

BERLIN “ASA NO KAI”

GERMAN-JAPANESE BREAKFAST MEETING

Venue: Steigenberger Hotel Berlin, Los-Angeles-Platz 1, 10789 Berlin (Charlottenburg)

Time: January 25th, 2016 (Monday), 08:00 - 10:00 a.m.

The Japanese-German Business Association (DJW) invites you to share ideas, contacts and information on business related topics while enjoying breakfast at our “Asa no Kai” in Berlin. Our guests will be welcomed by a representative of the Japanese Embassy in Berlin. The Asa no Kai will be held in English.

Agenda

- 08:00** – Registration, Networking
- 08:30** – Welcome, Breakfast
- 09:00** – Speech, Q&A
- 09:30** – Discussion
- 10:00** – Close

Topic: “Start-Up Ecosystems in Germany and Japan – Potential for Cooperation?”

Berlin has been experiencing an impressive influx of talents and capital in the past years, especially in the tech start-up sector. The total investment in Berlin’s start-ups this year has already surpassed that of London’s. The city is demographically young with 25% of the population aged under 25 years providing an attractive asset of young talents. What makes Berlin attractive to founders and investors? What potential does the business ecosystem Berlin have for Japanese companies in very different stages of development, both established businesses and start-ups? What are the factors for sustainable innovation and entrepreneurship today? Can Japanese and German start-ups work together to enhance each other?

Speaker: Makoto Takeda, Managing Director, bistream UG



After obtaining his Master’s degree in German literature at the University of Tokyo, Makoto Takeda moved to Berlin in 2000. Following a period of research on the poetics of intertextuality, he left the academic ambience to pursue his interests in performative ways. Having established himself as freelancer in Berlin and seeing the potential of Berlin as experimental ground for both established businesses and founders, Mr. Takeda established bistream UG as a bridge for start-up ecosystems in Berlin and Tokyo, Germany and Japan. With his company he provides start-ups with professional operational service and assists in finding the right business partners in Germany and Japan.

Supporters:



ベルリン日本商工会
Japanische Industrie- und
Handelsvereinigung in Berlin e.V.



DJW members may participate for free.

Registration for “Asa no Kai” in Berlin on January 25th, 2016

Take this opportunity to network and register via email (info@djw.de), fax (0211 - 9945 9212) or **online before January 20th**!

- Yes, I would like to participate. I am a **DJW member** and will participate for free.
- Yes, I would like to participate. I am **not a DJW member** and will cover the costs for the breakfast by myself (**EUR 35**).

[Please transfer this amount in advance to the DJW account – bank details will be provided together with the confirmation email after registration.]

Title: _____ First name: _____ Surname: _____

Company: _____ Position: _____

Street: _____ Postal Code/City: _____

Phone: _____ E-Mail: _____

Signature*: _____