

J-Bridge Global (Business meeting arrangement service with Japanese companies)

J-Bridge is a business platform for the creation of cross-border open innovation between Japanese companies and promising non-Japanese companies (startups etc.) Through this service, JETRO will arrange business meetings between Japanese companies and non-Japanese companies.

***This service is invitation-only, and available exclusively to promising non-Japanese companies (startups etc.) that are highly interested in collaborating or partnering with Japanese companies (including technical and capital partnerships etc.)**

***As applicants must go through a review process to get an ID and passwords, please contact your nearest [JETRO overseas office](#) for details.**

Criteria

- The applicant's head office must be located in our focus countries/regions; **Southeast Asia, India, North America, Europe, Australia, Israel, and Africa**
- The purpose of your application must align with contributing to the realization of open innovation through collaboration and partnerships with Japanese companies.
***Agency agreements, sales contracts, or procurement contracts aimed at expanding sales channels, as well as consulting services intended to support third parties, are NOT eligible.**
- You must agree to the [J-Bridge Global Terms of Service](#) and [JETRO's Privacy Policy](#).
- Applicants must be authorized to sign the application form on behalf of the company and agree to the above and apply for the Services on behalf of the company.

Service flow

Application

- This service is available to Japanese companies listed on [J-Bridge Global](#) (login required; see above). Please select the companies you wish to meet with from the website.
- You may apply to meet with **up to three companies at a time (annual limit: 15 companies)**. For the fourth company and beyond, please apply once you have completed meetings with the first three companies.
- Please **apply at least two weeks in advance of your desired meeting date**.
- We may decline your request if your purpose does not align with the objectives of J-Bridge (e.g., if the goal is to expand sales channels)

Meeting arrangement

- JETRO will confirm whether the Japanese company is willing to meet and will notify you of the outcome. Please note that we cannot guarantee that a meeting will take place.
- If a meeting is arranged, JETRO will set up an online meeting (basically via Microsoft Teams). If you have plans to visit Japan, we can also arrange an in-person meeting.

Business meetings

- Meetings will generally be conducted in English. If requested by the Japanese company, Zoom's automated captions may be used.
- JETRO staff and, in some cases, JETRO's contractors may attend the meetings. JETRO may record the interview and use AI to transcribe, summarize, and create minutes of the meeting. These records are for JETRO's internal use only and will not be shared externally.

Charge

Free