

NRW meets Japan - Seminar at MEDICA 2022

Business Opportunities in Medical and Health Tech in Germany and Japan



Ministry of Economic Affairs,
Industry, Climate Action and Energy
of the State of North Rhine-Westphalia



TOKYO
METROPOLITAN
GOVERNMENT



Location: NRW - Booth at Medica (Hall 3 /Booth C80)

Wednesday, November 16th, 2022 12:30 -14:30 CET Language: English

The event is free of charge, but please register:

<https://www.nrwglobalbusiness.com/de/aktuelles/termine/details/geschaeftschancen-in-der-medizin-und-gesundheitstechnik-in-nrw-und-japan>

After a two-year break, we are continuing the tradition of the NRW-Japan seminar at the NRW state stand at Medica!

The two-hour seminar program offers companies the opportunity to find out about developments and options in the Japanese market, especially in the metropolis of Tokyo and the Fukushima region, and to get to know companies from there. A presentation on innovative medicine in NRW and presentations by companies from NRW and Japan allow companies to identify trends in NRW and Japan and make contacts.

As part of the "Medical Technology NRW-Japan" project, this seminar is intended to support the cooperation between medical technology companies from NRW, Fukushima and the metropolis of Tokyo, to initiate business contacts, initiate joint developments and to work together on the markets in Japan and Germany.

Take the opportunity to find out about developments in the Japanese medical device market and Japanese companies and to exchange ideas with the presenting companies!

Program

12:30 Opening and welcome:

Moderator Astrid Becker, General Manager Asia, Australia, NRW.Global Business GmbH

12:35 Greeting addresses:

Setsuko Kawahara, Consul General of Japan in Düsseldorf

Ellen Dörr, Director Health Care Industry and Policy, NRW Ministry for Economic Affairs, Industry, Climate Action and Energy (MWIKE)

12:40 Presentations:

12:40 Future from Fukushima: Medical Industry Cluster Project and Cooperation with NRW

Hannah Haase, Coordinator for International Business, Fukushima Prefectural Government

12:50 For SMEs from Tokyo and NRW to Enter Each Other's Markets - Support by Tokyo in Cooperation with NRW

Hideo Fukuzuka, Director for Overseas Market Development, Commerce and Industry Division, Bureau of Industrial and Labor Affairs, Tokyo Metropolitan Government

13:00 Innovative Medicine in NRW – An Overview Presentation

Dr. Patrick Guidato, Cluster Manager Medizin.NRW

13:10 Company Pitches from Japan and from NRW

Unique “High-Performance” Medical Rubber & Molding / Assembly

Kento Amano, Chief, Asahi Rubber Inc.

High Precision Metal Tubes for Medical Devices

Akihisa Matsuno, Sales Representative, E.S.Q. Ltd.

Pursuing the Possibilities of Cardboard

Mai Kanda, Executive Director of Operations, Kanda Package Co. Ltd

Affordable Non-invasive Cancer Treatment – Ultra Compact Proton Therapy System

Joe Ting-Chang Hsu, Associate Director, Marketing & Sales Div., Marketing Dept. B dot Medical Inc.

Non-Magnetic Ultrasonic Motors for MRI: PSM60N series

Kouhei Tada, President, Piezo Sonic Corp.

New Choice for Nasogastric Tube Tip Localization

Koichi Torii, Public Relation Dept., Neuroceuticals. Inc.

Challenges for Breast Cancer Screening Change

Yo Terada, Director, Business Development Dept., Lily MedTech Inc.

Quality Assurance in the Production Process - Leak and Flow Testing of Medical Devices

Dr. Joachim Lapsien (Physicist), Head of Sales Department, CETA Testsysteme GmbH

Gamechanger automatic and contactless urinalysis

Noel Schäfer, Head of Marketing and Distribution, Medipee GmbH

14:00 – 14:30 Q&A with Refreshments

14:30 End of the event