

Expose your traditional taste to Japan



JETRO, with cooperation of PALTRADE, is inviting you to workshop

"Marketing food products in Japan"

December 12th, 2010 12:00~14:30

at "Jericho Resort Village", Jericho

Address: Bisan road (or Ein Sultan road), Jericho Palestine

* Near Hisham Palace

TEL : 02-232-1255, FAX : 02-232-2189

~ PROGRAM ~

Greeting from Mr. Shinobu Nakamura, Managing Director, JETRO.....	12:00 - 12:05
Greeting from Mr. Maher Hamdan, CEO, PALTRADE.....	12:05 - 12:10
Greeting from Mr. Naofumi Hashimoto, Representative of Japan to the Palestinian National Authority.....	12:10 - 12:15
Seminar I – Mr. Zuhair Manasrah, CEO, MADICO “My Experience in Japanese Market”	12:15 - 12:30
Seminar II Mr. Ken Ito, Food Buyer, Kawaguchi Trading co., ltd. “Market Potentiality of olive oil and dates in Japan”	12:30 - 13:20
Coffee Break.....	13:20 - 13:30
Seminar III – Mr. Takeo Matsuzawa, Chief Adviser, JICA Technical Cooperation Project “Progress and Prospect for JAIP”	13:30 - 14:00
Q&A and Networking.....	14:00 - 14:30

Please send us by FAX(03-537-9157) or
E-mail(IST@jetro.go.jp) until December 8th, 2010

Name	
Title	
Company Name	
TEL	
FAX	
E-mail	

Personal information is kept strictly confidential and will be used only for activities associated with the invitation program for JETRO's projects and activities.
For more information about JETRO's Privacy Policy, please contact:
JETRO Tel-Aviv office, 03-688-1739

For more information please contact

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