

# Relationship with France

**Tetsuya Yamada**

**Senior Coordinating Executive  
Communication, External and Environmental Affairs  
Toyota Motor Europe**

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# Toyota in France



# Toyota in France

- Wide range activities
  - manufacturing, sales & marketing, design studio, parts / vehicles logistics depot
- More than 8,000 employees \*including sales network
- More than 1 bil Euro investment from 1990
- More than 2 mil vehicles (Yaris) manufactured
  - more than 85% has been exported to outside France
  - Yaris will be exported to North America from May 2013
  - Yaris HV production has been started
  - Yaris has received “Origin France Guaranteed” label

# Origin France Guaranteed

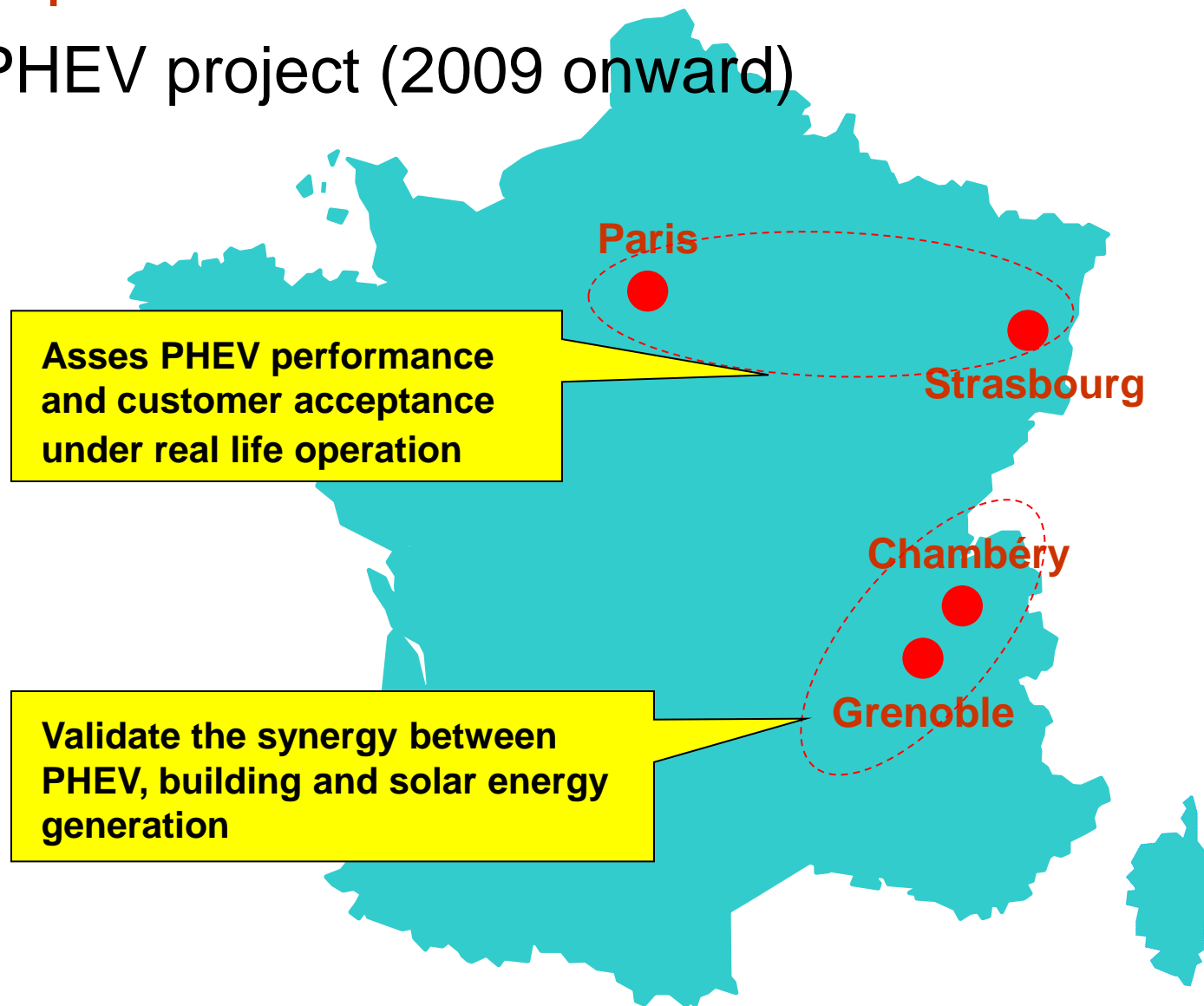


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# Cooperation in France

PHEV project (2009 onward)



# Cooperation in France

## PHEV demonstration program in Strasbourg



# Cooperation in France

## PHEV INES/CEA project



**2 charging infrastructure were implemented in June 2010**

- **12 places on the site of the INES Chambéry (Illiopark)**
- **6 places on the site of CEA Grenoble (Héliophane)**
- **10 Toyota Prius plug-in hybrid cars are used daily by the experimenters**



**ILLIOPARK (INES Chambéry)**



**HELIOPHANE (CEA Grenoble)**



# Relationship with French OEM

## With PSA Peugeot Citroën

- Joint venture manufacturing plant in Czech
  - production started in 2005
  - 300,000 production capacity (P107,C1, Aygo)
- Light Commercial vehicle (LCV)
  - PSA Peugeot Citroën will supply LCV to Toyota from 2013 Q2
  - The agreement includes collaboration on next generation vehicles to be produced by PSA Peugeot Citroën
  - PSA Peugeot Citroën decided to produce next generation vehicles at the Sevelnord plant in Valenciennes



# Merci de votre attention



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