

PRESS Release

Mobility, IIOT, Smart Home & Smart City

Japanese Corporates Looking for Co-operations with Start-ups!

- *Japanese corporates present themselves to start-up companies in Munich – focusing on mobility, IIOT, Smart Home and Smart City*
- *Free networking event for all entrepreneurs interested in the Japanese market*
- *Start-ups can apply for exclusive one-on-one meetings by Feb. 24, 2020*

Munich, Jan. 20, 2020. Start-ups and innovative entrepreneurs interested in the Japanese market should seize this opportunity: The “Corporate Meetup Japan” in Munich on March 3, 2020 will feature nearly 15 Japanese corporates looking for start-ups with innovative technologies in order to establish sales, procurement, or joint development collaborations. Among the participants from Japan are renowned companies like Denso Automotive, Hitachi Vantara, Lixil, Murata Electronics, Satori Electric and Toyota Tsusho Europe. They are looking for start-ups from the early prototype stage up to the growth phase. In the morning, the event is open for all interested entrepreneurs. After the corporates’ pitches, there is plenty of time to make new contacts. In the afternoon, companies with a clear focus on mobility, IIOT, smart home or smart city can apply for exclusive one-on-one business meetings by filling in the [application form](#) and returning it to rommel@baystartup.de by Feb. 24, 2020. The event is organized by JETRO (Japan External Trade Organization) and BayStartUP. The Munich Chamber of Commerce and Industry and Invest in Bavaria are collaboration partners.

The “Corporate Meetup Japan” is open to all entrepreneurs. It particularly targets innovative companies whose solutions can be applied in the Japanese market or who plan to expand to Japan.

The event will take place

On March 03, 2020 (Tuesday)

Pitches of Japanese Corporates: 10:00 –s 12:00 h / Networking 12:00 – 14:00 h

At the Munich Chamber of Commerce and Industry (IHK)

Max-Joseph-Str. 2, 80333 Munich (1F, Rooms „Börsensaal“ and „Maffei-Saal“)

Conference language is English. Participation is free of charge, but a registration is required:

https://www.baystartup.de/termin-detail.html?termin_id=1569

Business-Matching: Start-ups can apply for exclusive individual meetings by February 24, 2020

Start-ups that wish to collaborate with Japanese companies can apply for exclusive individual meetings by February 24, 2020. The business meetings will be held on March 03 between 14:00 h and 16:00 h and are also free of charge. The start-up companies will have the chance to learn directly from the Japanese corporates which technologies are sought and where a co-operation could be possible.

Conditions to be met to apply:

- You are interested in a co-operation with a Japanese company, e.g. in the fields of technology development, procurement or sales
- You have at least a prototype of your solution

- Your solution focuses on mobility, IIOT, smart home or smart city

To apply, please fill in the [application form](#) and send it to Christoph Rommel, head of industrial co-operation at BayStartUP (rommel@baystartup.de).

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About BayStartUP

BayStartUP runs Germany's largest investor's and business angel network for investors interested in fast growing young companies. Through BayStartUP, founders have contact opportunities to around 300 active business angels and over 100 institutional investors. In the past financial year, BayStartUP provided over EUR 62 million in capital to 50 start-ups, with financing rounds between EUR 50,000 and EUR 6 million. Companies supported by BayStartUP are active in the market with over 13,100 employees and generate sales of almost EUR 1.4 billion (as of 2017). These include eight IPOs and success stories such as FlixBus, eGym, Magazino, Voxeljet, numares, Transporeon and va-Q-tec AG.
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About JETRO

The Japan External Trade Organization (JETRO) is a non-profit organization that supports companies successfully expanding to Japan. Originally established in 1958 to promote Japanese exports abroad, JETRO's core focus has since shifted to promoting foreign direct investment (FDI) into Japan and helping small to medium-sized Japanese firms maximize their global export potential. Recently, JETRO also supports foreign start-ups entering the Japanese market. JETRO is organized and managed by the Japanese Ministry of Economy, Trade and Industry (METI), and currently maintains 74 offices worldwide as well as 47 offices in Japan. JETRO already has two offices in Germany (Berlin and Düsseldorf) and will open another satellite office in Munich in spring 2020.
www.jetro.go.jp/en