

Symposium

– Japanese and German Small and Medium Sized Enterprises – The Hidden Champions of our Economies

- Schedule: July 09, 2015 (Thursday), 13:00 – 17:00 incl. networking
- Registration Starting 12:30
- Location: IHK Frankfurt am Main, Börsenplatz 4, 60313 Frankfurt am Main

- Organizer: JETRO, German Chamber of Commerce and Industry in Japan (AHK Japan)
- Cooperation: Japanese Government, German Federal Government, GTAI,
Japanese-German Business Association (DJW), IHK Frankfurt am Main
- Languages: Japanese/German (simultaneous translation)
- Program: Keynote Presentations and Panel Discussion
Networking with Representatives of about 20 Japanese Enterprises

Moderator: Marcus Schürmann, CEO, German Chamber of Commerce and Industry in Japan (AHK Japan)

13:00 Greetings

- Soichi Yoshimura, Executive Vice President, Japan External Trade Organization (JETRO)
- Norihiko Ishiguro, Vice Minister for International Affairs, Ministry of Economy, Trade and Industry (METI)
- Takeshi Kamiyama, Consul General of Japan in Frankfurt am Main
- Karl Wendling, Deputy Director General, External Economic Policy Controls, Asia, Australia, Dept. External Economic Policy, Bundesministerium für Wirtschaft und Energie (BMWi)

13:20 Keynote Presentations

- "Hidden Champions – Lessons of Midsized World Market Leaders"
Prof. Dr. Hermann Simon
- "Chances for Small and Medium Sized Enterprises"
Naoki Ota, Special Advisor to the Minister, Ministry of Internal Affairs and Communication Japan

14:40 Coffee Break

14:55 Panel Discussion

Moderator: Gerhard Wiesheu, Chairman of DJW

- (Japan)
1. Naoki Ota, Special Advisor, Ministry of Internal Affairs and Communication Japan
 2. Akihiko Seki, President, hakkai inc.
 3. Fumio Suzuki, Chief Coordinator, Knowledge Based Medical Device Cluster / Miyagi Pref.

- (Germany)
1. Uwe Wald, Area Sales Manager, KROHNE Messtechnik GmbH & Co. KG
 2. Markus Haas, Sales Director, Herrmann Ultraschalltechnik GmbH & Co. KG
 3. Dr. Jürgen Rattinger, Geschäftsführer International, IHK Frankfurt am Main

16:00 Networking