## JETRO Food Business Meetings in Okinawa

An event held on the sidelines of The Great Okinawa Trade Fair, one of the largest international food business meeting sessions in Japan

**Date** Thursday, November 26 – Friday, November 27, 2015

**Venue** Okinawa Convention Center (4-3-1 Mashiki, Ginowan City)

**Hosted by** JETRO Okinawa

**Products** Food products

## Schedule (provisional)

		The Comment	
Thursday,	a.m.	Opening ceremony	<u> </u>
November 26		Pre-arranged business meetings	
	p.m.	Free business meetings	
	-	Pre-arranged business meetings	
		Reception	7
Friday,	a.m.	Pre-arranged business meetings	
November 27			
	p.m.	Free business meetings	

Pre-arranged business meetings



《Details of business meetings》

- Each session lasts 30 minutes.
- Each buyer will have seven pre-arranged meetings per day depending on the requests from both buyers and suppliers.



## You can find all kinds of specialties from around Japan in Okinawa!

No. of Participants (provisional)

Buyers: About 150 Suppliers: About 200

Food products handled by the	Number of	
suppliers	suppliers	
Confectionaries, sweets	39	
Fresh fish, processed marine products	32	
Fruits and vegetables, processed	24	
agricultural products		
Processed foods	24	
Beverages, tea	21	
Seasonings	16	
Liquor	15	
Others (health foods, meat,	30	
processed meat, rice)		
	(2014 data)	



**OKINAWA** 

JETRO Food Business Meetings will be held on the sidelines of the Great Okinawa Trade Fair, one of the largest international food business meeting sessions in Japan.

The Food Business Meetings provide you with a perfect business opportunity, since this is where many producers of agricultural and marine products and food processers gather, not only from Okinawa, but from all around Japan.

Last year, more than 200 suppliers from 30 of the 47 prefectures in Japan came to Okinawa for business meetings to market their food products.

The venue, located amidst the abundant nature of Okinawa, will be packed with buyers from Japan as well as other countries from Asia and ASEAN.

We hope you will attend to learn more about the attractive and delicious foods that Japan has to offer!

