

FTA/EPA between The European Union and Japan

Expectation from business viewpoint

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Global Network: (as of Mar 1, 2014)

67 countries/
regions

Number of Offices and
Overseas Trading Subsidiaries: (as of Mar 1, 2014)

147

Number of Employees (consolidated):

45,148

Number of Subsidiaries and
Associated Companies:

410

A Total of **137** years since
establishment

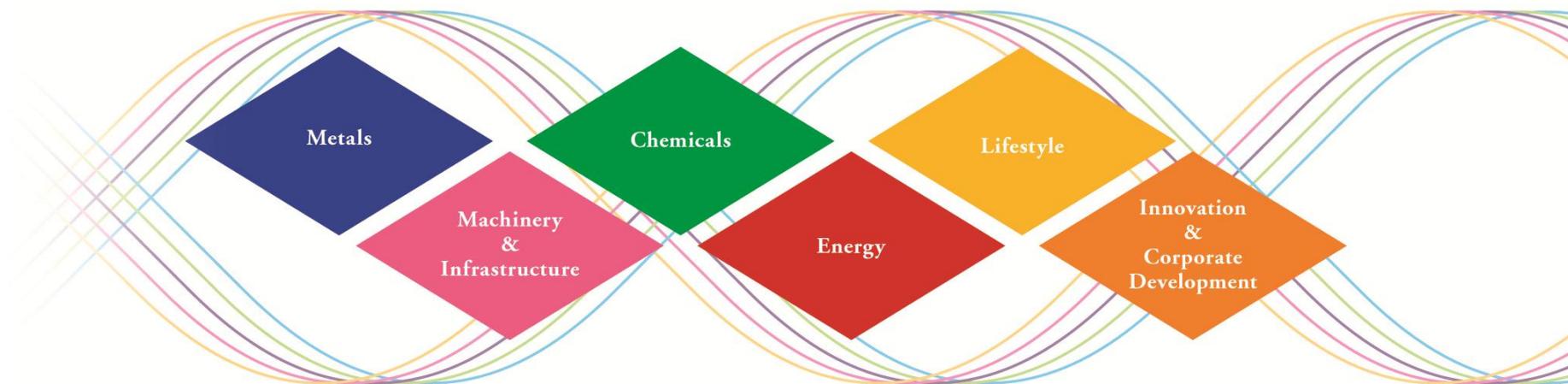
The former Mitsui & Co.* established in 1876.

*Legally speaking, there has been no continuation between the former Mitsui & Co.
and the current Mitsui & Co.

(As of March 31,
2013)



Total Assets : Euro 152.3 billion
Revenues : Euro 72.4 billion
Net Income : Euro 4,542.4 million
Investment
& Loans result : Euro 14.1 billion



Paradigm change 2013

Challenge & Innovation

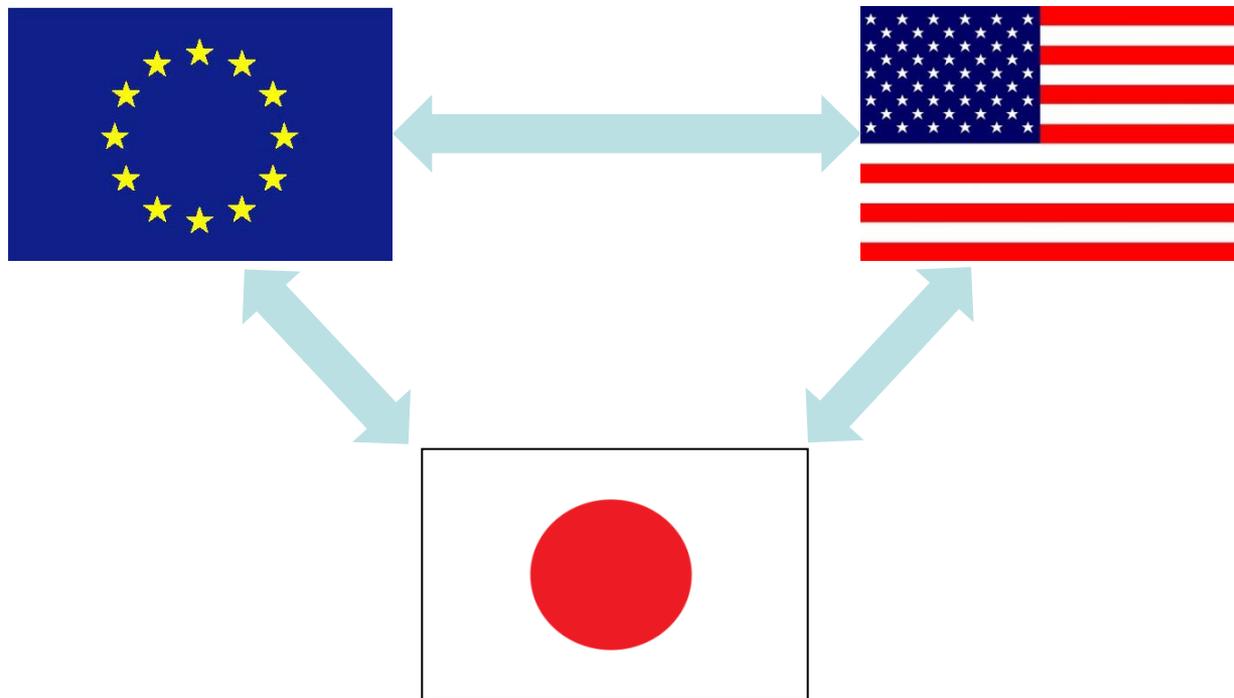


EU – Japan EPA/EIA negotiation started in April.

EU – U.S. TTIP negotiation will start in this summer.

Japan – U.S.(Pacific region) TPP will start.

EU, Japan and U.S. : around 60% of GDP(ppp) in the world (2012)





We need “Growth”

EU

One of top priorities of growth policies is
Free Trade Agreement

JAPAN

One key factor of Japan revitalization strategies is
Global Outreach Strategy

Business viewpoint

Re-design Global Supply Chain and Investment Strategy
under FTAs

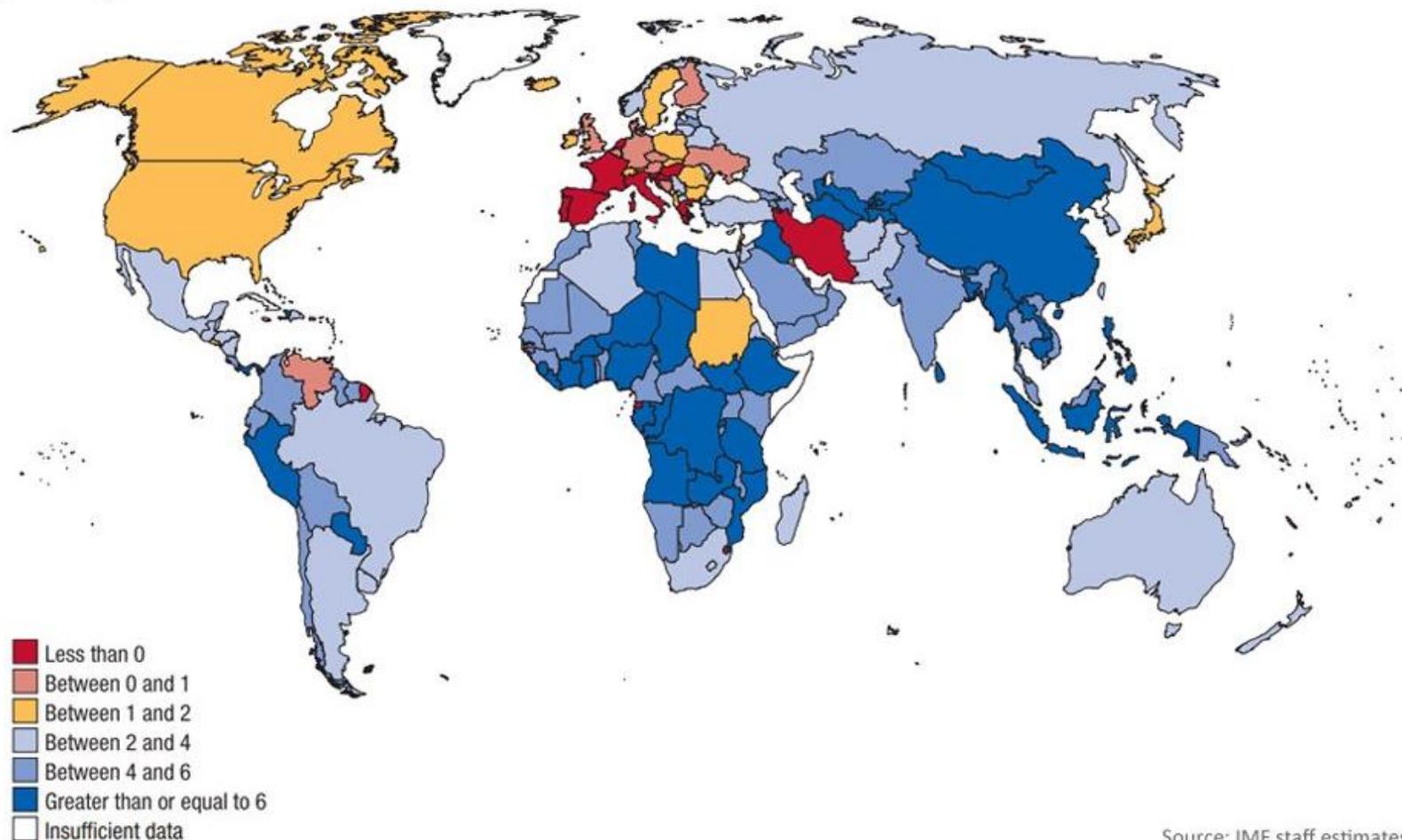
Growth by Trade and Investment

Challenge & Innovation



World: 2013 GDP Growth Forecast

(Percent)



Source: IMF staff estimates



1. Market

European market :

High level competition market to improve products
We hope that EU will be a single market soon.

Japanese market :

We hope that we can avoid isolated market as
“Galapagosization”





2. Cooperation

We, Japan and EU, have our common problems :

Aging society
Energy
Resource
Climate change
...



Solution by cooperation of R&D and Joint Project



3. Partnership

EU-Japan Partnership can contribute to provide solutions
for emerging markets

Energy
Transportation
Urbanization
Climate change

• • •



Market
Cooperation
Partnership



Regulatory cooperation and harmonization

