



AsiaBerlin
Summit 2024

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JETRO Japan External Trade
Organization

Satellite Event

Tech Innovation Challenge with Japan



Image: AI-generated by
Microsoft Designer

Main Topic

Smart City Exchange between Berlin
/ Europe & Japan - With a view to
future social challenges in Asia -

Target Industries

Advanced Materials, Deep Tech,
Digital, Green, Health Care, Mobility,
Photonics etc.

DATE:	NOV. 27, 2024 15:00 – 21:00
VENUE:	MOTIONLAB.BERLIN Bouchéstrasse 12, 12435 Berlin
LANGUAGE:	ENGLISH
ENTRY:	FREE
REGISTRATION:	https://www.jetro.go.jp/form5/pub/bln/abs2024





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PARTNERS:



**Global Goals
Berlin**



ベルリン日本商工会
Japanische Industrie- und
Handelsvereinigung in Berlin

東京都
Tokyo Metropolitan Government

PARTICIPATING COMPANIES :



<https://www.dynamic-maps.co.jp/en/index.html>



<https://www.ventus-tech.de/>



<https://acbiode.com/>



<https://niterraventures.com/>



NTT Advanced Technology Corporation

<https://www.ntt-at.com/company/overview/>



JX Advanced Metals Corporation

<https://www.jx-nmm.com/english/>



https://www.takenaka.co.jp/takenaka_e/

Information about JETRO programs and services:



<https://www.jetro.go.jp/en/j-bridge/>



<https://www.jetro.go.jp/en/mjcompany/japanstreet.html>



https://www.jetro.go.jp/en/invest/jetros_support/ibsc/



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SPEAKERS:



Dr. Robert Hermann
CEO
Germany Trade and Invest



H.E. Mitsuko Shino
Ambassador
Embassy of Japan in Germany



Dr. Rainer Seider
Head of Unit International Affairs
Governing Mayor of Berlin –
Senate Chancellery



Mr. Takuya Taniguchi
Director Europe
Dynamic Map Platform



Mr. Robert Kunzmann
COO
AC Biode



Mr. Takahiro Yokoyama
Venture Architect
Niterra EMEA GmbH



Mr. Takuya Thomas Enoshima
Project Manager, Business Strategy, Material &
Nano-Technologies, Business Headquarters
NTT Advanced Technology Corporation



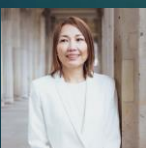
Mr. Hideki Asano
Regional Representative in EU
NTT Advanced Technology Corporation



Mr. Masaaki Matsuoka
Concept Designer, Design Division, Head Office
TAKENAKA CORPORATION



Mr. Takenori Kumagai
Tech-Scout Senior Manager
JX Advanced Metals Corporation



Ms. Chika Yamamoto
CEO
CROSSBIE



Mr. Shigeki Okamoto
Director General
JETRO Berlin



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PROGRAM

- | | |
|-------------|---|
| 15:00-16:00 | Entry: Reception and pre-networking |
| 16:00-16:05 | Opening: Mr. Shigeki Okamoto, Director General of JETRO Berlin |
| 16:05-16:10 | Greetings: Dr. Robert Hermann, CEO of Germany Trade & Invest
H.E. Mitsuko Shino, Ambassador, Embassy of Japan in Germany |
| 16:10-16:20 | Keynote speech: Dr. Rainer Seider, Head of Unit International Affairs, Governing Mayor of Berlin - Senate Chancellery |
| 16:20-16:30 | <u>German-Japanese innovation best practice case</u>
Dynamic Map Platform x Ventus Technologies GmbH: <i>Potential of dynamic map data for future mobility: The project to integrate high resolution weather forecasts with high definition maps</i> |
| 16:30-17:00 | <u>Reverse pitches by Japanese companies</u>
AC Biode, Niterra EMEA GmbH, NTT Advanced Technology Corporation, TAKENAKA CORPORATION, JX Advanced Metals Corporation |
| 17:00-17:15 | Short break |
| 17:15-17:25 | Introduction of JETRO programs |
| 17:25-17:30 | Final remarks: Ms. Chika Yamamoto, CEO of CROSSBIE and AsiaBerlin ambassador |
| 17:30-20:30 | Networking reception
*Toast greeting by Dr. Julia Münch, Secretary General of Japanese-German Center Berlin
*Attendance of Japanese VCs such as SBI Ventures Europe |
| 21:00 | Doors close |

*Moderation: Hiroyuki Kosuge & David Imme (JETRO Berlin)



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 *For Startups in and around Berlin:*

Join our event to connect with global Japanese corporates, take the chance to find a partner for your POC and benefit from our network!

*Below are some examples of this year's JETRO activities.



AsiaBerlin Summit in Tokyo, May 2024
Photo Credit: AsiaBerlin Forum



Hannover Messe JETRO side event, Apr. 2024
Photo: JETRO



Japanese-German Innovation Initiative 160 in Berlin,
Jan. 2024. Photo Credit: JDZB

Registration open!

<https://www.jetro.go.jp/form5/pub/bln/abs2024>

Nov. 27, 2024

15:00 – 21:00

MotionLab.Berlin



Contact for inquiries:

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<https://www.jetro.go.jp/germany/>