

Japan External Trade Organization (JETRO) is proud to co-organize the Japan Stand at MIDEM, the world's premier music industry event with the Music Publishers Association of Japan (MPAJ).

With the world's second largest music industry (second only to the US), Japan is a key market for foreign acts, which flock to the country in growing numbers to release and promote new albums. The tide is also flowing the other way, as more and more Japanese acts are finding their way onto charts across the globe, collaborating frequently with renowned artists from the US, Europe and Asia.

This year's Japan Stand includes an exciting mix of independent Japanese label and music industry players. We invite you to "Feel Japan" and to meet your next business partner !

JETRO, as Japan's trade promotion arm, works to enhance mutual economic partnerships between Japan and other countries. In line with this, the Japan Stand is intended to help Japan's music industry expand its global reach and to provide opportunities for partnering with music industry firms worldwide.

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Feel Japan

MIDEM 2014

Stand n° : R04.19

February 1, 16:00

@Japan Stand (R04.19)

"KARAOKE & PACHINKO"
How the song writers are paid !

+MODERATOR

Haji Taniguchi (Chairman,
Music Publishers Association of Japan)

+PRESENTATOR

Masanori Stansfield Fujii (Overseas Manager, Kyoraku),
Justen Bradley (Senior Manager, Nintendo of Europe)

February 1, 17:15

@Japan Stand (R04.19)

Sake Party

February 2, 15:00-17:00

@Auditorium K

MPAJ Song Pitching Workshop

+MODERATOR

Ken Ohtake (Vice Chairman,
Music Publishers Association of Japan)

+SPEAKER

Frank Takeshita (Managing Director, Live Nation Japan),
Hiroshi "Chu" Sato (Senior Manager,
International Marketing, Universal Music),
Ichiro Asatsuma (Chairman, Fujipacific Music Inc.),
Martin Goldschmidt (Chairman, Cooking Vinyl Group),
Mary Megan Peer (President, Asia Pacific & Strategic
Markets, Peermusic)