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**“German-Japanese Innovation Initiatives 160”**

**Opening Event (online participation) on December 16, 2021**

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To mark the 160<sup>th</sup> anniversary of signing the Treaty of Amity and Commerce between Germany and Japan in 1861, the Japan External Trade Organization (JETRO) and Germany Trade & Invest (GTAI) will launch the "German-Japanese Innovation Initiatives 160". The German and the Japanese governments as well as different economic organizations will support the initiatives with the aim to promote interactive innovation for solving global issues like declining birthrate and aging population, COVID-19, global warming, SDGs, etc.

The kick-off event will, besides others, feature a keynote speech by Ms. Saori Dubourg, Member of the Board of Executive Directors of BASF, Germany's largest chemical company, and member of the German Council for Sustainable Development. A presentation of the latest corporate examples that will serve as models for Japan-Germany innovation exchange will follow.

We look forward to your participation.

**Date:** December 16, 2021, 9:00-11:00 (CET) / 17:00-19:00 (JST), live from the Japanese-German Center Berlin (JDZB)

**Organizers:** Japan External Organization (JETRO), Germany Trade and Invest (GTAI)

**Cooperation:**

Ministry of Economy, Trade and Industry of Japan (METI)  
Federal Ministry for Economic Affairs and Climate Action (BMWi)  
The Embassy of Japan in Germany  
The Embassy of Germany in Japan  
Japanese-German Center Berlin (JDZB)  
German Chamber of Commerce and Industry in Japan (AHK in Japan)  
KEIDANREN (Japan Business Federation)  
The Japan Chamber of Commerce and Industry in Japan  
The Voice of German Industry (BDI)  
Japanese-German Business Association (DJW)

**Please note:** The seminar will be held in English.

## **Program (hybrid)**

### **Formal Welcome**

**9:00 - 9:10 (CET) / 17:00 - 17:10 (JST)**

- Mr. Nobuhiko Sasaki, CEO and Chairman of JETRO – live broadcast
- Dr. Robert Hermann CEO of GTAI

### **Welcome Speeches**

**9:10 - 9:30 (CET) / 17:10 - 17:30 (JST)**

- Ms. Yumi Yoshikawa, Parliamentary Vice-Minister of the Ministry of Economy, Trade and Industry Japan (METI) – video message
- Dr. Andreas Nicolin, DDG, Asia Representative of the Federal Ministry of Economic Affairs and Climate Action (BMWi) – live broadcast
- H. E. Mr. Hidenao Yanagi, Ambassador of Japan to the Federal Republic of Germany – live
- H. E. Dr. Clemens von Goetze, Ambassador Extraordinary and Plenipotentiary of the Federal Republic of Germany to Japan – video message

### **Keynote speeches**

**9:30 - 10:10 (CET) / 17:30 - 18:10 (JST)**

- Ms. Saori Dubourg, Member of the Board of Executive Directors, BASF/  
Member of the German Council for Sustainable Development – video message
- Prof. Dr. Yoshihiro Takiguchi, President of The Graduate School for the Creation of New Photonics, Promoting regional industry cooperation between Hamamatsu and Germany in photonics – live broadcast

## **Introduction of best practices of German-Japan Innovation Projects**

**10:10 - 10:45 (CET) / 18:10 - 18:45 (JST)**

- Mr. Ikuo Hiraishi., Managing Director of Infarm-Indoor Farming Japan Inc.  
A startup from Berlin that operates "smart farming units" (self-production for self-consumption type) in stores such as supermarkets – live broadcast
- Michael Keller, CEO of Vensys Japan K.K., Deputy Head of Sales of Vensys Energy AG  
A major wind turbine manufacturer from Germany, that just started a first wind farm project in Tsuyama, Okayama in Sep.2021 – live broadcast
- Mr. Marco R. Majer, Head of Ecosystems – Scouting & Programs of  
5-HT Digital HUB Chemistry & Health Ludwigshafen – live broadcast

### **Comments**

- Mr. Marcus Schürmann, Delegate of German Commerce and Industry in Japan | CEO AHK – live broadcast

**10:45 -11:00 (CET) / 18:45 – 19:00 (JST)**

## **Summary and closing remarks of JETRO and GTAI**

### **Moderators**

- Mr. Toshiki Wani, Director General, JETRO Berlin
- Mr. Achim Haug, Director East Asia, GTAI

**Registration:** Your participation is free of charge. Pre-registering is required with the following link below on the JETRO website. **(Deadline: 15th December 2021)**

<https://www.jetro.go.jp/form5/pub/tcd/seminar211216>

### **Data protection:**

Japan External Trade Organization (JETRO) treats your personal data with the utmost care in accordance with the requirements of EU General Data Protection Regulation (GDPR).

For details on data protection by JETRO please see:

[https://www.jetro.go.jp/germany/\\_373184.html](https://www.jetro.go.jp/germany/_373184.html)

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