

Agricultural Products

★%: market share in Japan

Source: Kyushu Agricultural Administration Office



資料:農林水産省統計部平成24年生産農業所得統計

- Kyushu has a warm, mild climate well suited to agriculture and livestock.

Shochu・Sake

Source: Kyushu Travel Net



- Kyushu is a large production center for Distilled spirits such as Shochu.
- Various raw materials are utilized in the making of Distilled liquor;
 - Barley 「Iki Shochu」
 - Rice 「Kuma Shochu」
 - Potato 「Satsuma Shochu」
- All of these are WTO designated, internationally known brands.
- Sake is also produced from north to central area in Kyushu.

Livestock and Fishery Products



Source: Kyushu Travel Net



- Cattle breeding in Kyushu totals 921,200 head (36% share nationwide)
- Kyushu also ranks high in fish catches for mackerel, sardine, and horse mackerel. (Source: The Kyushu Agricultural Administration Office.)

Processed food



Source: Kyushu Travel Net



- A variety of processed foods are also made from agricultural and livestock products and clear natural water.
 - Sweet & well-seasoned soy sauce, bean paste.
 - Well-seasoned pork bone broth noodle soup.
 - Baked rice cake, including sweet bean paste (Umegeamaochi)

About Kyushu

• Favorably located close to East Asia in southwest Japan, the prospects are good for the opening of new markets and the escalation of exports.

• Production of foodstuffs and total amount of agricultural product yield is 20% of national output, valued at approximately 14 Billion USD.

This business meeting is being held in Fukuoka City, the gateway city to Kyushu.

Data

- Area : 44,471 sq.km (same as Switzerland).
- Population : 14,520,000(11% of national total)
- GRP : Approx. 596.8 Billion USD (on par with Sweden respectively)

Food producers from within and outside of Kyushu are meeting up!

- Food and associated product makers and other groups that wish to bring their products to new markets are scheduled to attend.
- There were 53 companies attending the business meeting in Fukuoka City last year, presenting, exchanging and offering product samples, with a keen interest in expanding their export horizons.
- The business meeting will be held in 'Food Expo Kyushu 2015', one of the largest international food exhibition in Kyushu. There were 150 exhibitors and more than 3,000 business meeting last year. In 2015, more than 180 companies, which is more than a number in 2014, plan to participate in the exhibition.

Reference Link

Kyushu Travel Net (Japanese, English, Korean, Chinese)

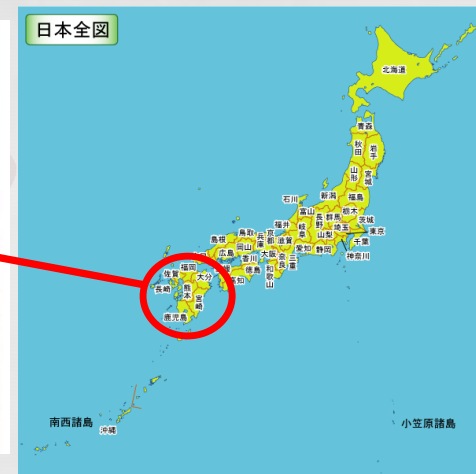
<http://www.welcomekyushu.jp/>

(Featuring Kyushu's culinary delights, culture, history, and wildlife).

Source: Kyushu Travel Net



Source: Geospatial Information Authority of Japan



Business meeting in Fukuoka City last year.



An unique opportunity to discover the bountiful array of Kyushu products awaits you. We look forward to your participation!