

Japan-France Business Forum 2017

« Greater Nagoya : Territoire d'opportunités France-Japon »



Introduction of Greater Nagoya, Japan

21 June, 2017

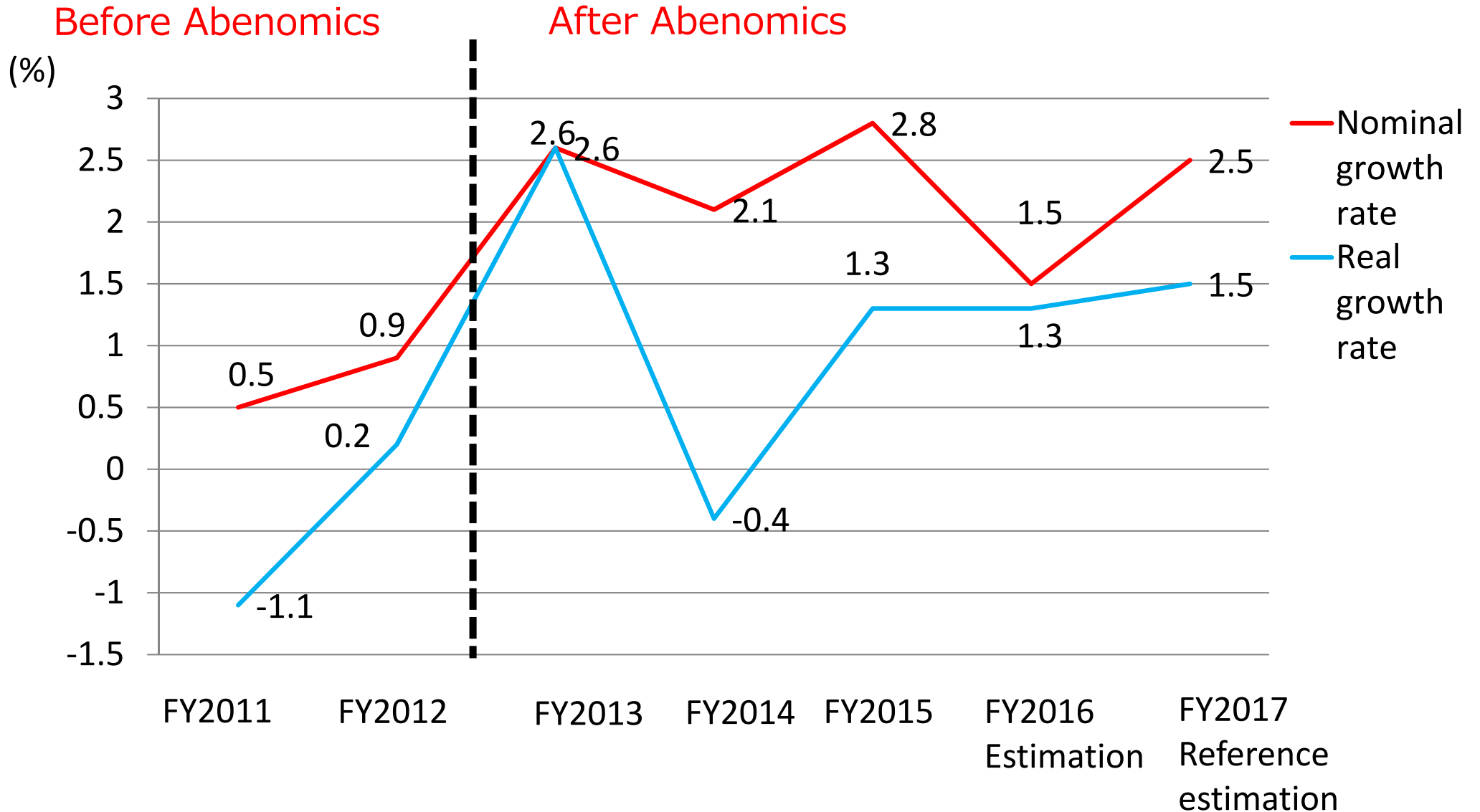


Today's outline

- Japanese Economy and “Investing Japan” Policy
- Where is Greater Nagoya ?
- Opportunities in Greater Nagoya
- Greater Nagoya Initiative (GNI)
- Business Supporting Activities

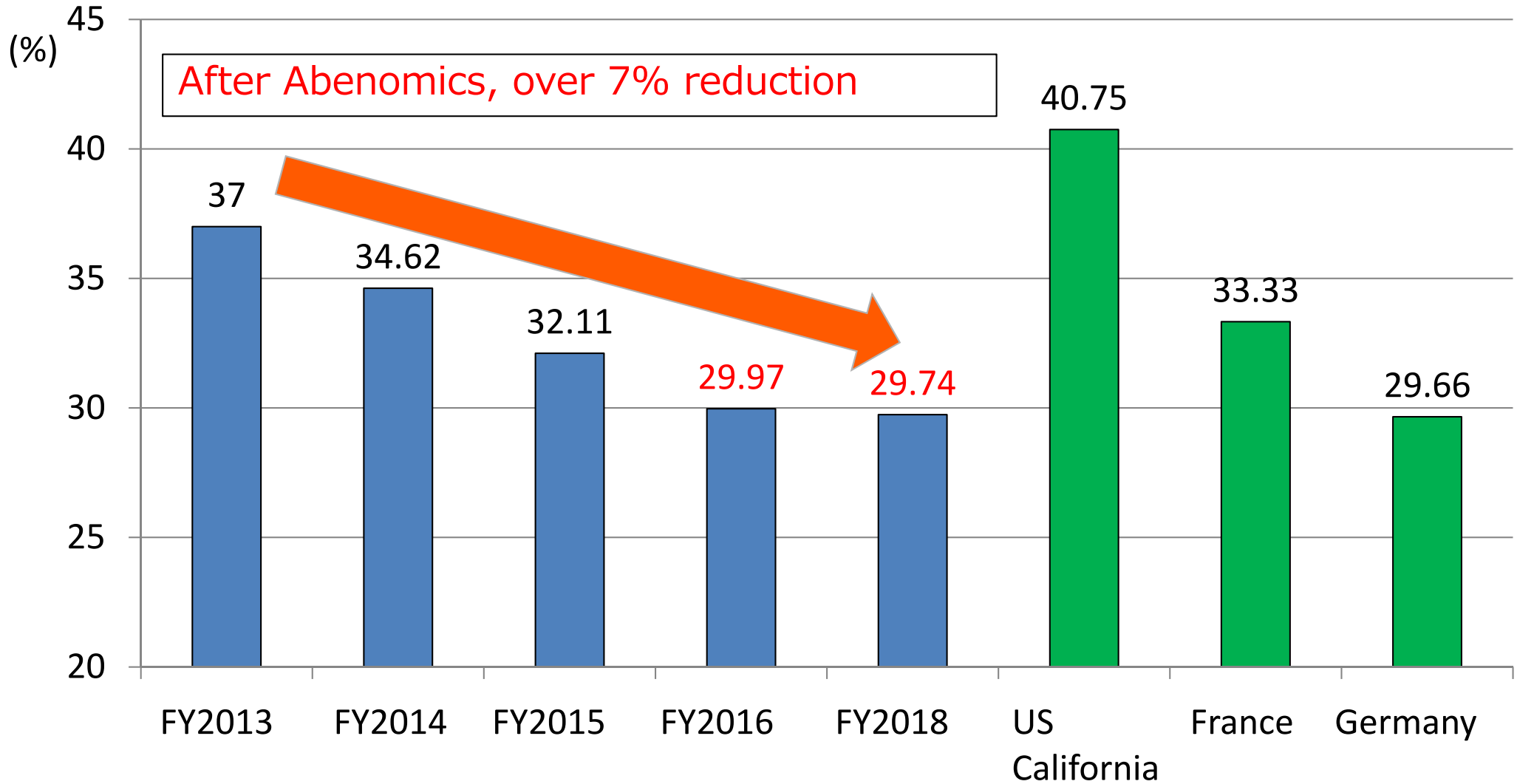
Improving GDP growth rate

- Japanese economy steadily recovering from deflation



Effective corporate tax rate declining

- Effective corporate tax rate below 30%



Five Promises for attracting foreign Businesses to Japan

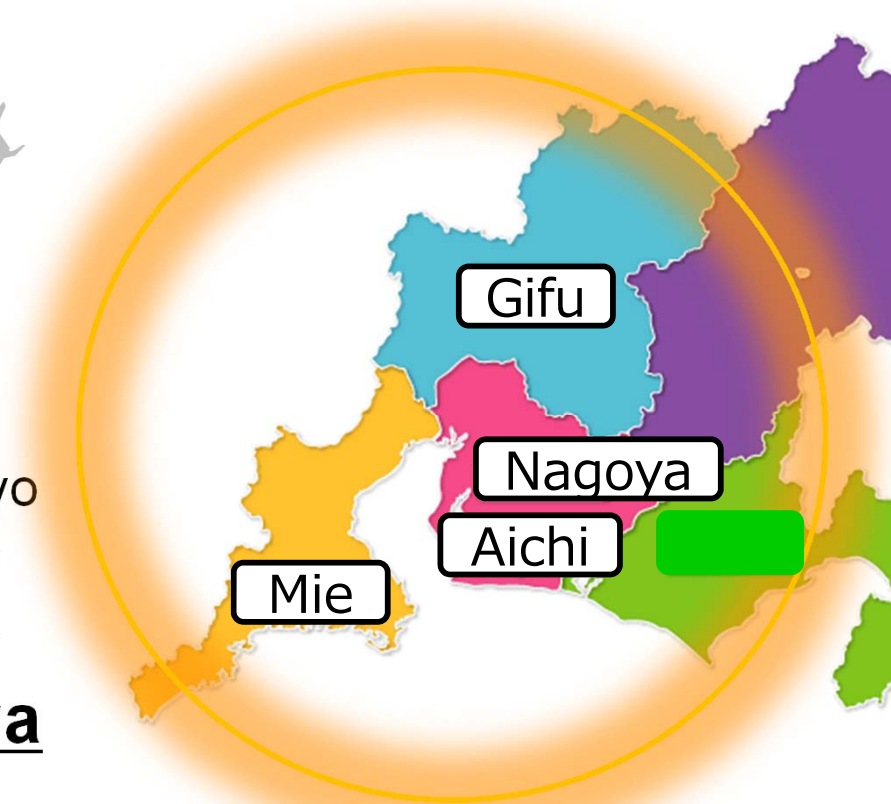
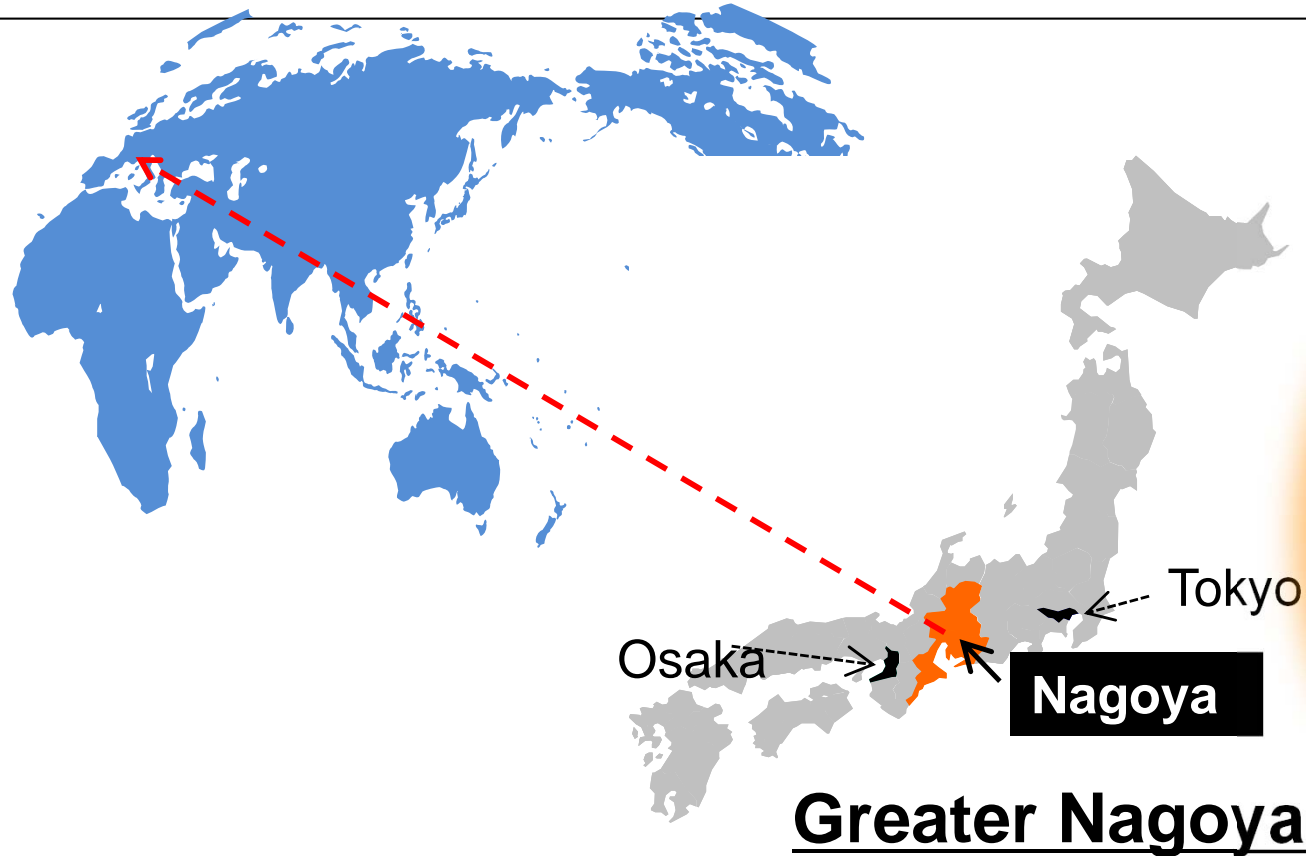


- Improving business and living environment for foreign companies and expats

- ① **Removing language barriers**
(Display of information in foreign languages at shops and public spaces)
- ② **Improvement of Internet access**
(Installment of free public wireless LAN [Wi-Fi])
- ③ **Acceptance of business jets at local airports**
- ④ **Enhancement of educational environment for expatriate children**
(international school)
- ⑤ **Strengthening consultation services to support foreign businesses**
(Investment Advisor to Assignment System)

Greater Nagoya - The Gateway to the World -

- Located in the Central part of Japan
- Within 100km from Nagoya city
- 1h40min from Tokyo and 50min from Osaka by bullet train (Shinkansen)
(In 2027, 40min from Tokyo by Maglev!)



TOPICS : G7 2016 ISE-SHIMA Summit (May, 2016)

- The G7 Summit in Ise-Shima, was held in the GN area in 2016.
- Ise-Shima has beautiful nature and rich cultural heritage.



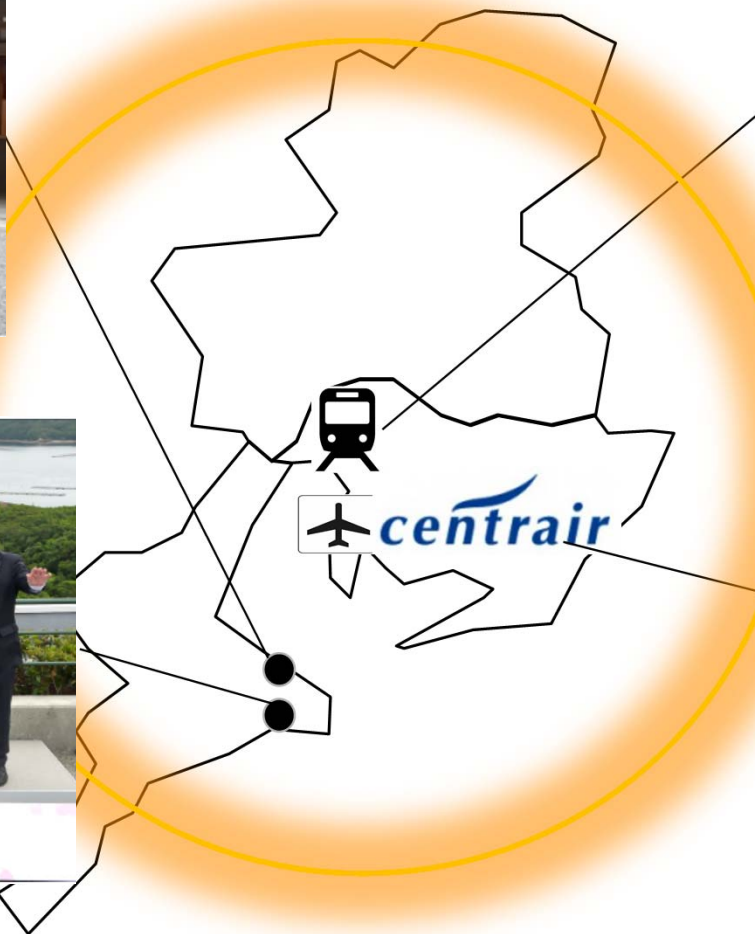
ISE-Jingu Shrine



O・MO・TE・NA・SHI Booth



Welcoming Scene

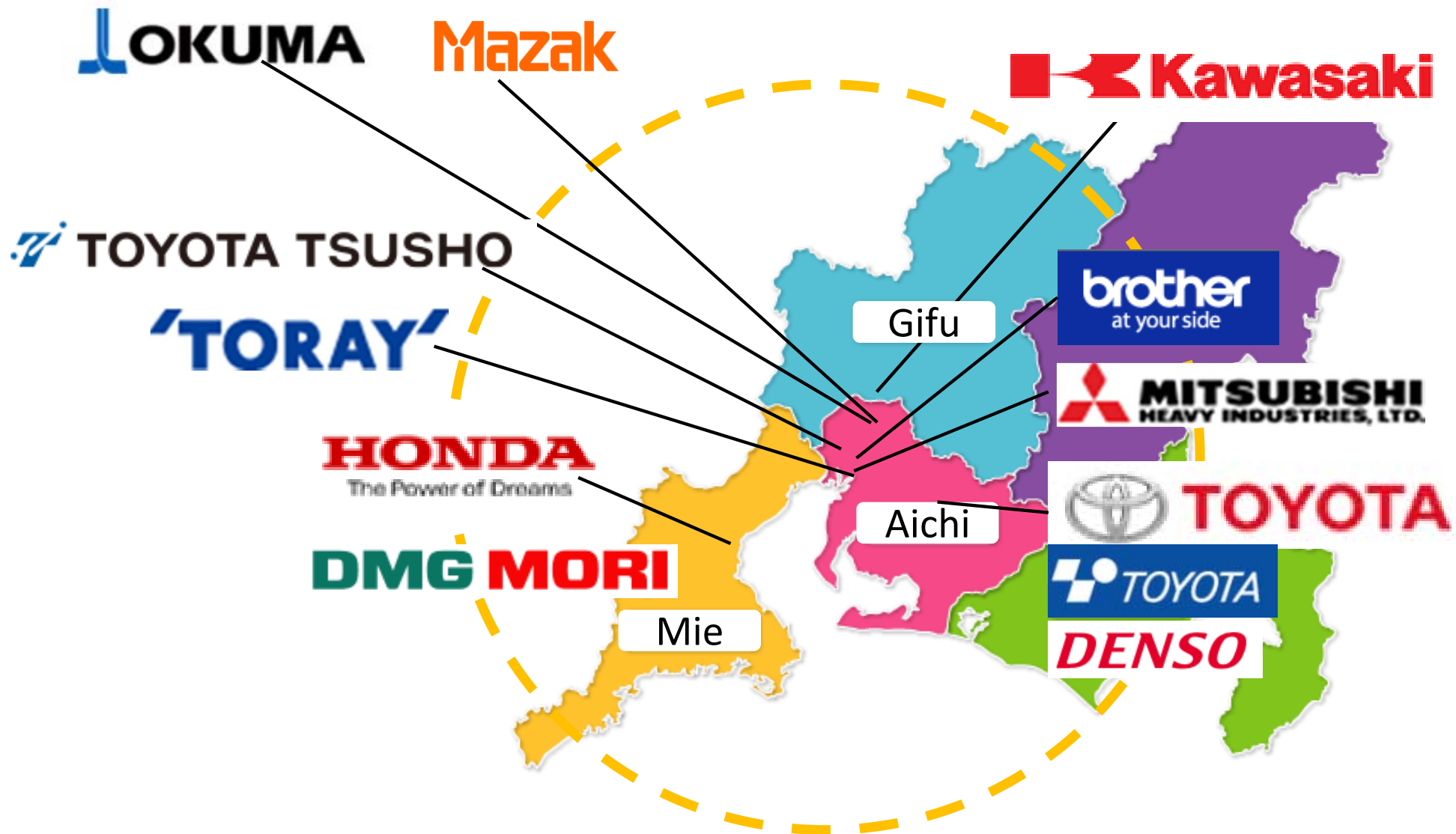


G7 2016 ISE-SHIMA SUMMIT

Main Summit Venue

Global companies in Greater Nagoya

- The largest manufacturing accumulated region in Japan
- Automotive, aircraft, machine tool industries have been accumulated.



Aerospace Industry in Greater Nagoya

~Creating Asia's No.1 Aerospace Industrial Cluster~

- The largest aerospace industrial region in Japan
- Special zone to create Asia's No. 1 Aerospace Industrial Cluster authorized by the Japanese government
- 60 Aerospace Suppliers ; <http://search.c-astec.jp/>

7.12

BILLION
IN SALLS(\$)

*In 2015FY

112

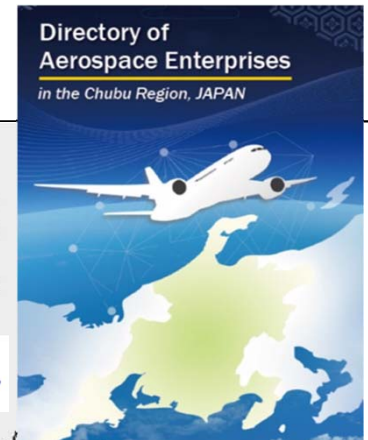
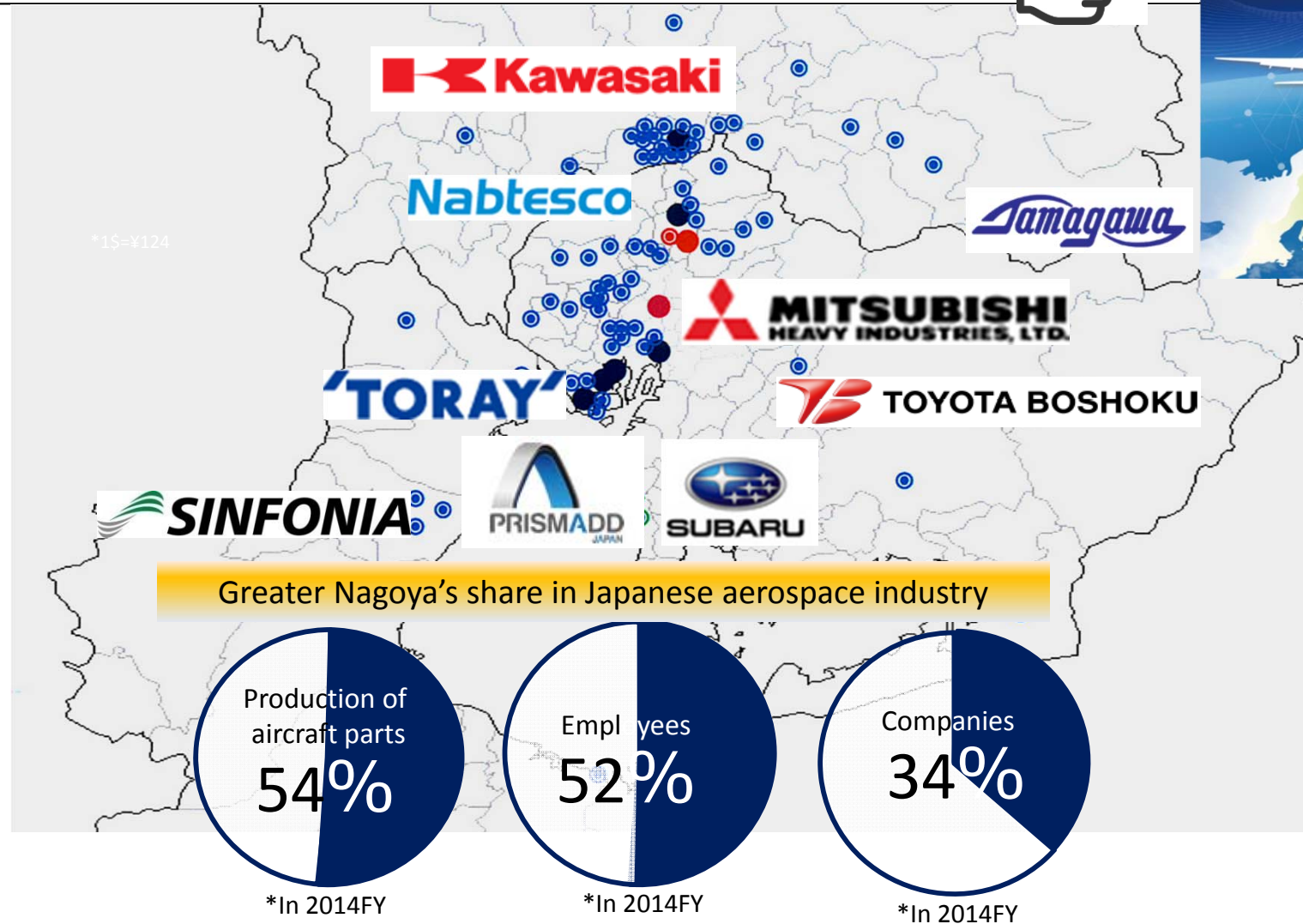
COMPANIES

*In 2014FY

23,481

EMPLOYEES

*In 2014FY



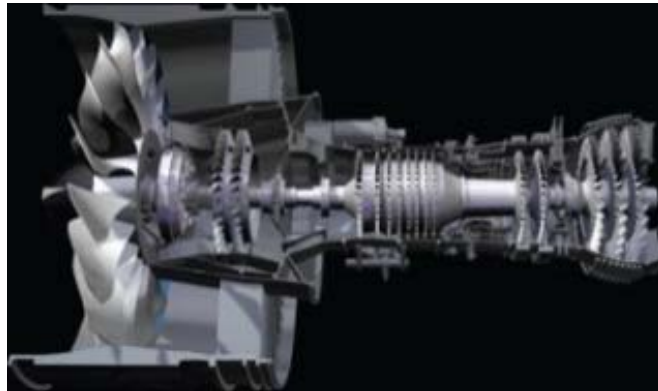
Main Aerospace Products in Greater Nagoya

- MRJ completed the first flight on 11 Nov 2015, the first delivery is expected in mid-2020.
- BK117 is manufactured by Kawasaki Heavy Industries.

MRJ (Mitsubishi Regional Jet)



source: MITSUBISHI AIRCRAFT CORPORATION Website



PW1200G Engine

source: MITSUBISHI AIRCRAFT CORPORATION Website

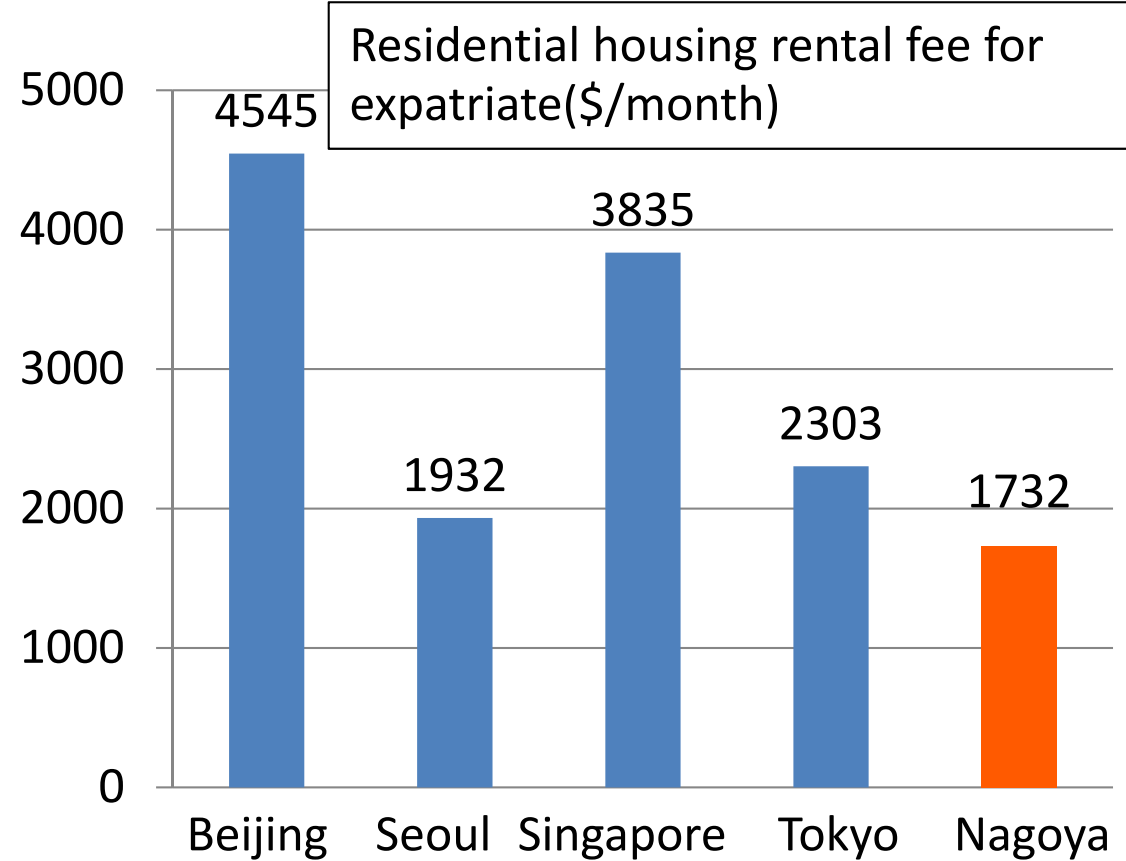
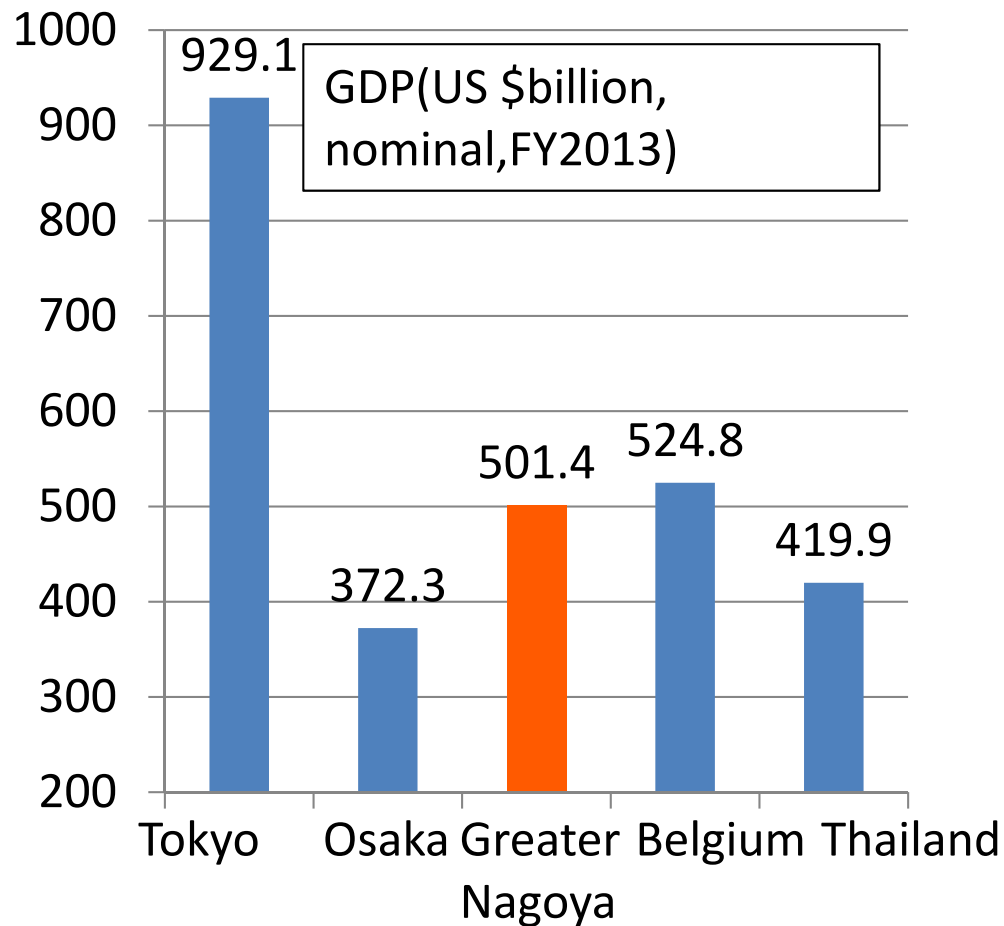
BK-117



source: Kawasaki Heavy Industries Website

Opportunities in Greater Nagoya

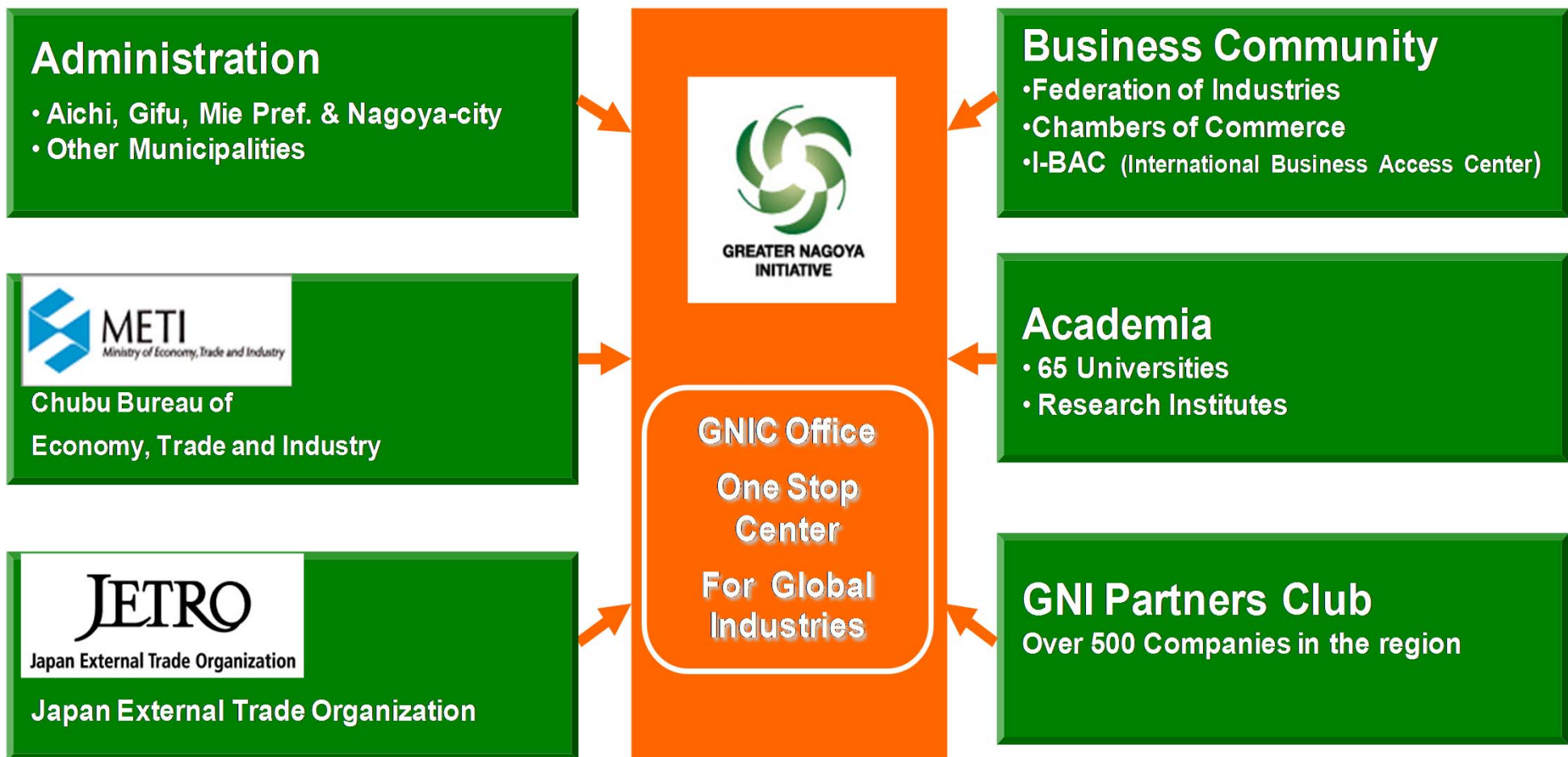
- The massive size of the market (Population: 11.32 million (Apr,2017))
- Low residential costs
- Business friendly Infrastructure (e.g. Airport, Port, Railway, Highway)



Source: Cabinet Office, "Report on Prefectural Accounts 2013"
JETRO Sensor May 2017

Greater Nagoya Initiative (GNI)

- Collaboration with national gov't, local gov't, economic organizations, private enterprises, universities, research organizations
- Attracting Foreign Direct Investment to Greater Nagoya Region



GNI Center(GNIC) provides the one-stop service

- GNIC plays an important role to link the world with Greater Nagoya.
- GNIC provides a full range of services to ensure a smooth entry for the global companies which are willing to establish or expand the business in Greater Nagoya.

- Comprehensive Information / Consultation Service
- Invitation activity
- Business meetings
- GNI Business Start-up Support Program
- Continuous Follow-up



Business matching

Incentives for Investment in the Greater Nagoya

- GNIC will offer GNI Business Start-up Support Program
- Local government will offer subsidy for factories, laboratories, etc.

GNI Business Start-up Support Program

Eligible companies

- 50% or more investment from outside of Japan
- To be registered in the Greater Nagoya Area

Covered Expenses

- ① Consultation fees and expenses for specialists in company registration and visa applications
- ② Expenses for personnel recruitment
- ③ Expenses for brokerage costs of an office

Activity in international air shows

- Since 2009, GNIC has participated in Paris and Farnborough international air shows and has held Symposia



Symposium at Paris air show2015



Business meeting with “CEEVO”



Signed MOU with “Hamburg Aviation”



Business matching

See you next in Japan



One of the Largest Cross-Industrial Trade Fairs in Japan
MESSE NAGOYA 2017

DATE : Sep. 26th -28th 2017

**-ORGANIZED BY :BCI
AEROSPACE**

**-CO-ORGANIZED BY:
NAGOYA CHAMBER OF
COMMERCE & INDUSTRY**

【Record of AEROMART2014】

-the first AEROMART in Japan

-Exhibitors: 162

companies/organizations

(domestic 115、International 47)

-Business meetings : 4000

DATE : Nov. 8th -11th 2017

**-ORGANIZED BY :Messe
Nagoya Executive Committee
(Aichi Prefectural Gov't, City
of Nagoya and NAGOYA
CHAMBER OF COMMERCE &
INDUSTRY)**

【Record of 2016】

-the 11th MESSE NAGOYA

-Exhibitors: 1,409

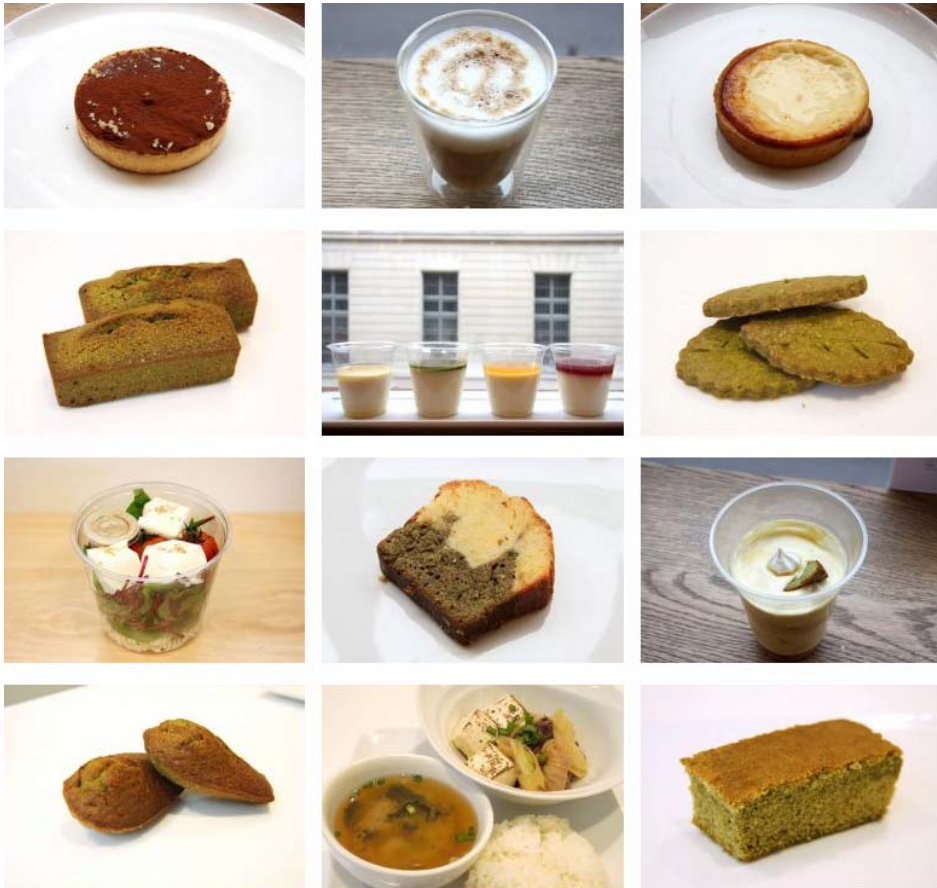
companies/organizations

(domestic 1,306、International 103)

-Visitors : 64,792

Greater Nagoya in Paris

TOFUYA Address: 59 rue de Richelieu 75002 Paris
Since 2016
Headquater:Yokkaichi, Mie, Japan



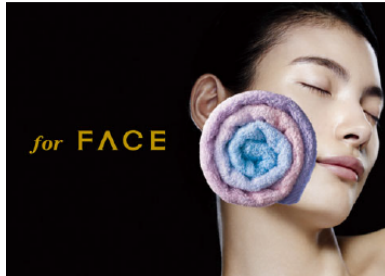
Greater Nagoya in Paris

Maison Wa Address: 8 bis, Rue Villedo 75001 Paris



Maison Wa

8bis Rue Villedo, 75001 Paris France



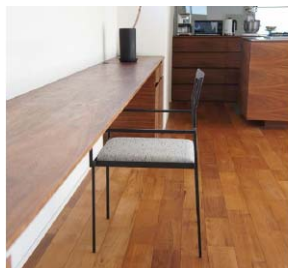
Beauty Care Towel
ASANO NENSHI Co ., Ltd.
Anpachi, Gifu, Japan



Gauze Towel
OBORO Towel Co ., Ltd.
Tsu, Mie, Japan



Split Chopsticks
GUJO WARIBASHI Co ., Ltd.
Gujo, Gifu, Japan



Iron Furniture
SUGIYAMA SEISAKUSYO Co ., Ltd.
Seki, Gifu, Japan

Merci!

Thank you!

ありがとうございました！