

*Transforming the World Together*

An aerial photograph of the city of Kitakyushu, Japan, taken from a high vantage point. The city is densely packed with buildings, including industrial facilities and residential areas. A large body of water, likely the Inland Sea, is visible to the west. In the background, the city of Fukuoka is visible across the water. The sky is clear and blue.

# SDGs Future City Kitakyushu

The government-run Yawata Steel Works began operation.

1901



1960s



Serious industrial pollution



1985

**“Grey city” to a “Green city” :  
“marvelous metamorphosis”  
according to OECD**

2018



Selected by the OECD as a Model City for Promoting the SDGs.  
Kitakyushu's Mayor attended the High-Level Political Forum at the UN.

# Leading & Target Industries



**Invest Kitakyushu**  
TRANSforming the World Together



Robotics Industry



Environmental Industry/  
Forming Next-Generation  
Energy Bases



Automobile Industry



IoT Industry

# Major Industrial Players

|  |  |
|--|--|
| <b>YASKAWA Electric Corporation</b><br>Headquarters: Kitakyushu City | World's leading servomotor and inverter manufacturer with its unique control technology and the world's largest cumulative number of industrial robots.                                    |
| <b>TOTO LTD.</b><br>Headquarters: Kitakyushu City                    | 60% share of the domestic sanitary ware market, TOTO has a strong presence with the "Washlet", hot water washing toilet.   |
| <b>ZENRIN CO., LTD.</b><br>Headquarters: Kitakyushu City             | A leader in the production of mapping software in Japan. The only one to offer residential maps nationwide. Developed the world's first software dedicated for GPS car navigation systems. |
| <b>Mitsui High-tec, Inc.</b><br>Headquarters: Kitakyushu City        | A leading manufacturer of IC Lead Frames and motor cores for automobiles and home appliances.  |
| <b>TOYOTA MOTOR CORPORATION</b>                                      | One of the world's leading manufacturers of four-wheeled vehicles, with a domestic market share of over 50%. Holds Hino and Daihatsu under its group.                                      |

 *Kitakyushu System Integrator's Network*

IT/IoT

Robotics

AI

Automation

Bringing together the core strengths and technologies of 17 companies in Kitakyushu City to solve industrial productivity and digital transformation issues.



Improving productivity of SMEs

# Research & Development

## Kitakyushu Science & Research Park

Opened in 2001 as a one-of-a-kind experiment that brought together science and technology-related national, municipal, and private universities and research institute in a single campus.

5 universities( 1 faculty, 4 graduate school)

10 research institutes

44 research & development companies

825 foreign students(28 countries)



Waseda University



Kyushu Institute of  
Technology



The University of  
Kitakyushu



Fukuoka University

# Governmental Support for R&D

## Research Institutes

### Waseda University

Information Architecture  
Production/Integrated Systems



Kitakyushu Foundation  
for the Advancement  
of Industry and Technology (FAIS)

### The University of Kitakyushu

Information Engineering  
Environmental Engineering



## Companies

### Kyushu Institute of Technology

Robotics  
Human Intelligence System  
Biological Functions Engineering

### Fukuoka University

Eco-Technology  
Environmental Engineering

# The Startup-Friendly City

## One Stop Support

### Consultation

Kitakyushu Trade & Investment Center



City of  
Kitakyushu



### Acceleration Program



### Small Office



### Subsidy

\*for office renting  
\*for R&D ...etc.

# Kitakyushu in a Nutshell



**1 million people**  
13<sup>th</sup> in Japan, 2<sup>nd</sup> in the Kyushu Region  
(government ordinance city)



**492 Km<sup>2</sup>**  
145<sup>th</sup> largest in Japan



**GDP: ¥ 3.7 Trillion**  
14<sup>th</sup> in Japan, 2<sup>nd</sup> in the Kyushu Region



**+10% growth in GDP**  
From 2006 to 2019



**13,000 Foreign Residents**

*Market potential  
Is incredible !*





**Enquiries → [san-startup@city.kitakyushu.lg.jp](mailto:san-startup@city.kitakyushu.lg.jp)**



**Invest  
Kitakyushu**  
TRANSforming the  
World Together