

Co-create the Next Value

J-BR!DGE

Do you want to accelerate your business with Japanese companies?



For the startups/companies who are interested in...



Utilizing the capabilities of Japanese companies in product development, manufacturing, marketing, etc. through technical and business alliances.



Considering investment from Japanese companies.



Expanding business not only domestically in Japan but internationally with Japanese companies.

J-BR!DGE is a business platform for the creation of cross-border open innovation.

Focus Countries/ Regions*

- Southeast Asia
- India
- U.S. & Canada
- Europe
- Australia
- Israel
- Africa
- Japan

Digital



- Semiconductor
- Mobility
- Agri-Tech
- Retail Tech

- Smart Cities
- FinTech
- Robotics
- Information security etc.

Green



- Renewable Energy (offshore wind power, biomass, etc.)
- Hydrogen
- Storage batteries

- Energy conservation
- Smart infrastructure
- Greening and environmental tech etc.

Life Sciences Healthcare



- Regenerative Medicine
- Gene Therapy (Genomic Research)
- Biotech (Bio DX, Bioinformatics)

- HealthTech
- Drug Discovery etc.

Objectives

Cooperation between Japanese companies and overseas startups for the development of new businesses, thereby:

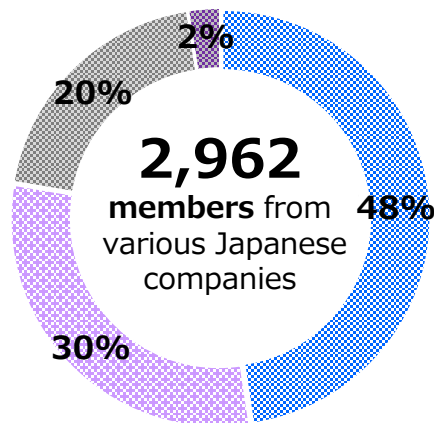
- **Business alliance** including technical cooperation, joint R&D, and M&A
- **Capital alliance** including investment, setting up JV (Joint Venture), etc.

J-Bridge Communities

We support our members in cooperation with J-Bridge partners and other related parties, as well as JETRO offices in Japan and overseas.

J-Bridge Members

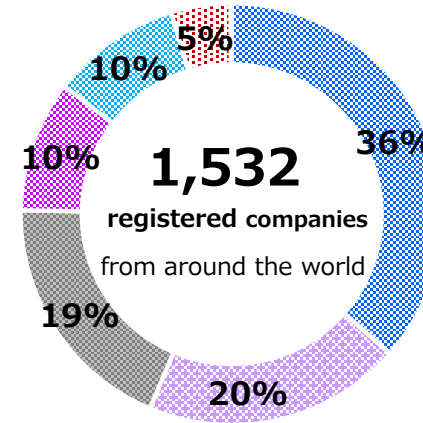
2,962 members from 1,904 Japanese companies interested in open innovation with overseas companies have registered (as of September 2025). Their industries are varied from trading, IT, electronics, and chemicals.



■ Large companies
 ■ SMEs
 ■ Overseas branches
 ■ Others

Promising Overseas Companies

You can collect company information on and apply for meet-ups with 1,532 promising start-ups around the world and foreign affiliated companies in Japan, carefully selected by JETRO (as of September 2025). The fields of companies are diverse, including IoT, Healthcare, fintech, and mobility.



■ Asia
 ■ North America
 ■ Europe
 ■ Oceania
 ■ Middle East
 ■ Africa

J-Bridge will open opportunities for foreign startups/companies to meet Japanese companies.



1. Online Japanese Portal Profile

JETRO will create an online business summary profile for registered overseas startups/companies and provide this information to "J-Bridge Members" (Japanese companies).



2. Meet-up Service with J-Bridge Members

Overseas startups/companies that JETRO supports can access our "Japanese Partner Finder" platform which contains information on Japanese companies interested in collaboration. You can search for Japanese companies and send meeting requests through the platform.



3. Invitation to Events

Overseas startups/companies will be provided information about various JETRO online events to promote digital transformation, carbon neutrality, and open innovation, including opportunities to attend seminars/business pitches.



4. Business Meetings arranged via JETRO

For startups with unique technologies and/or solutions, JETRO will reach out and organise business meetings with J-Bridge Members.

- And more... Along with the J-Bridge scheme, JETRO, as your contact point to Japan, will provide various support for your business development, including the initial support for entering the Japanese market.

1. Online Japanese Portal Profile

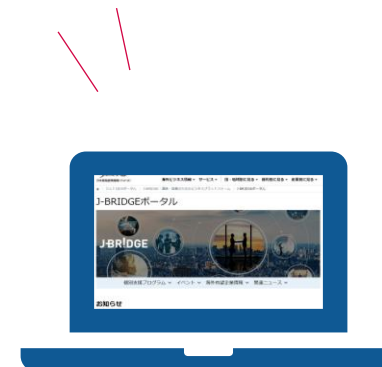


Business outlines of startups/companies, prepared by JETRO, will be uploaded to the Japanese portal site for J-Bridge Members.



J-Bridge Members who are interested in these companies can request business meetings.

(JETRO will inform you when we get a meeting request)



2. Meet-up Service with J-Bridge Members

✓ Overseas startups/companies that JETRO supports can access the portal site “Japanese Partner Finder” which contains information on Japanese companies interested in collaboration.

* Only available for the foreign startups/companies who are registered J-Bridge. IF you are interested, please contact the JETRO office nearest you.

✓ Once you have found a Japanese company you would like to potentially partner with, you can send a meeting request on the portal and JETRO will handle the meeting arrangements.

The screenshot shows the 'J-Bridge Portal Japanese Partner Finder' interface. At the top, there's a header with the J-Bridge logo and a navigation bar. Below the header, there's a search filter section titled 'Click to fine' with a 'Clear' button. The filter section is divided into three categories: Field, Technologies, and Region. Each category has a list of checkboxes for various industries and technologies. Below the filter section, it says '55 data exist.' and there's a section titled 'Database for Japanese companies' with several company cards. One card for 'Fujitsu Frontech' is highlighted, showing its logo, industry (Logistics & Supply chain), and a brief description of its services.

The screenshot shows a page titled 'Japanese Company Information'. It features a header with the title and a sub-header 'Point of Interest for Collaboration with Overseas Companies'. Below the sub-header, there's a paragraph of text describing the company's focus on carbon neutrality and sustainable energy. At the bottom, there's a section titled 'Challenges and Collaboration Needs'.





3. Invitations to events



Held throughout the year.

On average, we hold online pitch events, seminars and business matching events related to open innovation across the world.



Around 10,000 participants joined appx. 100 events in FY 2024.



Offers for presentations/pitches at our event.

(Only for the startups who are prominent in their business and match the concept of our events)

4. Business Meetings arranged via JETRO



For significantly outstanding startups, JETRO will reach out and arrange meetings with J-Bridge members (and other Japanese companies) who may be suitable as a business partner as per your requests and criteria.



Criteria

For J-Bridge to evaluate startups:

Focus fields



Has a solution or business model whereby contributing to innovation especially in the digital, green, or life sciences field.



Desires to cooperate with Japanese companies in developing value-added business (J-Bridge can't help you expand sales channels in Japan)

Conditions (a combination of the following)



Funded by major VCs, or supported by notable acceleration/research programs.



Founder or management team has noteworthy experience. (E.g. business exit, alliance with overseas companies)



Superiority over competitors in terms of technology, novelty of solutions, business model, etc.



Received awards at notable competitions/events or possesses experience in collaborating with other parties such as universities, labs or companies.



Has Japanese speaking employees or interpreters. (Not a must-have, but desirable)



Some success cases generated from J-Bridge

Mobility



Accelerating the adoption of electric mobility through partnership with a Kenyan mobility startup, contributing to the realization of carbon neutrality

Japanese company



Overseas company

Musashi Seimitsu Industry Co., Inc.

Next-Generation Mobility Component Developer

ARC Ride / Dodai Group, Inc

Electric two-wheel mobility startup from Kenya

Outline of collaboration/alliance

In February 2024, Musashi Seimitsu Industry Co., Inc. announced an enhanced partnership with ARC Ride to promote the adoption of electric mobility in the East African region and reduce CO₂ emissions.

Under this collaboration, ARC Ride will be responsible for the production and sales of electric motorcycles and tricycles, while Musashi (Seimitsu Industry Co., Ltd.)will provide its technologies and products to enhance vehicle reliability and efficiency of electric vehicles.

Through this partnership, the two companies aim to accelerate the adoption of electric mobility and contribute to the realization of a prosperous global society, including carbon neutrality.



J-Bridge services utilized

● Meet-up Service

Agri-tech

Renewable Energy



Chugoku Electric Power signs MOU with TNO to collaborate toward the realization of a carbon-neutral society

Japanese company



Overseas company

The Chugoku Electric Power Co., Inc.

Reliable energy and renewable solutions

オランダ応用科学研究機構 TNO

Leading European Research and Technology Organization

Outline of collaboration/alliance

Chugoku Electric Power Energia Research Institute and the Netherlands Organization for Applied Scientific Research (TNO), one of Europe's largest research and technology organizations, signed a Memorandum of Understanding (MOU) to promote the development of energy and environmental technologies aimed at achieving a carbon-neutral society.

Through mutual facility visits and the exchange of information and technologies in fields such as renewable energy, energy management, and smart agriculture, the two parties aim to contribute to the realization of a carbon-neutral society by 2050 through collaborative research and development.



J-Bridge services utilized

● Spot Advisory Service

Agri-tech



Fukaya City Partners with Grand Farm to promote international agri-tech collaboration

Japanese
company
X
Overseas
company

Fukaya City Government

Municipal Government of Fukaya City, Saitama Prefecture

Grand Farm

AgriTech accelerator based in North Dakota

Outline of collaboration/alliance

Fukaya City has established the Grand Farm Award within the DEEP VALLEY Agri-tech Award, an agri-tech business contest held in the city. The winner will be granted access to Grand Farm's demonstration site in North Dakota, U.S.A.

In addition, the partnership will promote the agri-tech ecosystems of both countries, facilitate cross-border collaboration between agri-tech companies and related organizations, and establish a framework for the mutual use of agri-tech facilities owned by both parties.

Through the partnership between Fukaya City and Grand Farm, this collaboration is expected to foster active exchange of people and knowledge, and further accelerate technological cooperation in the future.



J-Bridge services utilized

- Individual Information Provision and Referral

Smart Infrastructure



Demonstration of advanced radar-based detection technology for surveying and visualizing buried infrastructure on expressways

Japanese
company
X
Overseas
company

Dynamic Map Platform Co., Ltd.

Provides high-precision 3D data for autonomous driving applications

Tectus AG

Provider of Architectural and Infrastructure Development Solutions

Outline of collaboration/alliance

To enhance the management of buried infrastructure beneath Japan's expressways, Dynamic Map Platform, a Japanese IT company providing high-precision 3D data applicable across various industries, has partnered with Tectus AG, a Swiss provider of AI and big data-driven solutions for construction and infrastructure development. This collaboration has been selected for NEXCO East Japan's accelerator program, DRAPLA Innovation Lab.

As part of a demonstration project, advanced radar-based detection technology is being used to survey and visualize buried infrastructure beneath expressways. Leveraging spatial ID expertise, the initiative aims to contribute to the advancement of expressway infrastructure management, a critical component of Japan's social infrastructure.



J-Bridge services utilized

- Spot Advisory Service
- Business Matching

Establishment of innovation base



New innovation office established in Massachusetts to drive new business creation and future value development

Japanese company

Nabtesco Corporation

Manufactures and sells precision reduction gears and hydraulic equipment for industrial robots.

Outline of collaboration/alliance

A new Innovation Office was established at the Cambridge Innovation Center (CIC) in Massachusetts, U.S.A., and started operations on May 1, 2024.

By joining the innovation ecosystem of world-class universities, research institutions, and startups, the office will seek out cutting-edge technologies and business models. It will also promote collaboration and joint research with external partners, with the aim of creating new businesses and cultivating future core values.

Nabtesco

J-Bridge services utilized

- Spot Advisory Service

HealthTech



Signing of MoU with a local Vietnamese startup for collaboration to improve elderly health through caregiver training and dispatch

Japanese company
×
Overseas company

Meiji Food Vietnam Co., Ltd.

Vietnam-based subsidiary of Meiji Co., Ltd.

WeCare247

A healthcare startup based in Vietnam

Outline of collaboration/alliance

A Memorandum of Understanding (MoU) was signed with WeCare 247, a healthcare startup offering caregiver dispatch services in Vietnam, to promote collaborative efforts to improve the health of the country's elderly population.

As part of this collaboration, the two companies will jointly implement training programs to enhance nutritional knowledge of WeCare 247 staff, with the goal of delivering better nutritional care to their patients.

Additionally, they plan to introduce services and high-nutrition products from Meiji Foods to improve nutritional knowledge, proper dietary habits, and elderly care.



J-Bridge services utilized

- Providing Information
- Business Matching

Hard Tech



An academic exchange agreement has been signed with the Technical University of Cluj-Napoca in Romania to promote international joint research

Japanese
company
X
Overseas
company

Gunma University, Faculty of Science and Technology
National University Corporation
Technical University of Cluj-Napoca
A public technical university in Romania

Outline of collaboration/alliance

An academic exchange agreement has been signed to promote international joint research related to the study of the Herbert Hardness Test, as well as to strengthen cooperation in inter-university and inter-faculty exchanges.

The academic exchange agreement includes plans to promote the exchange of faculty members, researchers, undergraduate and graduate students, as well as to conduct joint research and academic gatherings.

It also envisions cooperation in the exchange of academic information, publications, and materials, along with other activities mutually agreed upon for academic purposes.



J-Bridge services utilized

- Meet-up service

Agri-tech



A demonstration project has been launched in collaboration with a Vietnamese agricultural company to generate carbon credits by mitigating methane emissions from rice cultivation

Japanese
company
X
Overseas
company

Green Carbon Inc.
carbon credit generation and sales
Loc Troi Group / DAITHANH
Vietnamese Agricultural Company / Smart Agriculture Startup in Vietnam

Outline of collaboration/alliance

To help achieve the Vietnamese government's greenhouse gas reduction targets, Green Carbon, a Japan-based startup with solutions for promoting carbon neutrality, has signed a Memorandum of Understanding (MoU) with Loc Troi Group, which has the largest rice cultivation area in Vietnam, and DAITHANH, a smart farming technology company.

The MoU outlines a collaborative effort to promote a large-scale rice paddy project covering approximately 200,000 hectares in An Giang Province, located in the Mekong Delta region.

A demonstration experiment will be conducted to generate carbon credits by reducing methane emissions from rice paddies.



J-Bridge services utilized

- Sourcing service

Thank you

J-Bridge website

<https://www.jetro.go.jp/en/j-bridge.html>



For JETRO's support menu on investing in Japan,
please find the website below.

<https://www.jetro.go.jp/en/invest/>

