

Premiere Classe

Premiere Classe
#dressing

& T R A N O ï

International Fashion Trade Shows

14, Quatorze

19un-neuf

Démodée

Gunda

Hiragana

Kunierika

Mica della Valle

Muku

Nam

Oljei

Piccke

Rei Yamasaki

Sente

Shelby

Tatarou

Violad'Oro

Ne Quittez Pas

Violette Room

Agharta

Duren

Factory

GrandeRoss1

Kohshin Satoh

Nesessaire

Punto D'oro

Sarahwear

Sevenrooms

Shinyaseki

Six Coup de Foudre

Fashion Brands & Designers from Japan

Fall Winter 2019

Supported by

JETRO



14 quatorze

We produce and sell accessories inspired by plants. They are proposing for the woman who wishes to shine everyday as her natural herself. The accessories that we would like to display this time are inspired by Gypsophila. Made only by skilled Japanese craftspeople, these accessories are delicate with an elegant atmosphere. Like soft wildflowers dotting a meadow, this collection brings out an effortless femininity with accessories that will play the supporting role on your special day.

www.quatorze.jp

Ms Madoka Wakatsuki

info@vhf.jp



Un-neuf

Melded and gleaming on your skin.
Its quiet presence glows, luring others by drawing
their senses into a sharp focus.
The jewellery's allure is enmeshed with contradiction.

www.19un-neuf.com

Ms.Matchiko Kusaura

info@19un-neuf.com





AGHARTA



"AGHARTA" comes from an imaginary city from myth.

"AGHARTA" is a system with fluctuation and diversity.

Systems with fluctuation and diversity are naturally resistant to collapse.

This is a principle of general biological evolution.

www.aghartawebsite.com

Mr Koichiro Fukushima

info@aghartawebsite.com



Démodée means "unfashionable" in French, or the opposite of "à la mode." Our goal is to provide trend-setting accessories for sophisticated women with a sense of humor and a sense of fashion. The accessories are created by our in-house designers, and feature beads, ribbons and plush fabrics. You can find our products at upcoming international exhibitions.

www.demodee.jp

Ms Tomoko Ozaki

info@demodee.jp





DUREN

DUREN is a Japanese luxury handbag line founded by Masaki Matsukawa and designed by Kohei Okamoto. The brand has developed a very unique material, "crinkle leather". The combination of the leather's softness with the unique aluminum-like texture gives DUREN handbags a special spirit. Indeed, rather than being ordinary, DUREN restlessly aims to create innovative and interesting designs. Although the brand originally derives from the concept of virility, it aims to offer an androgynous and yet classic touch to its products.

www.duren.jp
Mr Kosuke Kaneko
kaneko@lasens.fr



FACTORY

fact is our story

Tracing faint clues back to local communities, feeling life there, and touching the real thing. It's craftsmanship to begin with the procurement of good materials and turn them into good products while keeping a caring eye on each process of hands-on crafting. We are working to make things we find good, rather than things believed good.

www.factstory.jp
Ms Hidemi Seto
info@factstory.jp





GrandeRoss1

Two keywords: “ elegant and luxury” .
This is the aim of my items.
Enhancing the details making them “ chic” ,
but preserving the Japanese quality.
This is GrandeRoss1.
No boundaries

www.grandeross1.com
Mr Hiroshi Watanabe
info@grandeross1.com



 **gunda**

Established in 1998
Seasonal collections have been launched since
1999 mainly with costume jewelry, belts and
bags
made with rustic leather combined with
metal/stone decorations.

www.gunda1998.com
Ms Ito Rosary Miyuki
info@gunda1998.com





Hiragana

We create jewelry by using Japanese phonograms called 'hiragana'.

Through their creation, we aim to unleash the beautiful calligraphic style of hiragana's phonograms, which are so peculiar to Japan.

A new way to wear Japanese aesthetics.

An expression of sophisticated design.

www.saorikunihiro.com/hiragana

Ms Saori Kunihiro

contact@hiragana.tokyo



KOHSHIN SATOH

Kohshin Satoh is a designer who has long been an iconic name and powerful force in Japanese fashion.

www.kohshinsatoh.jp

Mr Yusuke Matsumura

info@kohshinsatoh.jp





Kunierika

Kunierika creates fantastic and romantic jewelry. Our collection is born with the basic concept of irogasane, the traditional ways to wear a kimono passed down from the 12th century.

Our collections are made with colorful and high-quality colored stones and rare Japanese baby Akoya pearls that can be raised only in Japanese waters.

www.kunierika.jp
Ms Kunie Hiromura
hiromura@kunierika.jp



mica della valle

Our creation is based on respect for materials. We carefully feel each material by hand as we try to find most beautiful and unique design for them. In addition, we always think about how we can make our handbags as useful tools for women who survive variety of lives. We hope our handbags become fashionable and practical partner for unique and matured women, and wish my belief in creation reach to them through our handbags.

www.micadellavalle.com
Mr Graziano Gianluca
info@micadellavalle.com





m u k u



Different materials coming together in harmonious fusion. Nothing added, nothing taken away. A whole greater than the sum of its parts. In 2011, that is the vision that led to the creation of Shunsuke Maeda's muku collection. Blending in seamlessly and comfortably into your everyday life, remaining a faithful partner to its owner no matter how times may change. That is our wish for this collection.

www.muku-m.com

Mr Koji Okude

k.s@monterosa-colori.com



n a m

Jewelry “nam” has a sense of the primitive, like ancient treasure, and a feeling of unfinished beauty. Utilizing 18-karat gold, prepared to express a particular color, and set with natural stones, carved in original designs, and individual misty diamonds. I carefully craft each piece by hand, one-by-one, allowing my work to appeal to people's primitive senses and igniting a spark in their hearts they have never experienced before when they wear it. The concept is “the jewelry gratifies us”.

www.nam-jewelry.com

Ms Nami Maeda

nami_maeda@nam-jewelry.com





ne Quittez pas

Traditional Indian handcrafted culture, embroidery & lace made unique fabric texture and gentle care... This is work which has been cultivated through India's long history. ne Quittez pas's luxury and special products make you feel their handcrafted essence. Regardless of fashion trends, ne Quittez pas's garments attract women of all generations. We believe that any woman wearing ne Quittez pas can relax and enjoy its comfortability.

www.nequittezas.jp
 Ms Kumiko Tsuji
kumi_9393@mac.com



Nécessaire
 depuis
 2003
 CLOTHES ARE FILLED
 MEMORIES AND SECRETS

"nécessaire" was created from the French word "nécessaire" with an "S" from the word secret. A "nécessaire" is a small case for storing sewing items to restore frayed dresses. Clothes are filled with memories and secrets. Our wish is to see everyone wearing our clothing over a long period of time, even if alterations are needed. Every season we come out with products which include using original lace and fabrics, but our main focus is our hand-stitched pieces.

www.nesessaire.com
 Ms Hiromi Kashikura
kmdfarm-ka@lily.odn.ne.jp





OLJEI

Unique and timeless, this jewelry has a minimal cool beauty.
Handcrafted end to end in Japan.

www.oljei.com
Ms Ai Tsujimura
overseas@oljei.com



PICCKE is an of-the-moment Tokyo-based glove brand. Exquisitely packaged in a box adorned with lighthearted text (“The new freedom of gloves”), the gloves themselves deliver on that promise of delight with an assortment of embroidered gems, stars and more that the wearer can iron on to create a completely personalized pair. Noting the gloves’ beautiful lightweight wool material and exquisite detailing, just looking at your hands, or touching something, will bring joy to your heart.

www.lesgantstokyo.com/piccke/
Mr Yu Shinji
y-shinji@lesgants.co.jp





Keep your faves with you anywhere, all the time.

A familiar staple of your everyday life. The start of a wonderful day. Stunning, but without being too formal or showy. The luxury materials give it a special texture. Feminine and perfectly suited to any season or scene; spend your days with Punto D'oro. Peace and warmth overwhelm you when you put it on, bringing a smile to your face and allowing you to relax. Feel the comfort and richness that comes with high quality.

www.puntodoro.jp

Mr Ibe

ibe@maruyasu-fil.co.jp



Rei Yamasaki Leather Bags And Accessories Are Timeless, Sculptural, And Detailed. The Brand Concepts Are Mystery, The Power And Beauty Of Animate Objects, And Formative Art. Every Season's Collection Has Stories Behind It. All Products Are Designed And Crafted By Hand With A Combination Of Traditional Leather-Craft Skills And New Technologies In Our Atelier In Tokyo.

www.reiyamasaki.com

Ms Reika Yamasaki

info@reiyamasaki.com





Blended and gleaming on your skin, this jewelry has a contradictory allure. Its quiet presence shines, luring others by sharply focusing their senses. Merely wearing it will give a woman courage and let her shine. This is jewelry to wear with a sense of fun, and a fine and discerning mind.

www.sarahwear.com
Mr Nobuaki Utsumi
sarah@sarahwear.com



S E N T E

LUMIEF - Sculpture of Light -
LUMINE (lumiere) is the French word for "light".
RELIEF has two meanings in French; "Artistic techniques" such as engravings and sculptures and "calm people down". LUMIEF combines the French words LUMINE and RELIEF. By adding an uneven pattern to glass, we make the world's only
LUMIEF, with shadows reflected by light through the glass. That is the idea of SENTE, the gentle yet elegant light born out of LUMIEF.

www.sente-pro.com
Ms Ayumi Kageyama
info@sente-pro.com





SEVENROOMS

: : : .

Fresh clothing with fresh stories, done properly.

Diverse themes, obsessed curation for materials, and subtle yet researched design make SEVENROOMS perfect for fashion enthusiasts' everyday wear.

[www.instagram.com/
sevenrooms_makes_good_clothing/](https://www.instagram.com/sevenrooms_makes_good_clothing/)
Mr Luca Torelli
luca@torelli.jp



She'll be.... What will she be like putting on Shelby jewelry? "Shelby" stands for "She'll be". Shelby offers you stylish finished jewelry using 18K gold as well as natural stones giving each a unique appearance.

As simple as it looks, it holds a dignified presence with its sophisticated design. The minute details are like microscopic sculptures awaiting you. Shelby offers luxury in your life together with lovely jewelry you can enjoy every day.

www.shelby8.com
Ms Aki Hirose
info@shelby8.com





shinyaseki

Shinyaseki is produced by SSDA. Working with the idea value can be found in something invisible, this label aims to create neutral, ageless and beautifully minimalist products. shinyaseki creates garments which can be altered through their distinctive draping techniques and change in form.

www.shinyaseki.info

Mr Shinya Seki

shinyaseki@shinyaseki.com



Six coup de foudre

Mement Mori
We will use your life importantly

Six COUP DE FOUDRE—thinking about the world from the perspective of leather. The leather to be a material to be worked with, we find the wound marks and spots to have a distinctive charm and represent the Japanese aesthetic values of wabi and sabi. Through the process of creation, we discover new value and pose these problems to ever more people. The future we envision : Building a society that brings people closer to nature and that eliminates the unneeded killing of animals.

www.six-clothing.com

Mr Takamisawa

info@gibierleather.tokyo





TATAROU

Most of the work is done at the designer's own studio, a renovated traditional Japanese house, where he strives to draw the essence out of each and every material. His desire is to create goods to be enjoyed by both genders and all ages, which give each wearer a sense of closeness to the hands that made them. We aim to ensure that you can enjoy our products over a long period of time, and appreciate the transformation they go through with wear and repair.

www.tatarou.com

Mr Makoto Yoshihara

makoto@aric.co.jp



Endowed with an expertise and a long-held family tradition, our house VIOLAd'ORO has designed handbags for ten years. They are mostly crafted in Japan, in compliance with strict standards of quality, with a close attention to their use and, above all, with a view to setting new trends. Today our creations are sold in more than a hundred famous shops in Japan.

www.montegrato.co.jp

Mr Yamada

yamada@montegrato.co.jp





VIOLETTE ROOM

A beautiful nuanced silhouette and relaxed fitting.

A combination of vintage material collected from all over the world and high-quality Japanese material.

www.violetteroom.com

Ms Mari Hamano

info@violetteroom.com



Trade Fairs and Events Fall Winter 2019

Supported by

JETRO

Jan.18-22, 2019 : Maison & Objet Paris

Jan. 21-23, 2019 : Liberty Fairs New York

Feb.8-12, 2019 : Ambiente

Feb.5-7, 2019 : The Japan Observatory at Milano Unica

Feb.10-13, 2019 : MICAM

March 1-4, 2019 : Premiere Classe

March 1-4, 2019 : TRANOI Paris Women's

May. 14-16, 2019 : SIAL China

May. 18-21, 2019 : NRA Show

May. 28- June 2019 : THAIFEX

JETRO PARIS

contacts Akane UMEMURA prs@jetro.go.jp & Myriam MOHAMED myriamohamed@hotmail.com