



May 10th 2017

13 companies will be exhibiting at Cannes Japan booth 2017
supported by JETRO and UNIJAPAN.

For the purpose of promoting Japanese films and video contents to overseas markets, JETRO and UNIJAPAN jointly participate in Europe's biggest film exhibition – Cannes Film Market 2017, which takes place concurrently with the Cannes Film Festival 2017.

While announcing our 14th year of participation, we are glad to report 13 exhibitors joining us as part of our Japan booth at Palais 01, Stand 23.01.

This year, director Naomi Kawase's "Hikari (Radiance)" will mark her seventh appearance in competition at the Cannes Film Festival. Director Kiyoshi Kurosawa's "Sanpo Suru Shinryakusha (Before We Vanish)" are screened for un certain regard. Additionally, director Takashi Miike's "Mugen no Junin (Blade of the Immortal)" starring Takuya Kimura will be screened out of competition. Japanese films are given high credit and are shown great interest.

Japan booth will present wide range of Japanese films such as drama, action, horror, thriller, animation and documentary. This would be a great opportunity to find Japan's attractive factors to the world through the art of films.

We look forward to your gracious presence at Japan booth at Cannes 2017.

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