



The 2025 Zambia Osaka Business Forum & Expo

The Zambia- Japan Business Forum, World Expo - Osaka

The Republic of Zambia, in collaboration with the Osaka Chamber of Commerce and Industry (OCCI) and the Japan External Trade Organization (JETRO), proudly announces and invites the private sector in the Kansai region to participate in the Zambia-Japan Business Forum which will be held during the Osaka World Expo on 6th July, 2025.

Theme: *“Connecting lives for a sustainable future”*

Date: 6th July 2025

Registration: 10:30 – 11:00

Time of forum: 11:00 – 13:00

Venue: Commons - E Seminar Space, Yumeshima, World Expo 2025 Site.

WHY YOU MUST ATTEND THE 2025 ZAMBIA–OSAKA BUSINESS FORUM

1. **Strategic Access to a Continental Market of Over 1.4 billion People**

Located in the heart of Southern Africa, Zambia is a land linked country bordering eight neighbours and serves as a regional logistics and trade hub. With access to markets through COMESA, SADC, and AfCFTA, Zambia provides a gateway to a combined market of over USD 3.4 trillion and 1.4 billion consumers, positioning it as a springboard for continent-wide business expansion.

2. **Explore Zambia’s High-Potential Investment Sectors in 2025**

At the 2025 Zambia–Osaka Business Forum, uncover transformative opportunities across Zambia’s top priority sectors, each offering strong government backing, investment incentives, and significant untapped potential:

➤ **Agribusiness & Agro-Processing:**

Invest in scalable value chains including cash crops (coffee, tea, cocoa), horticulture (avocados, mangoes, tomatoes, chilies, citrus, paprika, vanilla), aquaculture (tilapia and freshwater fish), dairy (milk powder, casein, UHT products), and agro-processing (solar drying, cold storage, canning, and export packaging).

➤ **Renewable Energy:**

With abundant sunlight, water resources, and biomass, Zambia is ideal for **solar, hydro, and bioenergy investments**, supporting the nation’s push for universal energy access and green industrialization.

➤ **Mining & Value Addition:**

Home to critical minerals such as **copper, cobalt, gold, manganese, and lithium**, Zambia is prioritizing **local beneficiation, battery value chains**, and responsible mining investments.

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- **Manufacturing & Industrial Parks:**
Leverage tax-free zones and infrastructure-ready **Multi-Facility Economic Zones (MFEZs)** for light manufacturing, food processing, textiles, construction materials, and automotive components.
- **Tourism & Hospitality:**
Capitalize on Zambia's status as a top eco-tourism destination—with natural wonders like **Victoria Falls** and over 20 national parks—to invest in **sustainable lodges, adventure tourism, and hospitality infrastructure.**
- **ICT & Digital Economy:**
Invest in Zambia's fast-growing digital space, with opportunities in **broadband infrastructure, fintech, e-commerce, healthtech,** and government digitization projects.
- **Infrastructure Development:**
Partner in Zambia's infrastructure drive through **transport (roads, rail, aviation), water and sanitation,** and **affordable housing** projects under public-private partnerships.

Be among the **first movers** shaping Zambia's next chapter of industrial and economic transformation. The time to invest in Africa's rising frontier is now, and Zambia is open for business.

3. Bring Global Expertise to Zambia's Dynamic Growth

Zambia's drive toward industrialization, digitalization, and green growth creates vast opportunities for technology transfer, innovation, and strategic partnerships across all key sectors. Participants at the Forum including investors, tech leaders, and entrepreneurs—are invited to:

- Introduce cutting-edge solutions in agriculture, energy, mining, manufacturing, ICT, infrastructure, and more
- Develop export-oriented processing, logistics, and industrial facilities
- Collaborate with local enterprises for skills development, innovation, and inclusive growth

Be part of Zambia's transformation—and shape the future of a fast-growing, investment-ready economy.

To register for the Zambia Business Forum at Expo 2025 Osaka, scan the QR code or click the link below: <https://forms.office.com/r/Xg9HhiDniU?origin=lprLink>



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Expo 2025

Zambia National Day – Business Forum Programme

Connecting Lives for A Sustainable Future

6th July 2025

TIME	PROGRAMME
10:30 – 11:00	Registration of Delegates
11:00 – 11:05	Opening Remarks and recognitions
11:05 – 11:10	Remarks – Minister, Ministry of Mines and Mineral Development
11:10 – 11:15	Keynote Speech by Zambia’s guest of honor (Minister of Tourism)
11:15 – 11:20	Destination Zambia Video
11:20 – 11:40	Presentation on Destination Zambia: Mr. Matongo Matamwandi, Director General, Zambia Tourism Agency
11:40 – 11:45	Trade and Investment Opportunities Video
11:45 – 12:10	Presentation on Trade and Investment Opportunities and Public Private Partnership Zambia: Mr. Albert Halwampa, Director General, Zambia Development Agency
12:10 – 12:15	Testaments on actualized investments from Investors and Countries
12:15 – 12:50	B2B and B2G Meetings
12:50 – 12:55	Closing Remarks by Dr. Tobias Mulimbika Ambassador Extraordinary and Plenipotentiary
	End of Programme

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