



# Forum: Germany - Greater Nagoya Mutual Business Development

September 2018 Greater Nagoya Initiative Center

#### **OBJECTIVE**

To promote mutual business development between Germany and Japan, Greater Nagoya Initiative (GNI) will hold business forums and networking events in Düsseldorf, Munich and Stuttgart.

In these forums, GNI introduces attractive business environment and economic trend of Greater Nagoya region with German companies who advanced their business into the Greater Nagoya region and Japanese companies who have innovative technologies.

#### **OUTLINE**

1. Location: Munich, Germany

Event: Forum: Germany - Greater Nagoya Mutual Business Development in Munich

Date: 30<sup>th</sup> October 2018 Time: 15:00 - 17:00

Place: Holiday Inn Munich City Centre

Forum: Forum 8
Networking: Foyer 8

Number of people: 30 – 50 people

Language: Japanese – German (Simultaneous interpretation)



#### Program:

A) Opening remarks (5min)

Speaker: Masatoshi SAKAGUCHI, Deputy Chairman, Greater Nagoya Initiative Center (GNIC)

- B) Short Presentations
  - a) Introduction of Greater Nagoya region (15min)

Speaker: Kenichi TOMIYOSHI, General Director, Chubu Bureau, Ministry of Economy, Trade and Industry

b) Business opportunities in Greater Nagoya region (15 min)

Speaker: Georg KÄSMEIER, Managing Partner, Forward Engineering

c) Introduction of the company in Greater Nagoya region (15min)

Speaker: N.N., Musashi Europe GmbH

- C) Networking event
- \* Free Admission (Participants are required to register)

### 2. Location Stuttgart, Germany

Event: Forum: Germany - Greater Nagoya Mutual Business Development in Stuttgart

Date: 31<sup>th</sup> October 2018

Time: 15:00 - 17:00

Place: Chamber of Commerce and Industry of the Stuttgart Region

Forum: Saal 1
Networking: Foyer

Number of people: 30 - 50 people

Language: Japanese – German (Simultaneous interpretation)

## Program:

A) Opening remarks (5min)

Speaker: Masatoshi SAKAGUCHI, Deputy Chairman, Greater Nagoya Initiative Center (GNIC)

N.N., Chamber of Commerce and Industry of the Stuttgart Region

- B) Short Presentations
  - a) Introduction of Greater Nagoya Region (15min)

Speaker: Kenichi TOMIYOSHI, General Director,

Chubu Bureau, Ministry of Economy, Trade and Industry

b) Business opportunities in Greater Nagoya Area (15min)

Speaker: Andreas APPEL, District Manager Southeast and East Asia,

SEW-EURODRIVE GmbH & Co. KG, Germany

c) Introduction of the company in Greater Nagoya region (15min)

Speaker: N.N., TOGO SCHERDEL GmbH

- C) Networking event
- \* Free Admission (Participants are required to register)

## 3. Location: Düsseldorf, Germany

Event: Forum: Germany - Greater Nagoya Mutual Business Development in Düsseldorf

Date: 2nd November 2018

Time: 15:00 - 17:30

Place: Hotel Nikko Düsseldorf

Forum: Newton I-III

Networking: Lobby New Wing Number of people: 30 – 50 people

Language: Japanese - German (Simultaneous interpretation)

#### Program:

A) Opening remarks (5min)

Speaker: Masatoshi SAKAGUCHI, Deputy Chairman, Greater Nagoya Initiative Center (GNIC)

Robert BUTSCHEN, Executive International Business Division, Düsseldorf Chamber of Commerce and Industry

B) Keynote speech (20min)

Introduction of Greater Nagoya, Japan

Speaker: Senta MORIOKA, Vice Governor, Aichi Prefectural Government

- C) Presentations by companies
- a) Business opportunities in Greater Nagoya region (15 min)
  - Speaker 1: Tobias HUBER, Area Sales Manager, BECKHOFF Automation

    Toshimitsu KAWANO, Managing Director, BECKHOFF Automation K.K. (Video message)

Speaker 2: N.N., NIPPON AEROSIL CO., LTD.

- Introduction of the company in Greater Nagoya region (15min)
   Speaker: Andre BROMBACHER, Sales Manager, TAIYO KAGAKU CO., LTD, (TAIYO GmbH)
- D) Networking event
- \* Free Admission (Participants are required to register)

#### **REGISTRATION**

Please register from the below link by 22<sup>nd</sup> October 2018. We look forward to your coming. <a href="https://goo.gl/forms/pM4VQzq2jMYod6xs2">https://goo.gl/forms/pM4VQzq2jMYod6xs2</a>

#### **CONTACT**

Greater Nagoya Initiative Center (Chubu METI International Affairs Division)

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## (\*) Greater Nagoya (GN):

Located in the center of Japan, the area has one of the world's dominant clusters of manufacturing including automobile, machine tool, IT and service. It is followed by world-leading companies such as **Toyota Motor Corporation, Yamazaki Mazak Corporation, IBIDEN Co., Ltd, and DMG MORI SEIKI CO., LTD.** 

## (\*) Greater Nagoya Initiative (GNI):

Aiming at Promoting Greater Nagoya region, GNI was established with the participation of national and local governments, industries and academia. GNI promotes foreign direct investment to Greater Nagoya region and cooperation between overseas and Japanese companies in the region. GNI Website: <a href="http://www.greaternagoya.org/">http://www.greaternagoya.org/</a>

#### Organizer:

Greater Nagoya Initiative Center (Chubu METI International Affairs Division)

#### Supporter:

Deutsche Industrie- und Handelskammer in Japan (AHK Japan)

Industrie- und Handelskammer Region Stuttgart (IHK Region Stuttgart)

Industrie- und Handelskammer zu Düsseldorf (IHK Düsseldorf)

Deutsch-Japanischer Wirtschaftskreis (DJW)



