

JETRO/JFOODO Green Tea Promotion Workshops BIOFACH 2022



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Over its long history, Japanese Green Tea – Ocha – has developed in a unique way. At BIOFACH 2022, JETRO and JFOODO would like to invite you to the Japan Pavilion to learn more about Japanese Green Tea which is healthy for your body and mind.

Workshop I

Event Date: July 26, 2022

Event Time: 15:00-16:30 h

Seminar Room: Singapore, NCC Ost, level 3, Nürnberg Messe

Workshop II

Event Date: July 28, 2022

Event Time: 11:00-12:30 h

Seminar Room: Oslo, NCC Ost, level 2, Nürnberg Messe

Contact: Ms. Shiho Kogai: shiho_kogai@jetro.go.jp

Application Deadline: July 25, 2022

**JETRO/JFOODO Green Tea Promotion Workshops
BIOFACH 2022**

Workshop I
(Tentative Program)

Dates:	15:00-16:30 h, July 26, 2022
Place:	Seminar Room: Singapore, NCC Ost, level 3
Language:	German/English
Contents:	<ul style="list-style-type: none"> • Greetings from Mr. Toshiki WANI, Director General, JETRO Berlin (5 min.) • Presentation: JETRO Activities of Food Promotion (10 min.) • Green Tea Workshop by Ms. Yumi TANABE, Japan Tea Goodwill Ambassador to Germany (60-70 min.)

Workshop II
(Tentative Program)

Dates:	11:00-12:30 h, July 28, 2022
Place:	Seminar Room: Oslo, NCC Ost, level 2
Language:	German/English
Contents:	<ul style="list-style-type: none"> • Greetings from Mr. Toshiki WANI, Director General, JETRO Berlin (5 min.) • Greetings from Mr. Nobutaka MAEKAWA, Consul General of Japan, Consulate General of Japan in Munich (5 min.) • Presentation: JETRO Activities of Food Promotion (10 min.) • Green Tea Workshop by Ms. Yumi TANABE, Japan Tea Goodwill Ambassador to Germany (60-70 min.)

Please observe the currently valid Covid-19 hygiene rules and the wearing of a FFP2 or OP-mask during the events.

About our guest speaker: The Japan Tea Goodwill Ambassador to Germany

Ms. Yumi TANABE

- ❖ Titles and certificates:
 - 2017 – Japanese tea instructor (Japanese tea sommelier)
 - 2018 – Japan Tea Good Will Ambassador

- ❖ Tea related activities:
 - 2014 – 2019 Japanese tearoom “Macha-Macha” (Berlin), founder and manager
 - 2020 – Sunday Natural Products GmbH, Senior specialist for sourcing and product development of Japanese tea and teaware (Berlin)



yumi@macha-macha

Please note: For promotional purposes, image and sound material will be collected at the event, which can later be used on the homepage and in our company newsletter. By participating in this event, you agree to the possible publication of image and video material, should you be seen on it. If you do not agree to this, please send feedback to: info-bln@jetro.go.jp