

LOOP Japan K.K. (Canada)

IoT (Tourism)

- ◆ A bike-sharing service company using electric scooters equipped with a touch panel and a telematics (mobile communication system) platform. It has experience in the US and the UK.
- ◆ The company conducted experimental studies on end-to-end EV (electric vehicle) sharing services for tourists with electric scooters equipped with built-in touch screen display device in Okinawa Prefecture. It verified the usability of the multilingual display and the ability to link scooters' operational information with the application system.
- ◆ The service will provide efficient and environmentally friendly means of transport for foreign tourists with the 2020 Tokyo Olympic and Paralympic Games in view. Moreover, various data (e.g., operational data, traveling data, user data) collected from the scooters can be analyzed and linked with tourist information in Okinawa, which is expected to contribute to tourism promotion.



<http://loopshareltd.com/>