

JETRO ZONE @ CEATEC JAPAN'11

It is indeed a pleasure to invite you to apply for the JETRO ZONE @ CEATEC JAPAN'11. At this year's CEATEC Japan, selected companies interested in investing in Japan will have an opportunity to discover innovations of Information Communication Technology (ICT) and Electronics. Please find more information about the program below. We hope to see you at CEATEC Japan'11.

CEATEC JAPAN'11 Outline

Date: October 4 - October 8, 2011 (Tues – Sat) ※JETRO Zone is held until the 7th.
Venue: Makuhari Messe (Chiba)
Exhibitors: 616 companies (figures for “CEATEC JAPAN'11”)
Visitors: 181,419 (figures for “CEATEC JAPAN'11”)
Organizer: CEATEC JAPAN Organizing Committee
Japan Electronics and Information Technology Industries Association (JEITA)
Communications and Information network Association of Japan (CIAJ)
Computer Software Association of Japan (CSAJ)
URL: <http://www.ceatec.com/2011/en/application/index.html>
Exhibition sectors: ICT / Electronics



About CEATEC

CEATEC is ICT and electronics trade show where world-leading technologies, products, and services are announced, CEATEC JAPAN is one of the largest business events in Asia (average number of visitors = 200,000).

ICT field

Digital home appliances and entertainment / Mobile networks/personal information terminals / Car electronics (automotive) / Home networking / Business-use network services & systems / Software & contents/Carrier services / Mobile networks for organizations / Platforms (network computing) / Network infrastructure products & systems / Network services & systems / Middleware / Applications / Outsourcing services / RFID / Security services / Various social systems & services

Electronics field

Semiconductors / Devices / Passive Components / Structural, Functional Components / Materials / Power Source / Manufacturing Equipment

Target participants for JETRO Zone

- Companies interested in investing in Japan.
- About 8 companies will be selected through JETRO's screening process.

Benefits to participants

- Free PR services for participants at JETRO Zone.
 - ※Reserved spaces on CEATEC exhibitor directories and JETRO website.
- Free business matching opportunities.
 - ※Meetings are only arranged for participants upon Japanese companies' request.
- Free business meeting space with standard equipment (including internet access and English-Japanese interpreter).
 - ※Please note that there is a limitation for the space for business meetings and PR.
- Free consultation regarding Japan market entry, company registration, visa, tax and human resource (if you need).

Expenses covered by JETRO

- Business meeting and PR booth
- Interpreter (English-Japanese only)
- Internet Access
- Translation services for participant's company information for CEATEC exhibitor directories and JETRO website

Cost borne by participants

- Round trip Airfare to Japan, hotel accommodations, and local transportation within Japan
- International and domestic transportation of additional exhibit materials to and from the exhibition site.
- Personal travel insurance
- Any costs that are not listed under: “Expenses covered by JETRO”

Additional information

Application deadline is August 9th, 2011. The screening result will be announced in late August.
Please note that we can't receive your cancellation after we informed your company the screening result.

*For more information on this exciting opportunity, please contact
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