

JETRO Seminar: Introduction of Industrial DX Ecosystem in Japan



HANNOVER
MESSE

March 31, 2025

10:00 - 11:20



H.E. Mitsuko Shino
Ambassador
Embassy of Japan in Germany



Ms. Julia Braune
Chairwoman and CEO
Germany Trade & Invest (GTAI)



Mr. Michael Kaiser
CEO, Smart Systems Hub GmbH,
Dresden



Mr. Kazuo Nakashima
General Manager, Industrial IoT
RRI (Robot Revolution & Industrial IoT Initiative)



Mr. Masahito Takeo
Representative
Deutsche Messe AG – Japan Office



Mr. Hideyuki Takaishi
President
TAKAISHI INDUSTRY Co., Ltd., Osaka

Hall 12, Stand B68
Trade & Invest Stage

JETRO

Japan External Trade Organization

Please use the link or QR code for the event registration!

<https://www.jetro.go.jp/form5/pub/bln/hm2025>



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Language: English

Program:

- 10:00** Greetings by H.E. Mitsuko Shino, Ambassador, Embassy of Japan in Germany
Greetings by Ms. Julia Braune, Chairwoman and CEO, GTAI
- 10:10** Guest speech by Mr. Michael Kaiser, CEO, Smart Systems Hub
Potential cooperations with Japanese DX and Factory Automation from a European perspective
- 10:15** Introductory speech by Mr. Kazuo Nakashima, General Manager, RRI (Robot Revolution & Industrial IoT Initiative)
Japan's latest initiatives on industrial DX and expectations for European companies
- 10:25** Mr. Masahito Takeo, Japan Representative, Deutsche Messe
Introduction of Japanese exhibitors at Hannover Messe 2025
- 10:30** Mr. Hideyuki Takaishi, President, TAKAISHI INDUSTRY
The o-ring materials for hydrogen stations' devices / Outlook towards the Osaka World Expo 2025
- 10:35** Short introduction of JETRO programs and services
- 10:40** Networking
- 11:20** Closing
- Moderation:** Mr. Shigeki Okamoto,
Director General, JETRO Berlin