JETRO

Japan External Trade Organization

JETRO is a government related organization that works to promote mutual trade and investment between Japan and the rest of the world. Originally established in 1958 to promote Japanese exports abroad, JETRO's core focus in the 21st century has shifted toward promoting foreign direct investment into Japan and helping small to medium size Japanese firms maximize their global export potential.



Demo Day by Japanese startups Friday, May 25, 2018 9:00-10:30am City Hub (J-18), VIVA TECHNOLOGY

The Japan External Trade Organization (JETRO) organizes Japan Pavillion at "VIVA TECHNOLOGY2018", in which 8 specially selected Japanese Startups show off attractive products such as sensing technology for healthcare, IoT services, hardware and 3D surround effect enhancing technology.

JETRO Paris

https://www.jetro.go.jp/en https://www.jetro.go.jp/france/ e-mail: info-prs@jetro.go.jp tel: +33-1-42-61-27-27Paris



Healthcare / Sensing technology



Imedex is a Japanese company that designs and manufactures sensors for Cardiac monitoring.

Our superior sensors are used in a large number of hospitals in Japan. We have developed a high quality, water resistant resident sensor that can significantly eliminate background noise.

https://imedex-global.com/ Makoto Ichida Prsident m-ichida@imedex.co.jp

IoT/Hardware



FutuRocket is making things by project basis and had selected and joined IoT. Make Bootcamp, an accelaration program by Sharp corporation. Developing "hackfon", a device to turn an analog phone to a latest smart remote. Achieved first crowdfunding target by Indiego-qo.

Hardware Developper



BRAIN MAGIC's mission is to accelerate creative work all around the world through the power of technology. We offer solutions that optimize the way you work, removing the little stresses and inefficiencies hiding in all kinds of business and everyday situations.

IoT/Mobility/Sharing Economy/Environment



FUKUSHIMA Wheel, smart bike for hipsters featuring environmental sensors to measure live city data such as temperature, humidity, CO, NOX, radiation and so on. Gyrostabilized LEDs on the wheels display location/time-based advertisements all over the city and make this program profitable. Our App encourages sharing, dynamic pricing, navigation and shop coupons. Our mission reinvents the business model of share bike, last one mile mobility, way of sustainability, environmental sensing by citizen science, prevention from bike theft and vandalism.

http://fukushimawheel.org/
Jun Yamadera CEO xwyamadera@aizu.com

hachi tama

Hachi Tama INC. is a pet IoT services company, we are developing a smart cat's litter box "TOLETTA" which is monitoring your lovely cat with healthy life.

Software Development / 3D Surround Effect Enhancing Technology



KISSonix Inc. is a Japanese company of development and sales of the stereophonic sound generation system and then 3D sound content producing based on this system.

IT field



Our company has developed unprecedented technologies to improve infrastructure and people's lives. We hope to be a company that contributes to people and the environment.

loT



We are providing 'Hyperlink of Things®' which connects physical objects with a variety of online information and services in the real world. People can go online immediately on the spot by simply holding smartphone over the tiny device, without installing apps.