



Co-create the Next Value

J-BRIDGE

# Do you want to accelerate your business with Japanese companies?



For the startups/companies who are interested in...



**Utilizing the capabilities of Japanese companies in product development, manufacturing, marketing, etc. through technical and business alliances.**



**Considering investment from Japanese companies.**



**Expanding business not only domestically in Japan but internationally with Japanese companies.**

# JBR!DGE is a business platform for the creation of cross-border open innovation.

## Focus Countries/ Regions\*

- Southeast Asia
- India
- U.S. & Canada
- Europe
- Australia
- Israel
- Africa
- Japan



### Digital

- Semiconductor
- Mobility
- Agri-Tech
- Retail Tech



### Green

- Renewable Energy (offshore wind power, biomass, etc.)
- Hydrogen
- Storage batteries



### Life Sciences Healthcare

- Regenerative Medicine
- Gene Therapy (Genomic Research)
- Biotech (Bio DX, Bioinformatics)

## Focus Fields

- Smart Cities
- FinTech
- Robotics
- Information security etc.
- Energy conservation
- Smart infrastructure
- Greening and environmental tech etc.
- HealthTech
- Drug Discovery etc.

## Objectives

Cooperation between Japanese companies and overseas startups for the development of new businesses, thereby:

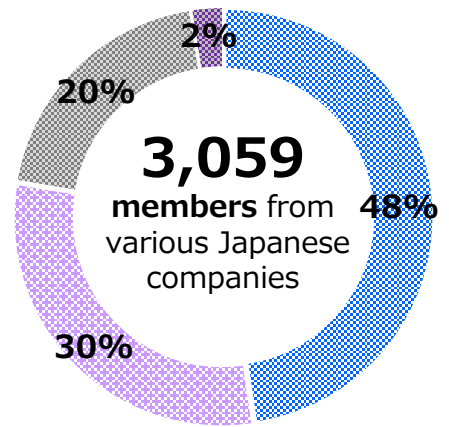
- **Business alliance** including technical cooperation, joint R&D, and M&A
- **Capital alliance** including investment, setting up JV (Joint Venture), etc.

# J-Bridge Communities

We support our members in cooperation with J-Bridge partners and other related parties, as well as JETRO offices in Japan and overseas.

## J-Bridge Members

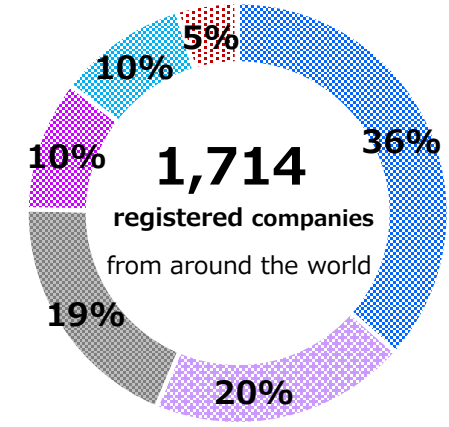
3,059 members from 1,959 Japanese companies interested in open innovation with overseas companies have registered (as of January 2026). Their industries are varied from trading, IT, electronics, and chemicals.



■ Large companies  
 ■ SMEs  
 ■ Overseas branches  
 ■ Others

## Promising Overseas Companies

You can collect company information on and apply for meet-ups with 1,714 promising start-ups around the world and foreign affiliated companies in Japan, carefully selected by JETRO (as of January 2026). The fields of companies are diverse, including IoT, Healthcare, fintech, and mobility.



■ Asia  
 ■ North America  
 ■ Europe  
 ■ Oceania  
 ■ Middle East  
 ■ Africa

# J-Bridge will open opportunities for foreign startups/companies to meet Japanese companies.

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## ✓ 1. Online Japanese Portal Profile

*JETRO will create an online business summary profile for registered overseas startups/companies and provide this information to "J-Bridge Members" (Japanese companies).*

## ✓ 2. Meet-up Service with J-Bridge Members

*Overseas startups/companies that JETRO supports can access our "Japanese Partner Finder" platform which contains information on Japanese companies interested in collaboration. You can search for Japanese companies and send meeting requests through the platform.*

## ✓ 3. Invitation to Events

*Overseas startups/companies will be provided information about various JETRO online events to promote digital transformation, carbon neutrality, and open innovation, including opportunities to attend seminars/business pitches.*

## ✓ 4. Business Meetings arranged via JETRO

*For startups with unique technologies and/or solutions, JETRO will reach out and organise business meetings with J-Bridge Members.*

- And more... Along with the J-Bridge scheme, JETRO, as your contact point to Japan, will provide various support for your business development, including the initial support for entering the Japanese market.

# 1. Online Japanese Portal Profile

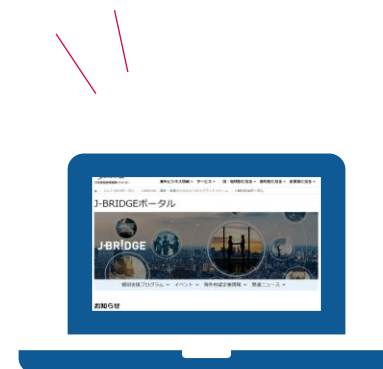


Business outlines of startups/companies, prepared by JETRO, will be uploaded to the Japanese portal site for J-Bridge Members.



J-Bridge Members who are interested in these companies can request business meetings.

(JETRO will inform you when we get a meeting request)



## 2. Meet-up Service with J-Bridge Members

✓ Overseas startups/companies that JETRO supports can access the portal site “Japanese Partner Finder” which contains information on Japanese companies interested in collaboration.

\* Only available for the foreign startups/companies who are registered J-Bridge. IF you are interested, please contact the JETRO office nearest you.

✓ Once you have found a Japanese company you would like to potentially partner with, you can send a meeting request on the portal and JETRO will handle the meeting arrangements.

J-Bridge Portal  
Japanese Partner Finder

Click to fine Clear

Field  Healthcare  Agriculture & Food  Finance & Insurance  
 Logistics & Supply chain  Mobility  Energy  Material  IT & Security  
 Education & Entertainment  Space & Weather  Manufacturing  Chemistry  
 Others

Technologies  AI  Blockchain  Drone  XR  Cloud service  Green energy  
 Environmental Pollution Control  Recycling & Waste  Biotech  3D printing  
 4G&5G  Robotics  IoT  Big Data Analysis  New material  
 Cybersecurity  Others

Region  North America  Europe  Middle East  Asia  Oceania  
 South and Central America  Africa

55 data exist.

### Database for Japanese companies

Fujitsu Frontech  
Logistics & Supply chain  
IT & Security Manufacturing

Kureha America (Biostimulants)  
North America Europe  
United States Italy  
Spain  
Agriculture & Food Others

DIC Corporation

KATSU MI JAPAN

### Japanese Company Information

Point of Interest for Collaboration with Overseas Companies

For carbon neutrality, the potential energy of water needs to be effectively converted into electricity. Applications are diverse, including power sales, green agriculture, small mobility, drones and disaster use. Our patented technology can efficiently scoop up water in low drip-off environments and produce stable power generation efficiency even with fluctuating flow rates. It can also be equipped with flowways to take biodiversity into account, is resistant to heavy snowfall and is economical to maintain. We are looking for colleagues who can help solve social problems by promoting green micro-hydropower together.

Challenges and Collaboration Needs



Carbon Talks  
Decarbonization Solutions with Indonesian Startups

Alya Ambong  
Legal & Policy Specialist  
CarbonEthics

Nabila Safira  
Group Business Manager  
CarbonEthics

Alfons Tete  
Founder & CEO  
Automa

Tuesday, 2 April 2024  
13:00 - 14:30 WIB (GMT+7)  
Economic Research Institute for ASEAN and East Asia (ERIA), Senayan Sentral II, 15th Floor, Jakarta

zinnov JETRO

**AI STARTUP SHOWCASE 2024**

fabrik 42 switchon

Tuesday, 25th June 2024  
02:00 PM - 03:30 PM JST 10:30 AM - 12:00 PM IST

**REGISTER NOW**

JETRO

Europe-Japan  
Innovation Pitch

**Decarbonisation**

Co-organizer  
Special thanks

**FROM JAPAN TO JERSEY:  
BRIDGING JAPANESE CORPORATES  
TO NEW JERSEY INNOVATION**

JETRO J-BRIDGE techunited new jersey

November 7, 2024 4:00-5:00 PM ET

## 3. Invitations to events



Held throughout the year.

On average, we hold online pitch events, seminars and business matching events related to open innovation across the world.



Around 10,000 participants joined appx. 100 events in FY 2024.



**Offers** for presentations/pitches at our event.

**(Only for the startups who are prominent in their business and match the concept of our events)**

## 4. Business Meetings arranged via JETRO



For significantly outstanding startups, JETRO will reach out and arrange meetings with J-Bridge members (and other Japanese companies) who may be suitable as a business partner as per your requests and criteria.



# Criteria

For J-Bridge to evaluate startups:

## Focus fields



Has a solution or business model whereby contributing to innovation especially in the digital, green, or life sciences field.



Desires to cooperate with Japanese companies in developing value-added business (J-Bridge can't help you expand sales channels in Japan)

## Conditions (a combination of the following)



Funded by major VCs, or supported by notable acceleration/research programs.



Founder or management team has noteworthy experience. (E.g. business exit, alliance with overseas companies)



Superiority over competitors in terms of technology, novelty of solutions, business model, etc.



Received awards at notable competitions/events or possesses experience in collaborating with other parties such as universities, labs or companies.



Has Japanese speaking employees or interpreters. (Not a must-have, but desirable)



# Some success cases generated from J-Bridge

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## Mobility



Accelerating the adoption of electric mobility through partnership with a Kenyan mobility startup, contributing to the realization of carbon neutrality

Japanese company



Overseas company

**Musashi Seimitsu Industry Co., Inc.**

Next-Generation Mobility Component Developer

**ARC Ride / Dodai Group, Inc**

Electric two-wheel mobility startup from Kenya

### Outline of collaboration/alliance

In February 2024, Musashi Seimitsu Industry Co., Inc. announced an enhanced partnership with ARC Ride to promote the adoption of electric mobility in the East African region and reduce CO<sub>2</sub> emissions.

Under this collaboration, ARC Ride will be responsible for the production and sales of electric motorcycles and tricycles, while Musashi (Seimitsu Industry Co., Ltd. )will provide its technologies and products to enhance vehicle reliability and efficiency of electric vehicles.

Through this partnership, the two companies aim to accelerate the adoption of electric mobility and contribute to the realization of a prosperous global society, including carbon neutrality.



### J-Bridge services utilized

- Meet-up Service

## Agri-tech

## Renewable Energy



Chugoku Electric Power signs MOU with TNO to collaborate toward the realization of a carbon-neutral society

Japanese company



Overseas company

**The Chugoku Electric Power Co., Inc.**

Reliable energy and renewable solutions

**オランダ応用科学研究機構 TNO**

Leading European Research and Technology Organization

### Outline of collaboration/alliance

Chugoku Electric Power Energia Research Institute and the Netherlands Organization for Applied Scientific Research (TNO), one of Europe's largest research and technology organizations, signed a Memorandum of Understanding (MOU) to promote the development of energy and environmental technologies aimed at achieving a carbon-neutral society.

Through mutual facility visits and the exchange of information and technologies in fields such as renewable energy, energy management, and smart agriculture, the two parties aim to contribute to the realization of a carbon-neutral society by 2050 through collaborative research and development.



### J-Bridge services utilized

- Spot Advisory Service

## Agri-tech



**Fukaya City Partners with Grand Farm to promote international agri-tech collaboration**

Japanese company  
X  
Overseas company

### Fukaya City Government

Municipal Government of Fukaya City, Saitama Prefecture

### Grand Farm

AgriTech accelerator based in North Dakota



**Demonstration of advanced radar-based detection technology for surveying and visualizing buried infrastructure on expressways**

Japanese company  
X  
Overseas company

### Dynamic Map Platform Co., Ltd.

Provides high-precision 3D data for autonomous driving applications

### Tectus AG

Provider of Architectural and Infrastructure Development Solutions

## Smart Infrastructure

### Outline of collaboration/alliance

Fukaya City has established the Grand Farm Award within the DEEP VALLEY Agri-tech Award, an agri-tech business contest held in the city. The winner will be granted access to Grand Farm's demonstration site in North Dakota, U.S.A.

In addition, the partnership will promote the agri-tech ecosystems of both countries, facilitate cross-border collaboration between agri-tech companies and related organizations, and establish a framework for the mutual use of agri-tech facilities owned by both parties.

Through the partnership between Fukaya City and Grand Farm, this collaboration is expected to foster active exchange of people and knowledge, and further accelerate technological cooperation in the future.



### J-Bridge services utilized

- Individual Information Provision and Referral

### Outline of collaboration/alliance

To enhance the management of buried infrastructure beneath Japan's expressways, Dynamic Map Platform, a Japanese IT company providing high-precision 3D data applicable across various industries, has partnered with Tectus AG, a Swiss provider of AI and big data-driven solutions for construction and infrastructure development. This collaboration has been selected for NEXCO East Japan's accelerator program, DRAPLA Innovation Lab.

As part of a demonstration project, advanced radar-based detection technology is being used to survey and visualize buried infrastructure beneath expressways. Leveraging spatial ID expertise, the initiative aims to contribute to the advancement of expressway infrastructure management, a critical component of Japan's social infrastructure.



### J-Bridge services utilized

- Spot Advisory Service
- Business Matching

## Establishment of innovation base



**New innovation office established in Massachusetts to drive new business creation and future value development**

Japanese company

### **Nabtesco Corporation**

Manufactures and sells precision reduction gears and hydraulic equipment for industrial robots.

#### **Outline of collaboration/alliance**

A new Innovation Office was established at the Cambridge Innovation Center (CIC) in Massachusetts, U.S.A., and started operations on May 1, 2024.

By joining the innovation ecosystem of world-class universities, research institutions, and startups, the office will seek out cutting-edge technologies and business models. It will also promote collaboration and joint research with external partners, with the aim of creating new businesses and cultivating future core values.



- J-Bridge services utilized**
- Spot Advisory Service

## HealthTech



**Signing of MoU with a local Vietnamese startup for collaboration to improve elderly health through caregiver training and dispatch**

Japanese company  
×  
Overseas company

### **Meiji Food Vietnam Co., Ltd.**

Vietnam-based subsidiary of Meiji Co., Ltd.

### **WeCare247**

A healthcare startup based in Vietnam

#### **Outline of collaboration/alliance**

A Memorandum of Understanding (MoU) was signed with WeCare 247, a healthcare startup offering caregiver dispatch services in Vietnam, to promote collaborative efforts to improve the health of the country's elderly population.

As part of this collaboration, the two companies will jointly implement training programs to enhance nutritional knowledge of WeCare 247 staff, with the goal of delivering better nutritional care to their patients.

Additionally, they plan to introduce services and high-nutrition products from Meiji Foods to improve nutritional knowledge, proper dietary habits, and elderly care.



- J-Bridge services utilized**
- Providing Information
  - Business Matching

## Hard Tech



An academic exchange agreement has been signed with the Technical University of Cluj-Napoca in Romania to promote international joint research

Japanese company  
×  
Overseas company

**Gunma University, Faculty of Science and Technology**  
National University Corporation  
**Technical University of Cluj-Napoca**  
A public technical university in Romania

### Outline of collaboration/alliance

An academic exchange agreement has been signed to promote international joint research related to the study of the Herbert Hardness Test, as well as to strengthen cooperation in inter-university and inter-faculty exchanges.

The academic exchange agreement includes plans to promote the exchange of faculty members, researchers, undergraduate and graduate students, as well as to conduct joint research and academic gatherings.

It also envisions cooperation in the exchange of academic information, publications, and materials, along with other activities mutually agreed upon for academic purposes.



### J-Bridge services utilized

- Meet-up service

## Agri-tech



A demonstration project has been launched in collaboration with a Vietnamese agricultural company to generate carbon credits by mitigating methane emissions from rice cultivation

Japanese company  
×  
Overseas company

**Green Carbon Inc.**  
carbon credit generation and sales  
**Loc Troi Group / DAITHANH**  
Vietnamese Agricultural Company / Smart Agriculture Startup in Vietnam

### Outline of collaboration/alliance

To help achieve the Vietnamese government's greenhouse gas reduction targets, Green Carbon, a Japan-based startup with solutions for promoting carbon neutrality, has signed a Memorandum of Understanding (MoU) with Loc Troi Group, which has the largest rice cultivation area in Vietnam, and DAITHANH, a smart farming technology company.

The MoU outlines a collaborative effort to promote a large-scale rice paddy project covering approximately 200,000 hectares in An Giang Province, located in the Mekong Delta region.

A demonstration experiment will be conducted to generate carbon credits by reducing methane emissions from rice paddies.



### J-Bridge services utilized

- Sourcing service

# Thank you

J-Bridge website

<https://www.jetro.go.jp/en/j-bridge.html>



For JETRO's support menu on investing in Japan,  
please find the website below.

<https://www.jetro.go.jp/en/invest/>

