## Investment promotion projects of JETRO Companies adopted for Subsidy Program for Global Innovation Centers



## Ericsson Japan K.K. (Sweden)

- One of the world's leading providers of telecommunications equipment and services to mobile and fixed-line operators. More than 111,000 experts provide customers in 180 countries with innovative solutions and services.
- Partnering with Japanese lighting equipment manufacturers, it worked on experimental studies and commercial feasibility studies of street light "Zero SITE -J" which can incorporate devices for mobile wireless communication and antennas without impairing the landscape.
- This technology makes it compatible to reinforce network infrastructure and maintain or improve the landscape of a municipality. It would contribute to mobile network enhancement, realization of smart cities with WiFi equipment, sensors and disaster/crime prevention, development of next generation 5G which is necessary to realize connected vehicles and remote device technologies. In addition, it would contribute to the revitalization of rural areas and the expansion of inbound business by helping development of convenient and beautiful cities.



https://www.ericsson.co.jp/