

TOHOKU, Center of rich and various food culture

TOHOKU is the northeastern region of Japan's main island.

Tohoku is surrounded by nature with a rich variety of food produced from the sea, mountain and land. Professional chefs acknowledge the Wagyu (Japanese Beef), marine products and vegetables from the area. Tohoku produces high quality fresh and processed marine products caught off the coast of Sanriku, one of the world's top three fishing spots. Processed foods using various agricultural products such as high quality rice that has been grown from century of years ago. Traditional Miso (fermenting soybeans past), Sake, Noodles and confectionaries are fresh, safe and taste good. They are popular in and outside Japan.



Processed Rice Products

Sake

Fresh and Processed Marine Products



Processed Meat Products

Processed Foods (seasoning)

Fresh and Processed Marine Products



Tohoku has numerous large fishing ports and aquaculture grounds. Sanriku is well-known fishing ground and catch a variety of fish are scattered throughout the area.

Processed Foods(seasoning)



Additive-free, made from natural ingredients. It is highly praised and loved around the world.

Sake



Sake of Tohoku is highly acclaimed by Sake breweries all over Japan for its taste. It has an extensive lineup: mild and rich Sake with a sweetish taste to dry Sake with a refreshing aftertaste.

Processed Rice Products



The deliciousness of Tohoku rice is globally recognized.

Processed Meat Products



Wagyu, pork and chicken are high quality meats approved of by professionals in the culinary world.

■The Tenth Business Match in Tohoku

One of the Largest Business Meeting and Exhibition in Tohoku■

The tenth Business Match in Tohoku will be held on November 5, 2015 in Sendai. Last year 181 of 485 food business related companies were participated. Business Match Tohoku is one of the largest business meeting and exhibition and participants are using this opportunity.

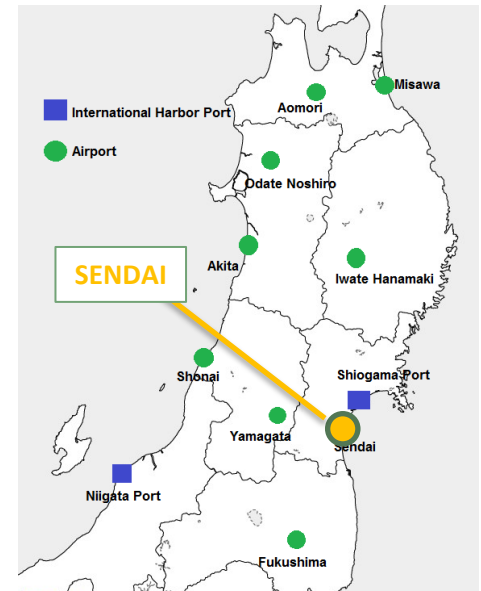
JETRO will organize business meeting attended by who interested in export business and encouraged to join it.

Do not miss this opportunity!



■Airport and Port of Tohoku ■

The Pacific side has the port that regular international container routes are available to China, Korea and North America. Also terminal of internal feeder to the Keihin Port is available. Niigata, Japan sea side has the port that international container routes are available to China, Korea and Russia. Also international flights are available from the airport in this area.



■Sendai, Gateway to Tohoku■

Food kingdom, traditional Japanese culture and nature rich of Sendai is just 90 min by the bullet train from the metropolitan area.

