

Connecting Regions in Japan and Other Countries

JETRO's Regional Industry Tie-up (RIT) program facilitates industry partnerships between regions in Japan and other countries

What is RIT?

The Regional Industry Tie-up program, or RIT, promotes two-way industrial exchange and collaboration between regions in Japan and other countries, with the aim of facilitating business tie-ups to develop market, exchange technology and boost the area's economy. The program offers a perfect opportunity for foreign regions interested in partnering with Japan but lacking the resources or network to make such connections. JETRO utilizes its wide network in Japan and overseas to maximize the success of such partnerships.



Who can participate?

Local business/industry organizations that represent the industry in the region, including regional business/industry associations, conferences of interested parties, study groups, chambers of commerce and industry, regional governments, as well as a consortium of these bodies.

- * Only apply from Japanese organizations.
- * Individual companies cannot apply for the program.

Requirements for participation

A Region wishing to build partnership with a Japan region need to:

1. Contact and organize regional companies that wish to collaborate or conduct business with Japanese companies.
2. Have clear prospects that building an alliance with the region would;
 - a) facilitate the advancement of the region's industries/technologies,
 - b) lead to the development of original products and services, or
 - c) lead to business tie-ups aimed at joint product/technology development, etc.
3. Have some form of contact with the region in the past and can confirm that it would be interested in partnering. (*except the stage of Pre-Research of RIT)

- * Open to all industries.
- * Not open to universities/research institutes only seeking joint research partners in Japan.

Support

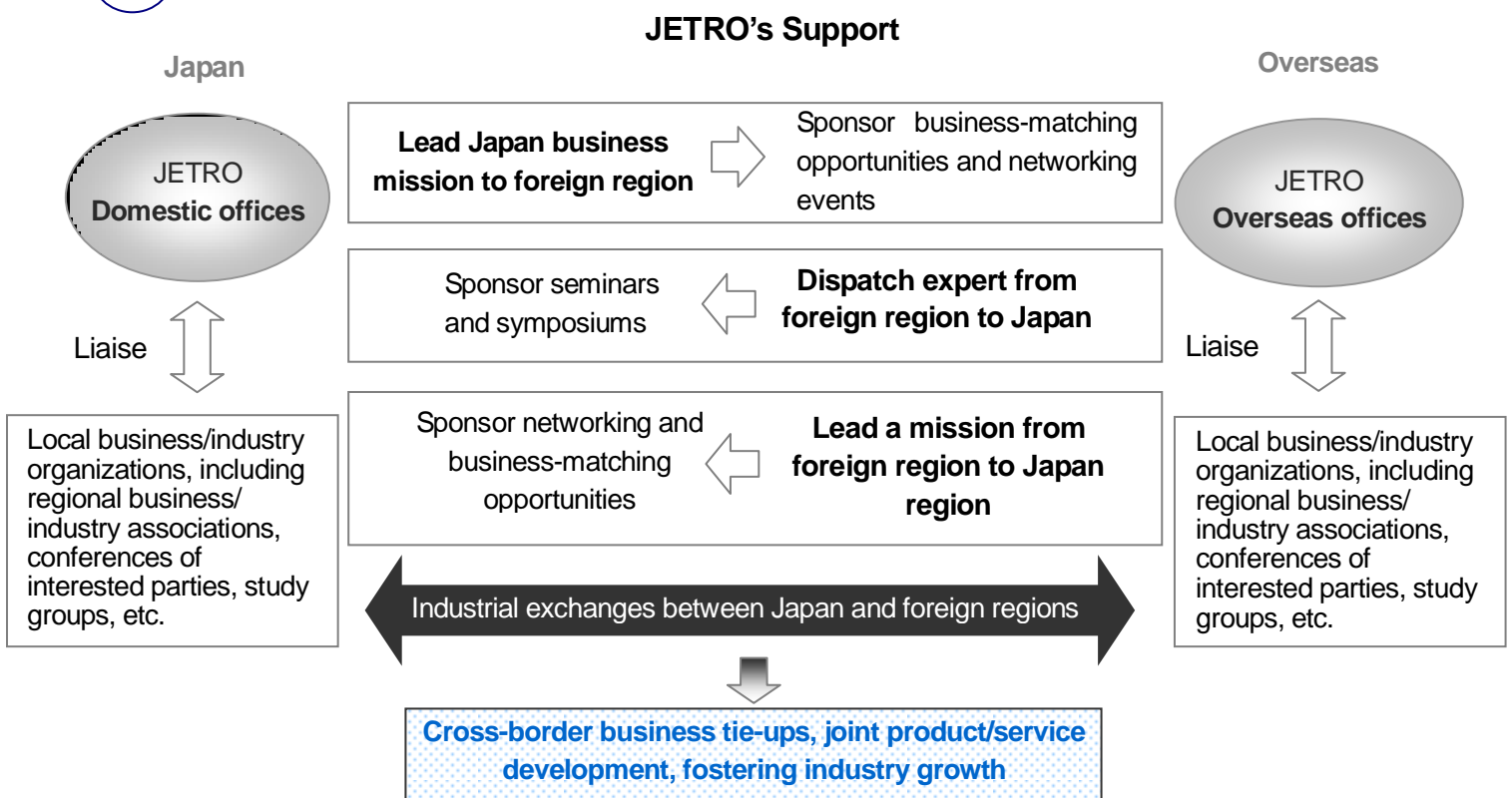
JETRO provides varying levels of support and assistance for one to three years with the aim of facilitating a partnership between participating regions and building business alliances and other tie-ups between them.

- * JETRO bears certain costs associated with program activities, but does not give financial assistance directly to participating regions.

Area of Support	Objective	Major Costs Covered by JETRO
Dispatch expert from foreign region to Japan	<p>Share know-how between partner regions and identify areas for partnership and/or build actual partnerships</p> <p>⇒ Dispatch expert (in target industry or technology area) to Japan to participate in a relevant seminar / symposium, and/or give consultation to individual companies/industry organizations</p>	Airfare, transportation and accommodation while in Japan, interpretation services, rental fees for event venues/meeting spaces
Delegation from Japan region visits foreign region	<p>Provide networking and partnering opportunity in foreign region</p> <p>⇒ Delegation of representatives from Japan region visits foreign region for business matching and networking events/activities.</p>	Costs related to dispatching delegation expert, transportation costs while in foreign region, interpretation services, rental fees for event venues/meeting spaces
Delegation from foreign region visits Japan region	<p>Provide networking and partnering opportunity in Japan region</p> <p>⇒ Delegation of representatives from foreign region visits Japan region for business matching and networking events/activities.</p>	Costs related to dispatching delegation (5 companies, 1 person each), transportation and accommodation while in Japan, interpretation services, rental fees for event venues/meeting spaces

* These supporting tools can be limited depending on the result of review.

Example of Assistance



For more information, please contact your nearest JETRO office.

JETRO network: <http://www.jetro.go.jp/en/jetro/worldwide/>