

Infosys Limited

Infosys Limited, the global leader in next generation IT consulting, has now launched services in Aichi Prefecture — the heartland of the Japanese manufacturing industry — after beginning its Japanese operations in Tokyo. It is expected that Infosys will establish a strong presence within the prefecture from which it will conduct global business and continue its expansion together with other global companies.

In June 2012, Infosys Limited, an Indian based global leader in IT consulting, opened an office in Nagoya, the company's second site in Japan.



Head-quarter of Infosys Limited
(Bangalore, Karnataka, India)

Infosys, based in Bangalore, Karnataka, India, is one of the world's largest IT consultation providers and software developers. Founded in 1981, Infosys began with seven engineers and a capital of \$250. The firm grew quickly, having caught the wave of IT investment and offshore outsourcing by Japanese, American and European firms that began in the year 2000.

As of June 2012, Infosys has 68 offices and 70 development centers in North America, Europe and other regions throughout the world, employing 150,000 people. The firm provides a wide range of services including business consulting, technology, engineering

and outsourcing services, and is a pioneer of the Global Delivery Model (GDM), a model that has helped increase the prevalence of offshoring. Based on the principle of taking work to the location where the best talent is available, where it makes the best economic sense with the least amount of acceptable risk, Infosys strives to build strategic, long-term client relationships, and 99% of the firm's fees are now received from existing clients.

Infosys established its first Japanese office in 1997. In addition to serving Japan, the office in Tokyo serves as a base for the Asia Pacific region, with approximately 250 employees currently engaged in numerous projects. Within the Japanese market, major clients include financial service providers and manufacturers with a global presence.

Entrance into Aichi Prefecture: a manufacturing center for vehicles, machinery and aircraft.

Infosys anticipates that there is underlying demand for IT consultation services within Aichi Prefecture, a location that is home to many global manufacturers. The recent appreciation of the yen and the growth of the Asian market have encouraged manufacturers in the Tokai region to expand overseas. Infosys, which specializes in global service provision, views these trends as an opportunity to expand its business within Japan. Having established that the Tokyo

office alone would not be able to cope with the additional business, the Aichi office was opened.



Infosys Limited Nagoya office

Another factor that has encouraged Infosys to establish an office in Nagoya is that despite being one of the three major cities in Japan, Nagoya has relatively low living and housing costs, and its citizens enjoy a comfortable lifestyle with short commute times. This is a boon to the firm's many IT engineers who will be dispatched from the Nagoya office to businesses throughout Aichi Prefecture.

Infosys plans to continue its business expansion in the manufacturing hub of Japan in order to provide quality IT consultation services to both global companies and those planning overseas expansion, while growing together with these businesses.

JETRO's Support

JETRO has provided Infosys with temporary office space, free of charge, at IBSC Nagoya. Additionally, JETRO has assisted Infosys in seeking permanent office space, and connecting with local government officials and potential clients. The local governing regions, Aichi Prefecture and Nagoya City, welcome foreign capital investment and, together with JETRO, have provided launch support for Infosys including recruitment and information about living in the local area.

Regarding the support provided by JETRO and the local government, Mr. Nitin Datar, the Nagoya office manager said: "The combined support provided by JETRO and the local government went further than just material support such as the free office space; it also provided great encouragement that enabled us to get the new office ready with peace of mind".



Mr. Nitin Datar, Nagoya office manager,
Infosys Limited

(September, 2012)

Corporate History

1981	Established in Bangalore, Karnataka, India
1997	Opened first Japanese branch in Tokyo
2012	Opened second Japanese branch in Nagoya

Infosys Limited

Establishment : 1981

Business Overview: IT Consultants, Software Developers

URL : <http://www.infosys.com/jp>