

SIAL
INSPIRE FOOD BUSINESS

The world's largest food
innovation exhibition

Paris
21-25 OCTOBER 2018

Japan Pavilion SIAL 2018

Discover new and traditional Japanese food products

SIAL is one of the biggest European food trade shows in France gathering around 7,000 companies from more than 100 countries across the world. The Japan Pavilion organized by JETRO will bring together 55 food companies or regional associations offering a wide range of products from Japanese gastronomy.

In **Hall 4 (4L138 and 4L106)**, you will discover various sakes, products made of yuzu, konjac noodles, organic products such as tea or kale powder, rice flour. Frozen seafood products will also be present, such scallops without coral, yellowtail filets. You also will enjoy a lot of seasonings with soy sauce, miso, wasabi or vinegars...

If you could visit us, **please send an email to food-prs@jetro.go.jp with the subject "SIAL Invitation"**, including your: company/organization, name, position, email address and phone number **by Wednesday 10 October**. We will provide one Invitation per applicant. The invitation might not be offered if the number of applications has reached our limit even before October 10.

※ Please come to the reception of the Japan Pavilion on the day and provide your business card or fill in our visitors' list.

For more details:

JETRO Paris

<https://www.jetro.go.jp/france/>

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