Well Established Transportation

Niigata is a transport node connecting Kantō, Kansai and Tohoku regions. The well-established transport infrastructure makes access from any region smooth and convenient.

Expressway [Access to Niigata Nishi Interchange]

- From Tokyo/Narita Interchange: Expressway 4 hr. (300 km)
- From Sendai: Tohoku Expressway 3 hr. 10 min. (300 km)
- From Nagoya: Expressway 5 hr. 30 min. (410 km)
- From Osaka/Kyoto: Expressway 7 hr. (560 km)

Trains [Access to Niigata Station]

- From Tokyo Station: Joetsu Shinkansen: Approx. 3 hr. 30 min.
- From Sendai Station: Tohoku / Joetsu Shinkansen: Approx. 3 hr. 30 min.
- From Nagoya Station: Tokaido / Joetsu Shinkansen: Approx. 3 hr. 40 min.
- From Shin-Osaka Station: Tokaido / Joetsu Shinkansen: Approx. 5 hr.

Shinkansen has finally come to Joetsu and Fozzawara! It greatly shortens traveling time and gives more convenience.

Chemical plants make the best use of affluent water resources. Snowfalls never do harm to operations.

Kuraray Co., Ltd. Niigata Plant

Kuraray Co., Ltd. Niigata Plant is located in the north of Niigata. Along the shore of Tainai River, which runs through the center of the city, Kuraray Niigata Plant is located. In 1959, we initiated operations as the first-ever natural gas complex in Japan. Since then, we have produced methacrylate resin, PVA, perfume, API and so on; as the center of Kuraray's chemical business, we have operated the plant here for a half century. Although most of our facilities, such as distillation columns, are located outside, cold waves and snowfalls rarely caused problems with our operations. Besides, we also own massive non-utility generation facilities. We have exploited pure, abundant groundwater which runs down from the Iide Mountains and Okotai. It enables us to run the plant all year round.
Sophisticated Technology and Industrial Clusters in Niigata


Food Industry (251.6 billion yen)
- Niigata is Japan’s leading rice producing region! It has large market shares of rice crackers and sake.

Metal Products Industry (175.7 billion yen)
- Niigata has the largest market share of tableware in Japan; second largest of work tools!

Textile Industry (24.0 billion yen)
- Niigata’s excellent techniques have been used for the uniforms of the Japan national baseball team.

General Machinery / Equipment Manufacturing Industry (302.8 billion yen)
- There are a number of manufacturing companies which have sophisticated technology and produce machine tools, automotive parts, and so on.

Electronic Component / Device Manufacturing Industry (92.7 billion yen)
- Major electronics manufacturers have their plants in Niigata.

We support your business with the highest level of technical abilities in Japan!

Niigata is enclosed with water resources.
Surrounding Niigata, the Asahi Mountains, the Iide Mountains, and the Echigo Mountains rise in the east side; the Nishikutaki Mountains, the Hakuba Mountains and so forth in the west. Snow on the mountains melts and runs into the rivers, and they eventually flow into the Sea of Japan.

In Niigata, there are a number of industrial complexes which can exploit these abundant water resources.

Abundant pure water has been utilized in food industry.

Oguni Noodle Making Inc.
- HQ: Oguni, Yamagata
- Plants located in: Nakajo Industrial Complex (Tate, Niigata)
- Main products: rice flour noodles (udon, pasta, soba, ramen, fried noodles, and so on)
- Reasons for having plants in Niigata
  - Oguni is rich in nature and pure water. Underground water running down from the Iide Mountains and Okutainai makes the noodles tender and mellow.
  - Extensive land to build new plants was available.

TableMark Co., Ltd.
- HQ: Chuo ward, Tokyo
- Plants located in: Unuma Mizunosato Industrial Complex (Unuma, Niigata)
- Main products: frozen udon, sterile-packaged rice
- Reasons for having plants in Niigata
  - There is abundant pure water suitable for production of udon and rice. (Unuma is certified as one of the ‘100 regions living with waters.’)
  - Unuma is close to such large cities as Tokyo and convenient for transportation. (It’s 230km away from Tokyo, 3 hours drive by the expressway.)

Niigata is affluent in natural gas!
Niigata accounts for 70% of the domestic natural gas production.

Town gas is less expensive than other districts!

Average town gas rates authorized by the government

Labor Force

<table>
<thead>
<tr>
<th>District</th>
<th>Niigata</th>
<th>Sanno Tsubame</th>
<th>Nagaoka</th>
<th>Joetsu</th>
<th>MITO / Gosen</th>
<th>Tokamachi</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population estimates</td>
<td>818,699</td>
<td>178,617</td>
<td>398,152</td>
<td>274,341</td>
<td>147,083</td>
<td>481,996</td>
<td></td>
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<tr>
<td>Labor force</td>
<td>417,552</td>
<td>99,872</td>
<td>213,620</td>
<td>146,774</td>
<td>81,808</td>
<td>263,503</td>
<td></td>
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</tbody>
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