# **Premiere Classe**

Tuileries

Paris sur Mode Tuileries

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Fashion Brands & Designers from Japan Spring Summer 2018

support by



























19un-neuf.com

Ms. Matchiko Kusaura info@19un-neuf.com

Blended and gleaming on your skin, this jewelry has a contradictory allure. Its quiet presence shines, luring others by sharply focusing their senses. Merely wearing it will give a woman courage and let her shine. This is jewelry to wear with a sense of fun, and a fine and discerning mind.

Tranoï - Palais de la Bourse

We make works inspired by our travels around the world and the impressions left on us by all of the people, things and ideas that we encountered along the way.

From 2012, we have been making dresses from hand-spun and hand-woven Indian khadi fabric. This hand-spun clothe has been used in making antique dresses from the Victorian era by Indian artisans.



aodress.com

Mr. Mitsunori Ishimatsu skyr@hotmail.co.jp





# BIAL

bial-inc.com

Mr. Kouichi Sato info@bial.co.jp

Première Classe

• The lightest new materials • A jewelry brand which has acquired a processing patent • Allergy free • World's lightest kneaded bullion • Design utilizing elastic properties (compatible with different sizes with rings) • High thermal resistance (200°C) • High durability to low temperature (-70 °C) • High water repellency • High level of safety (usable for medical care) BIAL is 100% made-in-Japan Our material is kneaded with only pure

bullion and platinum.



breezy blue

Using quality natural materials produced in Japan, our items are given a picturesque quality with gradation of colour, bleeding and shimmer, which machine printing cannot produce, through block dyeing, soak dyeing, printing and tie dyeing by hand using plant-derived dyes.

breezyblue.com

Ms. Keiko Takezawa k-bamboo@breezyblue.com We hope that these items for everyday life, which are created through a process of handiwork without relying on machines, can add richness to your daily life as modern pieces that capture the imagination.

#### Première Classe

It is my ambition to design and produce things that stimulate a smile and conversation when people meet, and to create a more comfortable future for the maker, seller and buyer. Peace begins with a smile.

Silvi pe si



Ms. Chisaki noriko@chisaki.co.jp





### CLEDRAN JAPAN

Première Classe

The scuffs and scrapes on the products of your everyday life. Over time, CLEDRAN products will age with grace and remain unique through a patina.

Our bags will be become something you truly cannot bear to part with.

cledran.com

Mr. Satoru Taki taki@cledran.com



# COOHEM

coohem.jp

Ms. Naoko Matsuoka info@coohem.jp

Launched in 2010, the Japanese fashion label COOHEM was established in a knit-manufacturing company with a history of over 60 years. The brand was named after the Japanese term "kouhen," which signifies a special knitting technique which results in a complicated weave, and this was the fundamental technique used in the brand's creation. Our brand aims to explore the limitless capability of knitwear, and our unique tweedy fabrics and colors stimulate ideas for various ways of dressing.

Tranoï - Carrousel du Louvre

# The Dauphine woman is dignified and has a strong sense of identity. We give thought to original textiles, drawing inspiration from the seasons. Talented Japanese artisans are involved in the creative process, allowing us to present unique, simple and chic collections.

# DAUPHINE

dauphine.jp

Ms. Kawabata Yasuyo info@dauphine.jp







demodee.jp

Ms. Tomoko Ozaki info@demodee.jp

Première Classe

Demodee means "unfashionable" in French, or the opposite of «mode.»

We create different types of accessories for women; mainly charms for bags. Our products are based on the concept of being unique and fun. We hope that they make customers happier and their daily lives more exciting.

Currently, we do business with about 40 shops including major department stores such as Isetan. Our product line is also introduced as an up-and-coming hot brand in several magazines.



# enrica

enrica.jp

Ms. Chiaki Kuwasaka kuwasaka@flappers-unit.com

The enrica label focuses on three elemental principles: ancient quality fabrics, natural materials and local techniques passed down from one generation to the next. Craftspeople from the region work hard to bring life to the collections, transforming silk, organic cotton, mohair, linen into simple and delicate garments. The plant-made dyes are created in a workshop at Fukuoka and Tokyo and the subtle colors come from Chinese ink and natural plants.

#### Tranoï - Carrousel du Louvre

Rattan collection: A combination of natural rattan material and bijoux.

Filigree collection: Creating form with delicate brass wire through careful and refined techniques.

Kumihimo collection: Based on the Japanese braiding technique used in making bijoux.

ERI RISTORI ADER.bijoux makes original costume jewelry brands combining high-quality and subtle Japanese craftsmanship.

#### **ERI RISTORI**

ADER bijoux



ader.jp

Ms. Eri Tomita info@ader.jp



# Haque

haque.jp

Ms. Yasuko Doi haque\_haque@icloud.com Paris sur Mode

White. A natural, innocent heart. Clean and pure.

Having a profound sense of the present moment; the purity that stems from this possesses wisdom and an unsullied, extremely profound depth. The image of a supple, graceful woman. Feelings change to affection and gratitude for things in one's vicinity, becoming awareness.

Dignified, gracious, and supple.

"You are a woman».

HaQue has an imaginative stance that expresses this concept.



# JCML

jcml.tv

Mr. Kantaro Miyairi hello@jcml.tv

JCML lines feature distinct but minimal styles for women. Our wears are made from strongly constructive styles, to which we pay extensive focus on textile design, cutting and sewing details. JCML stands for «Japanese Craftsmanship Made» and expresses our utmost homage to «Japanese Craftsmanship» within the fashion industry. Our textiles are supplied by excellent Japanese textile producers, and cutting and sewing are conducted by duly selected Japanese factories. We collaborate closely with each of these partners.

#### Première Classe

"Miyabi", "iki" and "kawaii" JAPONISM

Kusa Kanmuri is an original scarf brand from Japan. Our designs are inspired by classic Japanese patterns, especially from traditional kimono garments. We have found that traditional patterns from different countries often have similar features due to having common cultural origins.

So we try to scoop up this similarity to make totally new designs. They turn out looking very Japanese, but also with a hint of European taste.





kusa-jp.com

Ms. Rie Toyooka rie@kusa-jp.com





Première Classe



lucemacchia.com

Ms. Maki Teranishi glass@lucemacchia.com

Glass, like humans, has both fragility and strength. It can awaken feelings of fear and beauty leading to a desire to wear glass. Glass reflects light, landscapes and phenomenon. When you wear glass, light appears on the skin as a stain, woven by colours and shadows. Luce Macchia traces that stain, adding the minimum image and design, to present jewellery that evokes emotion.



#### MOLUMOJU ESTABLISHED IN 1901

marumasu-scarves.com

Ms. Rika Takeuchi export@marumasu-scarves.com

Marumasu is a scarf brand of the long-established factory of Marumasu Dyeing. In downtown Tokyo, we create scarves that make you brighter and continue to match with whatever you wear as time goes by.

"Sustainable Creating" is the theme of the brand. Marumasu offers you madein-Japan quality by incorporating and developing dyeing techniques and by collaborating with fabric makers in Japan with outstanding skill.

#### Première Classe

"For the woman that values quality and elegance"

According to our way of thinking at Nagatani, elegance is achieved by humility coupled with excellence in production. Individuality is the representation of each person's values. The aim behind Nagatani's products is to bring forward each woman's individual elegance, and appreciation of quality by creating items that become constant companions.



nagatani-bag.com

Mr. Keisuke Nagatani k-nagatani@nagatani.co.jp





#### NE QUITTEZ PAS

Tranoï - Carrousel du Louvre

Traditional Indian handcrafted culture, embroidery & lace made unique fabric texture and gentle care...

This is work which has been cultivated through India's long history.

ne Quittez pas's luxury and special products make you feel their handcrafted essence.

Regardless of fashion trends, ne Quittez pas's garments attract women of all generations.

We believe that any woman wearing ne Quittez pas can relax and enjoy its comfortability.

nequittezpas.jp

Ms. Kumiko Tsuji kumi\_9393@mac.com



#### NORIKO HERRON GLASS + ART

norikoherron.com

Ms. Noriko Herron noriko@kkch.co.jp

The glass jewelry of Noriko Herron provides an artistic luxury reflecting the ever-evolving beauty of nature.

For this season, variations have been added to the metal glass series.

This series features glass pieces baked with platinum and gold. The spider ring series remains a favorite. Rings provide a one-of-a-kind luxury, achieved only using the most difficult techniques.

The latest white and gold pieces are perfect for that summer resort.

Find that "one and only" special piece for you.

#### Première Classe

Unique and timeless, jewelry with a cool beauty. Handcrafted end to end in Japan.

# OLJE

oljei.com

Ms. Ai Ichinohe overseas@oljei.com





## **PETROSOLAUM**

Tranoï - Palais de la Bourse

Our shoes are made by traditional techniques and craftsmen in Japan.

For the 2018 spring/summer season, we have presented a collection based on heels with a unique character and original hand loomed fabrics.

petrosolaum.com

Mr. Ryo Ogino info@petrosolaum.com





puntodoro.jp

Mr. Kiyoshi Ibe ibe@maruyasu-fil.co.jp

With «a beautiful sweater to wear» as a keyword, we present a premium knit collection, aimed at sophisticated women. Taking inspiration from the bright sun and the warm atmosphere of the season comfortably with. Mainly based on high-quality natural materials and the color indigo, we present items that can suit all scenes in life.

We hope you enjoy the Punto D'oro collection, a line which enhances everyday life with attention to detail within its simplicity.

#### Première Classe

We give deep consideration to each pearl's individuality when selecting materials. For this reason, we use the slightly different shapes seen in baroque pearls as the main motif.

Our jewelry is simple and elegant. Subtle yet bold. Created by sophisticated techniques and understanding, we can impart our own unique aesthetic since we are both the designer and the craftsman.

# RICO

by mizuki shinkai

ricobymizukishinkai.com

Ms. Kanako Shinkai contact@ricobymizukishinkai.com







Sarahwear

sarahwear.com

Ms. Miyuki Kobayashi sarah@arion.ocn.ne.jp

Paris sur Mode

High-quality clothing passed down for generations.

Mixing timelessness with a dash of modern essence, we create styles which help customers discover something new. Focusing on made-in-Japan quality from materials to sewing, we offer clothing that will

make your heart flutter and bring you joy for many years.





SARALAM is a premium and unique knitwear label. Inspired by natural geometric and botanical landscapes, its collections feature crochet, zig-zag and stripe patterned knit-bags and wear blended with traditional handknit craftmanship.

saralam.co

Ms. Kei Yoshida info@saralam.co

#### Tranoï - Palais de la Bourse

Through their distinctive draping, the size and form of garments from the shinyaseki line can be adjusted.

The brand generates original Japanese fabrics with processed UV protection and a silky feel each season.

The targets of shinyaseki are women who love high fashion from a wide range of age groups.

# shinyaseki

shinyaseki.info

Mr. Shinya Seki shinyaseki@shinyaseki.com







montegrato.co.jp

Mr. Masahiro Yamada yamada@montegrato.co.jp

Tranoï - Carrousel du Louvre

Endowed with an expertise and a long-held family tradition, our house VIOLAd'ORO has designed handbags for ten years. They are mostly crafted in Japan, in compliance with strict standards of quality, with a close attention to their use and, above all, with a view to setting new trends. Today our creations are sold in more than a hundred famous shops in Japan.

#### 2017 - 2018

#### **Trade Fairs and Events**

#### support by Jetro

July 17-19, 2017: Liberty Fairs New York

July 19-21, 2017 : CBME China 2017

August 20-23, 2017: NY NOW

Sept. 28 - Oct. 1, 2017 : Paris sur Mode & Premiere Classe

Sept. 29- Oct. 2, 2017: TRANOI Paris Women's

Nov. 15-17, 2017: Cosmoprof Asia

Jan. 19-23, 2018 : Maison & Objet Paris

Jan. 2018 : Liberty Fairs New York

Feb. 9 - 13, 2018 : Ambiente Francfort Germany

March 1 - 4, 2018: Paris sur Mode & Premiere Classe

March 2-5, 2018: TRANOI Paris Women's

March 10 - 13, 2018 : Chicago Home & Housewares show