

The Japan External Trade Organization (JETRO) is proud to co-organize the Japan Stand at MIDEM, the world's premier music industry event with the Music Publishers Association of Japan (MPAJ).

With the world's second largest music industry (second only to the US), Japan is a key market for foreign acts, which flock to the country in growing numbers to release and promote new albums. The tide is also flowing the other way, as more and more Japanese acts are finding their way onto charts across the globe, collaborating frequently with renowned artists from the US, Europe and Asia.

This year's Japan Stand includes an exciting mix of independent Japanese label and music industry players. We invite you to experience for yourself the "Cool New Sounds from Japan" and to meet your next business partner !

JETRO, as Japan's trade promotion arm, works to enhance mutual economic partnerships between Japan and other countries. In line with this, the Japan Stand is intended to help Japan's music industry expand its global reach and to provide opportunities for partnering with music industry firms worldwide.

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JETRO

**Cool  
New  
Sounds  
From  
JAPAN**

**MIDEM  
2013**

Stand n° : R04.19

January 26, 16:00 @Japan Stand  
*"General Overview of  
Japanese Market -10 things  
you don't know about  
Japanese market"*

January 26, 17:00 @Japan Stand  
*Sake Party*

January 27, 11:10 @D2FC  
*"Introduction :  
How To Plug Your Music Into  
The Japanese Market"*

January 27, 12:00 @Auditorium I  
*"Co-write & Song Pitching  
in Japan"*

January 27, 13:00 @Auditorium I  
*"Synchronization & Licensing  
in Japan"*