

# JHBFC2022

**JETRO Healthcare Business Forum 2022@Chiba Online**

**February 1<sup>st</sup> (Tue) - 4<sup>th</sup> (Fri)**

Chiba Prefecture, adjacent to Tokyo, has a large concentration of the most advanced academic and research institutions in Japan, thus making it the ideal venue for businesses in Healthcare, Life Science, MedTech, SportsTech and Aging sectors to conduct joint research, data collection as well as demonstration experiments through industry-academia-government collaboration.

Early this year, JETRO Chiba organized “**Chiba Global Healthcare Business Forum 2021**” with the participation of 43 companies from 12 countries/regions, where approximately 80 business meetings were held with the Research Institutions, Pharmaceutical Companies, and Venture Capitals in Japan. In some cases, negotiations are underway for a joint research agreement.

In light of the COVID-19 pandemic, the **JETRO Healthcare Business Forum 2022@Chiba** will be held online in February, 2022, as in 2021. We believe it is a great opportunity for you to liaise with innovative healthcare academic and research institutions in Chiba as listed below;

## **National Cancer Center Hospital East (NCCHE)**

(<https://www.ncc.go.jp/en/epoc/index.html>)

## **Advanced Industrial Science Institute (AIST) Kashiwa-Center**

([https://www.aist.go.jp/index\\_en.html](https://www.aist.go.jp/index_en.html))

## **The Graduate School of Frontier Sciences (GSFS), The University of Tokyo**

(<https://www.k.u-tokyo.ac.jp/index.html.en>)

## **Chiba University**

(<https://www.chiba-u.ac.jp/e/>)



# Outline of Program

JST: Japan Standard Time

\*EST: US Eastern Standard Time

\*GMT: Greenwich Mean Time

## 1. Tentative Schedule

### **February 1<sup>st</sup> (Tue): Plenary Session & Pharma Session**

#### **Pharma Session I for North America**

08:00-08:30 JST Keynote speech: Pharma I (by a Japanese institution/company) (EST Jan 31 18:00-18:30)

08:30-09:30 JST Pitch I (by overseas companies : 15 min x 4) (EST Jan 31 18:30-19:30)

#### **Pharma Session II for Asia**

16:00-17:00 JST Pitch II (by overseas companies : 15 min x 4) (GMT 07:00-08:00)

#### **Plenary Session**

17:00-18:00 JST Opening Remarks (GMT 08:00-09:00)

Keynote speech: Pharma II (by a Japanese institution/company)

Keynote speech: Pharma III (by a Japanese institution/company)

#### **Pharma Session III for EU**

18:00-19:00 JST Pitch (by overseas companies: 15 min x 4) (GMT 09:00-10:00)

### **February 2<sup>nd</sup> (Wed): MedTech Session**

#### **MedTech Session I for North America**

08:00-08:30 JST Keynote speech: MedTech I (by a Japanese institution/company) (EST Feb 1 18:00-18:30)

08:30-09:30 JST Pitch (by overseas companies : 15 min x 4) (EST Feb 1 18:30-19:30)

#### **MedTech Session II for Asia**

16:00-17:00 JST Pitch (by overseas companies : 15 min x 4) (GMT 07:00-08:00)

17:00-17:30 JST Keynote speech: MedTech II (by a Japanese institution/company) (GMT 08:00-08:30)

#### **MedTech Session III for EU**

17:30-18:30 JST Pitch (by overseas companies : 15 min x 4) (GMT 08:30-09:30)

### **February 3<sup>rd</sup> (Thu): Aging Session & SportsTech Session**

#### **Aging Session for North America**

08:00-08:30 JST Keynote speech: Aging (by Japanese institution/company) (EST Feb 2 18:00-18:30)

08:30-09:30 JST Pitch (by overseas companies : 15 min x 4) (EST Feb 2 18:30-19:30)

#### **SportsTech Session I for Asia**

16:00-17:00 JST Pitch (by overseas companies : 15 min x 4) (GMT 07:00-08:00)

17:00-17:30 JST Key Note speech: SportsTech (by a Japanese institution/company) (GMT 08:00-08:30)

#### **SportsTech Session II for EU**

17:30-18:30 JST Pitch (by overseas companies : 15 min x 4) (GMT 08:30-09:30)

### **February 2<sup>nd</sup> (Wed) – February 4<sup>th</sup> (Fri) One-on-One Meetings (30 min per meeting)**

#### **Business Meetings including Mentoring to be arranged by JETRO Chiba**

08:00-09:30 JST for North America (EST 18:00-19:30 the day before)

16:00-18:30 JST for Asia & Pacific & EU (GMT 07:00-09:30)

\*Note: One-on-one Business Meetings/Mentoring opportunities by healthcare experts will be arranged during this period for the companies selected by JETRO Chiba.

## **2. Application and Selection**

- The applicants should be directors or managers of companies engaged in Pharma, MedTech, Aging and SportsTech, who are seeking opportunities to collaborate with Japanese healthcare companies, organizations, institutions and/or to invest in Japan.
- Around **40** companies will be invited to view the webinars and make their own presentation. Further, JETRO Chiba will nominate around **15** companies, which will be entitled to attend One-on-One Business Meeting/Mentoring.
- Upon receipt of the applications (deadline: December 8, 2021), JETRO Chiba will select participants and notify the applicants of the result.

## **3. Benefits of participation**

The program, in principle, is a free of charge run by JETRO Chiba.

Here you can:

- learn the latest market trends and R&D for Pharma, MedTech, Aging and SportsTech in Japan through **Keynote speakers**
- have **Pitch opportunity** (15 minutes per company) to Japanese companies, academia, investors and so on.
- have **One-on-one business matching opportunities** with your potential partners in Japan.  
(ONLY for companies selected by JETRO)
- have **One-on-one mentoring opportunity** by healthcare experts arranged by JETRO.  
(ONLY for companies selected by JETRO)
- Explore the opportunities for research, development and setting-up corporate entities in Chiba.

## **4. Expense to be covered**

- Interpreter (between English and Japanese, if necessary) expense during the program.

## **5. Expenses not to be covered**

- Personal or incidental Expenses for internet use, telephone, fax and mail.
- All costs associated with PCs, Tablets, Smartphones etc., including their peripherals.