

“JETRO Invitation Program Tech Biz Expo 2011”

JETRO Nagoya is inviting overseas corporations to Tech Biz Expo 2011, a trade show held in Nagoya, focused on the latest component technologies including the fields of materials & material processing (cutting, surface structure reforming, junction & adhesion), diagnostics, measurement and inspection tools etc., in order to provide opportunities for procurement of parts, components and machines in relation to the above. Manufacturers located in the Greater Nagoya region include Toyota, Yamaha, Denso, Brother, NGK, Suzuki, Noritake and so on. Thousands of suppliers - small and medium enterprises (SMEs) - to those big names accumulate in this region as well. One-on-one business meetings between program participants and highly skilled Japanese SMEs are to be arranged by JETRO to give you the opportunity to expand your business potential (free interpretation available if necessary). With the core skills and technologies that give ethos to the term “Made-in-Japan”, you will be much more confident in your products and service. Come and visit Tech Biz Expo 2011 to explore the latest unique technology and products.

Outline of Invitation Program

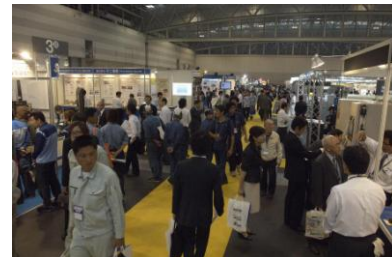
1. Outline of Tech Biz Expo 2011

- **Date:** October 19 - 22, 2011 (Period of visit on program: October 18-21)
- **Location:** Port Messe Nagoya (Nagoya International Exhibition Hall)
- **Organizer:** Nagoya International Trade Fair Commission

Commission members: City of Nagoya, Aichi Prefecture, Nagoya Chamber of Commerce and Industry, Nagoya Industries Promotion Corporation and JETRO Nagoya

<Expected attendees>

- Number of exhibiting companies: 150
- Number of booths: 300
- Number of visitors: 40,000



Nagoya, the center and hub of the Tokai region (Aichi, Mie, Gifu and Shizuoka Prefectures), is considered a champion of the manufacturing sector in Japan as the city is home to the headquarters of well-known world corporations and their vast and rich industrial clusters. Manufacturers (with more than four employees) number more than 34,000. More than 700 corporations possess over 92,000 patents. The clusters vary from automobiles, automotive parts and aircraft components, to electronics and advanced materials. The automotive and related corporations alone number more than 3,200 in this region. Tech Biz Expo 2011 provides participants an excellent opportunity to network with not only exhibitors but also other visitors magnetized by this strong industrial base.

- **URL:** http://www.techbizexpo.com/2010monotukuri_english.pdf

2. Target Invitees

Corporate decision makers of non-Japanese manufacturers and distributors charged with procurement of parts, components and machines in relation to materials and material processing(cutting, surface structure reforming, junction and adhesion), diagnostics, and measurement and inspection tools applicable to automobiles, automotive parts, electronics, advanced materials and others.

3. Schedule

- 18 Oct. (Tue) Arrival in Japan
- 19 Oct. (Wed) (Courtesy call if requested) Briefing on the regional economy
Site tour (business meetings) at Messe Nagoya
- 20 Oct. (Thu) Business meetings at Messe Nagoya
- 21 Oct. (Fri) Business meetings at Messe Nagoya
- 22 Oct. (Sat) Departure from Japan

*** The schedule is subject to change as necessary.**

4. Travel Expenses to be covered by JETRO

- Airfare: roundtrip airfare (payment in kind)
- Transportation fees in Japan: actual cost of transportation fees, based on JETRO regulations
- Accommodation fees: actual cost of accommodation fees, based on JETRO regulations

5. Process for participation



○ For more information:

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