

VIVA TECHNOLOGY 2022 JAPAN PAVILION

JETRO

Japan External Trade Organization

The Japan External Trade Organization (JETRO) is a government agency established in 1958 to promote trade and investment between Japan and the rest of the world through a global network spread over 70 regional offices abroad and over 40 offices in Japan.



**D
60**



SpoLive Interactive, Inc.

**Entertainment
& media**

Sports Data Management / Spectating Platform
✉ y.iwata@spo.live (Mr. Yuhei IWATA)
<https://spo.live/en>



cellid

Cellid Inc.

VR & AR

Waveguide, micro projector, and visual SLAM for AR glasses
✉ daigo.morinaga@cellid.com
(Mr. Daigo MORINAGA)
<https://cellid.com/>



algal bio

Algal Bio Co.,Ltd

**Environment, energy &
clean tech**

Algae bio-foundry platform for product development
✉ kimura@algalbio.co.jp
(Mr.Amane KIMURA)
<https://algalbio.co.jp/en/>



Striemo Inc.

Auto Tech

Self-standing tri-wheel e-mobility with unique balance assist mechanism
✉ contact_fr@striemo.com
(Ms.Erika HASHIMOTO)
<https://striemo.com>

MiCAN

MiCAN Technologies Inc.

**Medtech &
pharma**

Test kit for febrile substances using immortalized myeloid cells
✉ miyazaki@micantechnologies.com
(Mr. Kazuo MIYAZAKI)
<http://www.micantechnologies.com>

RUN.EDGE

RUN.EDGE Limited

**Sports, fitness &
wellness**

Video search and real-time analysis platforms for sports and entertainment
✉ leo@run-edge.com
(Mr.Léo RICHARD)
<https://www.run-edge.com/>

For further information, please contact to
JETRO Paris ✉ info-prs@jetro.go.jp
27 rue de Berri 75008 Paris

JETRO is bringing 11 great startups from Japan to challenge their entry into the European market. Visit our Japan Pavilion (D-60)!

D 60

J-Startup

P A R O N Y M

Paronym Inc. E Commerce & retail

tagging information on objects on video / LIVE
✉ m-takaku@paronym.jp
(Mr. Masayoshi TAKAKU)
<https://www.paronym.jp/en/>

• Y • U • K • A • I •
• E • N • G • I • N • E • E • R • I • N • G •

J-Startup

Yukai Engineering Inc. Consumer goods

Our product "Petit Qoobo" is a tailed cushion that reacts to your strokes and to your voice with its tail. It also comforts you with its subtle heartbeats.
✉ pr@ux-xu.com (Mr. Shunsuke AOKI)
<https://www.ux-xu.com/en>

FERMENSTATION
Co., Ltd.
Fermenting a Renewable Society

J-Startup

Fermentation Co., Ltd. Environment, energy & clean tech

Upcycled & fermented cosmetic materials made from waste
✉ lina@fermenstation.jp
(Ms. Lina SAKAI)
<https://fermenstation.co.jp/en/>



I'm beside you

J-Startup

I'mbesideyou Inc. AI & machine learning

multimodal AI visualize online mental health status
✉ kotaroando@imbesideyou.com
(Mr. Kotaro ANDO)
<https://www.imbesideyou.com/english>

IMUZAK INC.

IMUZAK Inc. Industry

The proprietary Microlens can create 3D air-floating images/video by placing it directly in front of an existing display.
✉ k_sawa@imuzak.co.jp
(Mr. Kazumi SAWAMURA)
<http://imuzak.co.jp/>

J-Startup

J-Startup

Japan has launched the "J-Startup" Program since 2018 to discover and select innovative startups and support their global expansion to generate global innovation from Japan.

This year, at Vivatechnology2022, 3 of startups are labelled as J-Startup.