

Aichi Prefecture

The “Heart” of Japanese Manufacturing



Toyota Motor Corporation

Center of Japan, heart of Japan



Nagoya City



Port of Nagoya



**TOYOTA MOTOR
CORPORATION
Head Office**



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**Superconducting Maglev
(under construction)**



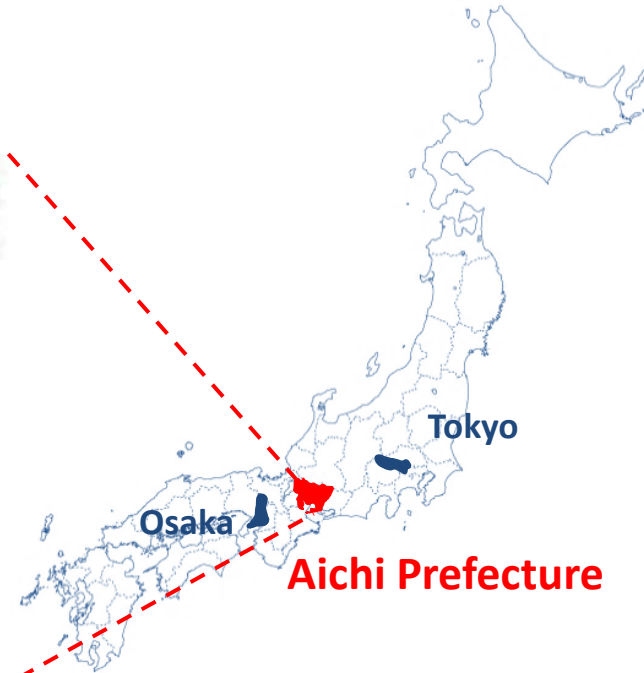
**Central Japan
International Airport**



Tokaido Shinkansen



Port of Mikawa



Aichi Prefecture

To Osaka
50 minutes



Aichi



To Tokyo
1 hour and
35 minutes

Corresponding to a country

	Aichi Prefecture	Japan	Denmark
Population (Million)	7.5	126.9	5.7
Area (sq.km)	5,173	377,972	43,094

Country	GDP (EUR bn)
U.S.A.	14,858
China	8,487
Japan	4,387
Germany	3,340
France	2,506

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Thailand	375
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	GDP
Aichi	316

Denmark	302
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Malaysia	279
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Largest industrial cluster in Japan

2015	Value of shipments of manufactured goods	Share	Ranking
Aichi	EUR 355 billion	14.4%	1st
Tokyo	EUR 66 billion	2.7%	15th
Osaka	EUR 134 billion	5.4%	3rd

Aichi's business categories commanding the largest share in Japan (major categories)

Machinery for transportation

Share in Japan: 39.1%
EUR 191 billion



Rubber products

Share in Japan: 12.9%
EUR 3 billion



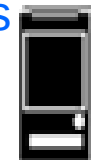
Steel

Share in Japan: 13.3%
EUR 21 billion



Machinery and appliances for business use

Share in Japan: 16.3%
EUR 9 billion



Electric machinery and appliances

Share in Japan: 12.6%
EUR 17 billion



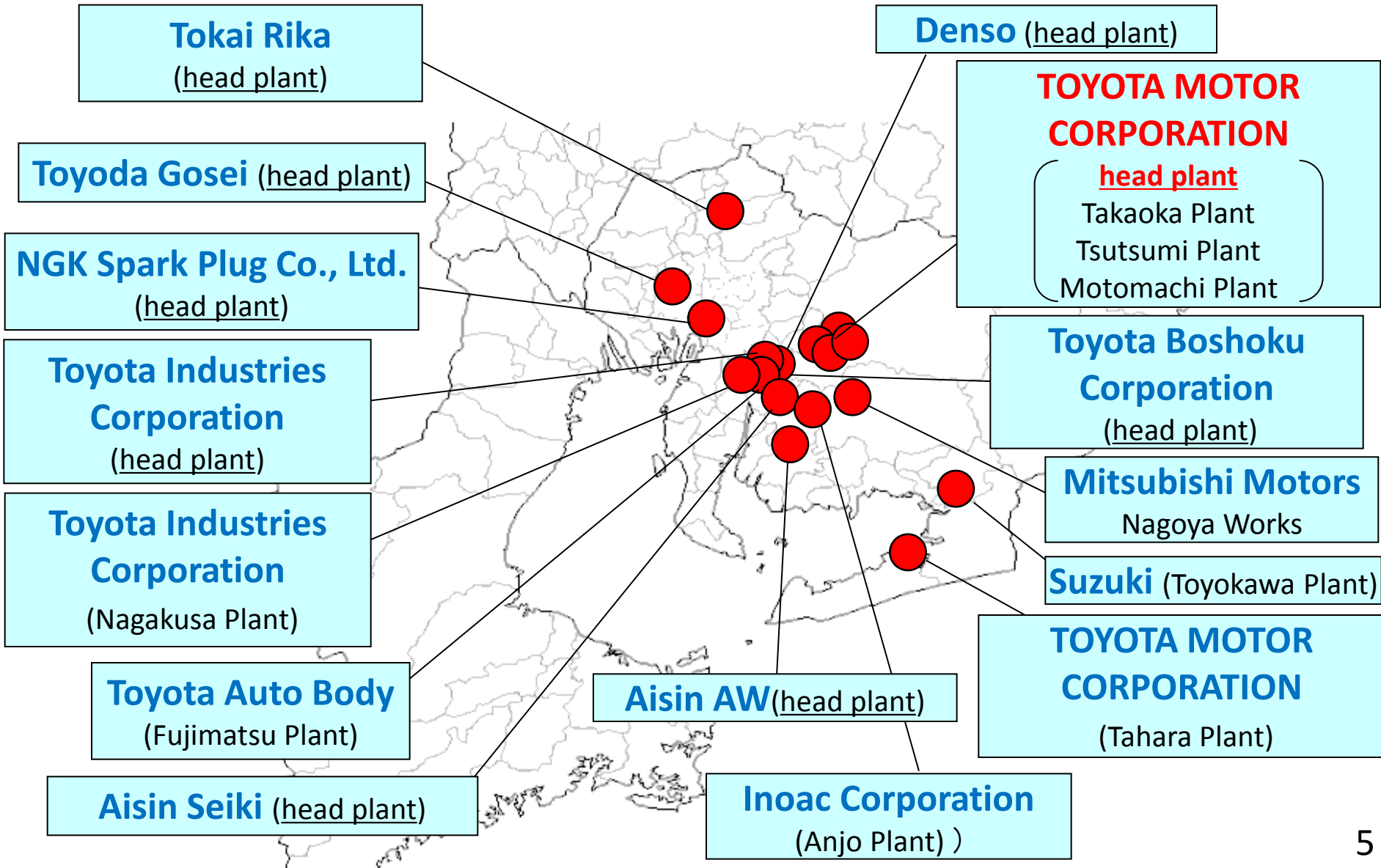
Plastic products

Share in Japan: 12.6%
EUR 12 billion



And more!!

Japan's largest automobile industrial cluster



Autonomous driving demonstration project

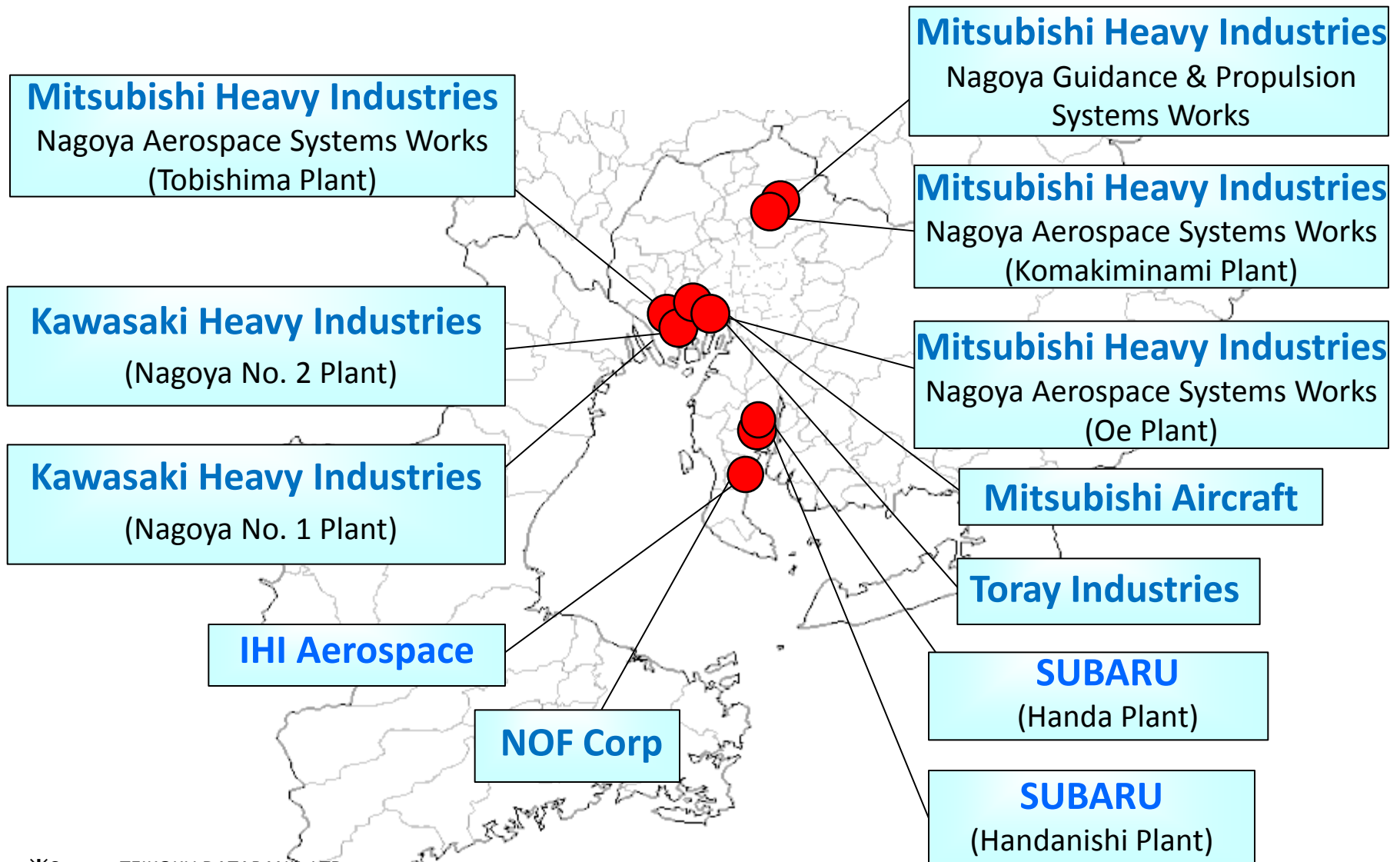


Governor Ohmura test-drove
a autonomous driving car.

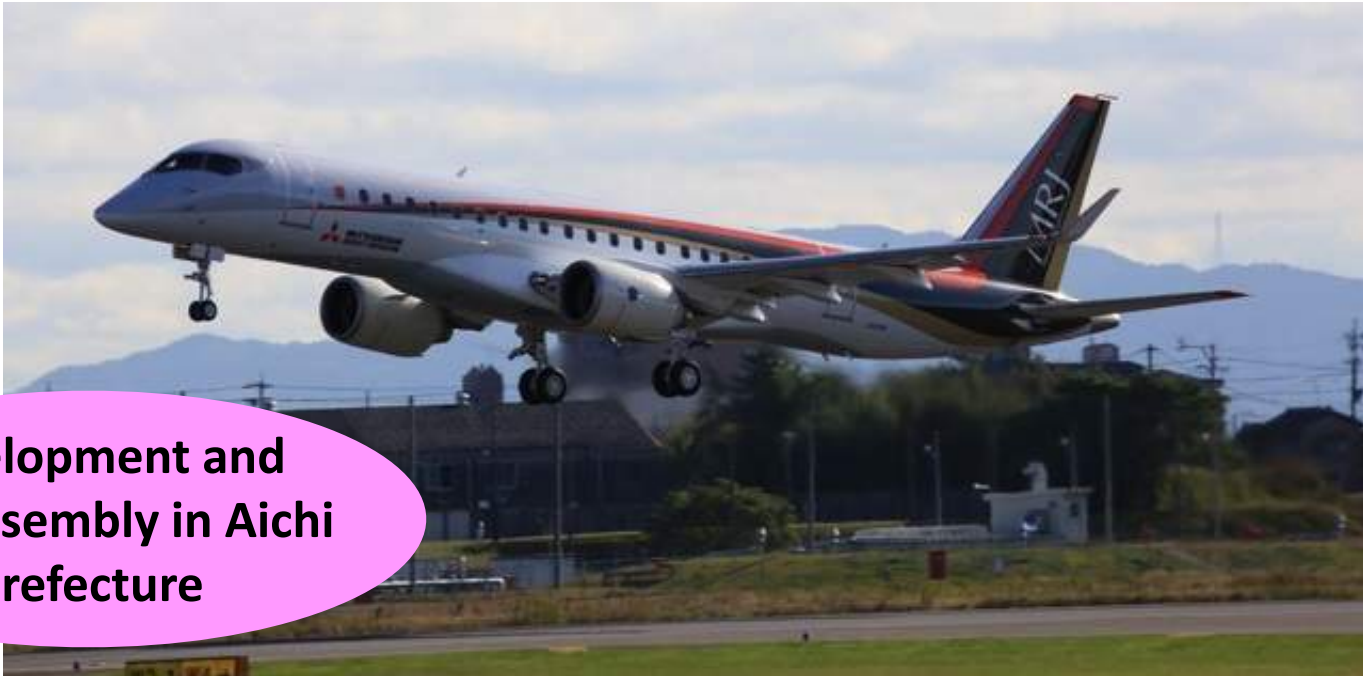
The Automotive Safety Technology Project Team was established in 2013 through **industrial-academic-governmental cooperation**.

Aichi Prefecture, Chubu District Transport Bureau, Nagoya University,
Toyota Motor Corporation, Denso Corporation

Japan's largest aerospace industrial cluster※



MRJ(Mitsubishi Regional Jet)



**Development and
final assembly in Aichi
Prefecture**

Aircraft	Size (L × W × H)	No. seats	Flight distance
MRJ90	35.8m × 29.2m × 10.4m	88	2,120—3,770km
MRJ70	33.4m × 29.2m × 10.4m	76	1,880—3,740km

Orders 447

Aichi Robot Industrial Cluster Promotion Council established

- Initiatives to create new technologies and products in cooperation with industry-academia-government
- Membership: 402 companies/organizations (May31, 2017)

Working Groups

**Rehabilitation
and nursing
support robot**

**Industrial and
logistics robot**

**Autonomous
Flying robot**

Examples of robot development by local companies

Medical institutions



Rehabilitation support
(Toyota Motor Corp)



Walking aids
(Aska)

Long-term care facilities & elderly



Standing aid
(Fuji Machine Mfg)



Therapy
(Togo Seisakusyo Corp)

Personal Mobility



Mobility
(Aisin)

Come visit AICHI!!

AICHI-NAGOYA



“Heart” of JAPAN
~Technology & Tradition



Kamezaki Shiohi Festival



Tenno Matsuri Festival



Hana Matsuri

Come visit AICHI!!



Winter Cherry Blossoms and Autumn-Colored Leaves



National Treasure Inuyama Castle



Tezutsu Hanabi, Hand-Held Fireworks





Thank you for your kind attention.
Merci de votre attention.

