAsia/manilaeng.pdf>



“Navigate Asia” is a series of business matching events hosted by JETRO for nurturing new industries between ASEAN and Japan in which entrepreneurs will have the chance to meet new potential business partners. The aim of these events is to promote business collaboration with companies throughout ASEAN no matter their size, category or country of origin. These are the first pitch events organized by the Japanese government especially focused on the new industry sector in ASEAN countries.



## Speakers List

	<p>NAOTAKA NISHIYAMA Regional Head of Asia, Deloitte Tohmatsu Venture Support Co., Ltd.</p> <p>He started a start-up in Real Estate industry in 2005.</p> <ul style="list-style-type: none"> <li>•Sold the start-up in 2007.</li> <li>•Joined Suntory in 2008.</li> <li>•Involved in the IPO of Suntory in 2013.</li> <li>•Joined Deloitte Tohmatsu Venture Support in 2013.</li> <li>•Leader of start-up team 2014. •Regional Head of Asia since 2016 ~.</li> <li>•Relocated to Singapore in 2016.</li> </ul>
	<p>TAKESHI EBIHARA Founding General Partner, Rebright Partners Pte Ltd</p> <p>Takeshi Ebihara has been in the industry more than 20 years as a venture capitalist as well as serial entrepreneur.</p> <p>His career as venture capitalist started from JAFCO, the largest venture capital and PE firm in Japan in 1994. He also founded and managed several internet companies include Tokyo stock-ex listed public company.</p> <p>Then he founded Rebright Partners in 2008 investing early stage tech startups in India and SE Asia.</p>
	<p>RENE "BUTCH" MEILY President, QBO Innovation Hub</p> <p>Butch is President of IdeaSpace Foundation, a leading early-stage technology incubator and accelerator for startup companies, and head of QBO Innovation Hub, a public private partnership launched to nurture, mentor and prepare startups for a successful exit. It is stage agnostic and will intervene opportunistically during the seed capital, Series A and pre-IPO stage by linking companies with retired senior executives for mentoring and local and foreign funders. He is also the President of the Philippine Disaster Resilience Foundation, a private sector disaster management organization that includes many of the major business groups in the country. He is concurrently president of Pacific Global One, an aviation firm owned by the PLDT group of companies. Previously, he worked with a financial start-up and has an extensive background in leveraged buyouts and mergers and acquisitions in New York.</p> <p>Prior to joining the New York firm, Butch was First Vice President and Special Assistant to the chairman of Philippine Long Distance Telephone (PLDT) and president of the PLDT Smart Foundation. He served as Vice President, Communications for TLC Beatrice International, a multinational food company and leveraged buyout where he played a leading role in the attempt to take the company public on the New York Stock Exchange. He has worked with several New York public relations firms, focusing on mergers and acquisitions.</p>
	<p>YOSUKE FUKADA CEO, YO YO Holdings Pte. Ltd.</p> <p>Yosuke Fukada is a founder and CEO - YOYO Holdings Pte. Ltd. - a mobile technology startup that specializes in driving traffic for advertisers &amp; direct clients for increasing market share for brands and partners &amp; with a vision of providing free internet to its users. A 8-year veteran of the competitive world of mobile platforms and developing new markets in the tech industry, he is best noted for his expertise in innovative solutions, market entry &amp; penetration strategies.</p> <p>With his deep and enriching understanding of customer insights and innovative problem solving approach, Yosuke is responsible to drive initiatives delivering superior mobile experience across all customer touch points like product design, UI, UX, &amp; most importantly being with the user's &amp; client's heart.</p> <p>Yosuke has Bachelor's and Master's degrees in Engineering and a Master of Business Administration, all from Osaka University.</p>
	<p>SHAHAB SHABIBI Co-Founder &amp; CEO, Machine Ventures</p> <p>Machine Ventures is a Venture Building Platform. They innovate the way things are done across industries by applying our mindset and hardwork. Unlike venture capital firms, they do not just invest, they build companies. Machine is a mix of seasoned entrepreneurs and aspiring ones who share this mindset and come together in one team.</p> <p>Co-Founded and currently managing 4 portfolio companies under Machine Ventures: MyKuya (<a href="http://mykuya.com">http://mykuya.com</a>), Get.Place: (<a href="http://get.place">http://get.place</a>), magnitude.asia: (<a href="http://magnitude.asia">http://magnitude.asia</a>), and HeyKuya (Acquired by Kata.ai): (<a href="http://kata.ai">http://kata.ai</a>).</p>