

JETRO Global Connection

Oct. 20 (Tue) – 23 (Fri), 2020

JETRO is accepting applications for participation in JETRO Global Connection at CEATEC 2020 ONLINE (Oct. 20 - 23, 2020). Exhibitors will have an invaluable opportunity to introduce their solution/product, and to connect with prospective business partners.
* JETRO will screen applicants and select companies to participate in the JETRO Global Connection.

General Information of CEATEC 2020 ONLINE

Event Name	CEATEC 2020 ONLINE (Combined Exhibition of Advanced Technologies)
Dates	October 20 (Tue.) – 23 (Fri.), 2020
Venue	Online
URL	https://www.ceatec.com

About JETRO Global Connection

Name	JETRO Global Connection
Venue	Online – Inside Co-Creation Park at CEATEC 2020 ONLINE
Organizer	Japan External Trade Organization (JETRO)

Services provided by JETRO

*tentative

✓ Participation fee: **Free**

- * The full participation fee for a startup booth in CEATEC ONLINE costs approx. 1,200 USD.
- * Each exhibitor is able to show images/videos of your product/service inside the space. Each company is responsible for the cost of creating the contents.

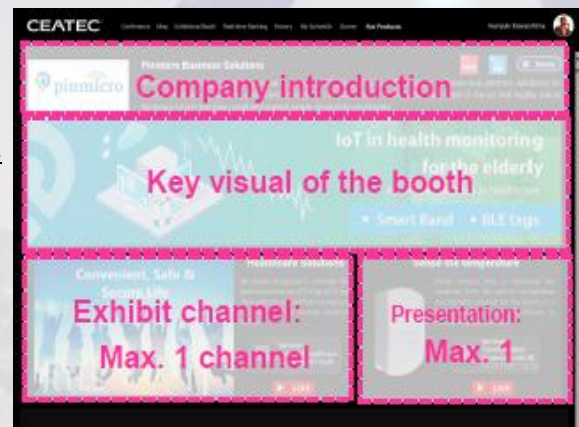


Image of CEATEC Online booth

✓ Business matching with Japanese companies

- * Matching will be set using the platform provided by CEATEC ONLINE
- * Each exhibitor will arrange for its own web conferencing tools to be used during business meetings.

Outcome of JETRO Global Connection at CEATEC 2019

- ✓ **34 companies from 15 countries and regions** specialized in Mobility, Health tech, Smart homes exhibited at JETRO Global Connection
- ✓ **Approx. 1,600 business talks** were conducted



Who can take part in this program?

- Startups established after 2011.
- Tech startups that seek to create innovative products/services by using AI, IoT, or digital technologies, centering on the priority themes of "Mobility," "Health tech" and "Smart City".

For a full description of qualifications, please contact your nearest JETRO office.

Schedule

August 7 th	Application Deadline
End of August	Selection of exhibitors by JETRO
~ End of September	Preparation for CEATEC 2020 ONLINE

Contact

Should you have any questions, please contact your nearest JETRO office: <https://www.jetro.go.jp/en/jetro/worldwide/>