

Invitation Program

Business Matching in Miyagi

February 6 (Tue) – 09 (Fri), 2018

Organizers: JETRO Sendai, Miyagi Prefecture

Background & Outline

After the Great East Japan Earthquake, Miyagi Prefecture has proactively promoted its region to foreign companies in order to internationalize the domestic economy and industry as the Miyagi rebirth project. Miyagi Prefecture, includes Sendai City, is home to an industrial cluster of electrical and electronic-related industries, and recently, many major automobile manufacturers (including Toyota), semiconductor manufacturing equipment makers, and electronic component device makers settled their office in Miyagi.

International companies and research institutes can also collaborate with world-level academic research institutes like the Tohoku University.

In addition, foreign companies can benefit from comprehensive investment subsidies, as well as reasonable labor and office rental cost. Miyagi prefecture is located only 90 minutes from the Tokyo metropolitan area.

The Miyagi Prefectural Government would like to invite foreign companies considering an investment in Miyagi to travel to the prefecture and conduct observation visits to relevant points of interest. This project is aimed at companies active in the fields of healthcare, automotive industry (next-generation automobiles and IoT), aerospace, IT and advanced electrical machinery.



Schedule

<Plan 1: Miyagi Seminar Observation Visit>

Schedule	Summary	Details
6.Feb	Miyagi Seminar in Tokyo	Seminar concerning investment in Miyagi held in Tokyo
7.Feb	Transfer to Miyagi University/Organization/Company visits	Observation visits and networking in line with the invitee's needs
8.Feb	University/Organization/Company visits	Observation visits and networking in line with the invitee's needs
9.Feb	Return home	

<Plan 2: Solo Observation Visit>

Schedule	Summary	Details
Day 1	Arrive in Miyagi Receive information	Information provided by Miyagi Prefectural Government
Day 2	Invitee company PR and exchange meeting OR University/Organization/Company visits	Self-promotion by the invitee company Observation visits in line with the invitee's needs
Day 3	University/Organization/Company visits	Observation visits and networking in line with the invitee's needs
Day 4	Return home	

Potential Invitees

This project is aimed at companies that fall under one of the prioritized industries listed below and have a desire in investing in Miyagi Prefecture. There is a maximum of one representative per invited company, with a total of three companies and three representatives across all fields.

- Healthcare
- Automobile (Next-generation automobiles and IoT)
- Aerospace
- Information Technology
- Advanced Electrical Machinery

Costs borne by JETRO

The following will be arranged by JETRO: roundtrip plane ticket, local transportation within the prefecture, accommodation, and interpretation.

*Business class plane tickets are standard, but restricted to only those with decided intent on investment.

*Requests for a particular detour or indirect path require individual consultation.

Application Deadline: December 04, 2017

< Inquiries >

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