



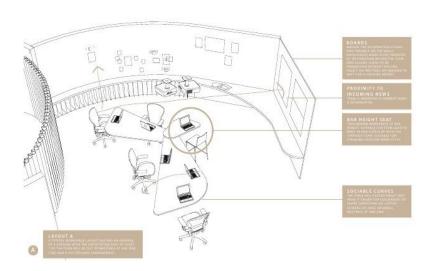
Investment promotion projects of JETRO Companies adopted for Subsidy Program for Global Innovation Centers

w00rk LLC (UK)

- ◆ An architectural design company based in London that makes smart furniture and smart building designs. It established a joint venture with a Japanese company that manages rental offices.
- Utilizing office furniture and office buildings incorporating IoT, the company conducted feasibility studies on commercialization to create the first "open innovation space incorporating smart building technology" in Japan.
- ◆ Through data sharing, analysis and IoT lab function services, it enables the sharing of big data gathered from tenants' connected devices. An open R&D business environment will be realized where anyone, mainly companies with IoT research needs, can collaboratively develop business. It is expected to be a workspace where technology start-ups and social services are born.

IoT (Architecture)





http://w00rk.squarespace.com