



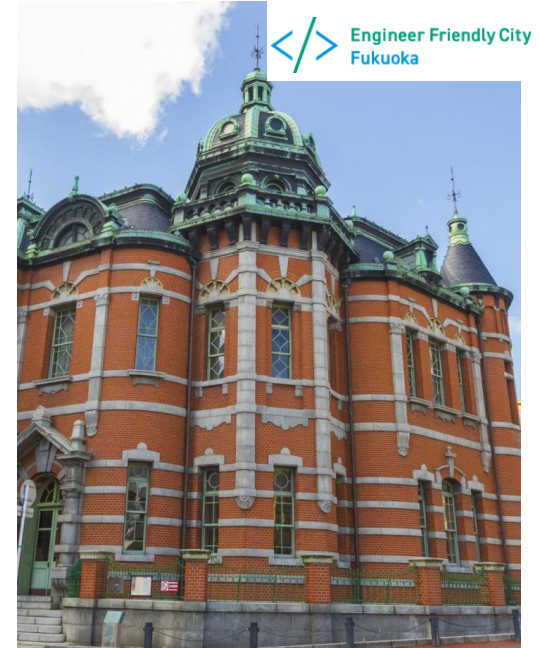
Fukuoka City



Strengths of Fukuoka City

Fukuoka's advantages

- IT, software, and digital content industries gathered within the city
- Local businesses and startups actively cooperate with venture firms
- Extensive startup support available, such as the Fukuoka Growth Next (FGN) facility, Startup Visa, Support Program for Demonstration Experiments and more
- A diverse network with overseas startup communities formed under the mayor's leadership
- A rich pool of talent and R&D partners through institutions such as the Kyushu University Academic City
- Engineer Friendly City Fukuoka Initiative: creating a city where engineers can gather, be active, and grow



fgn. FUKUOKA GROWTH NEXT



Startup Cafe



Standing Bar



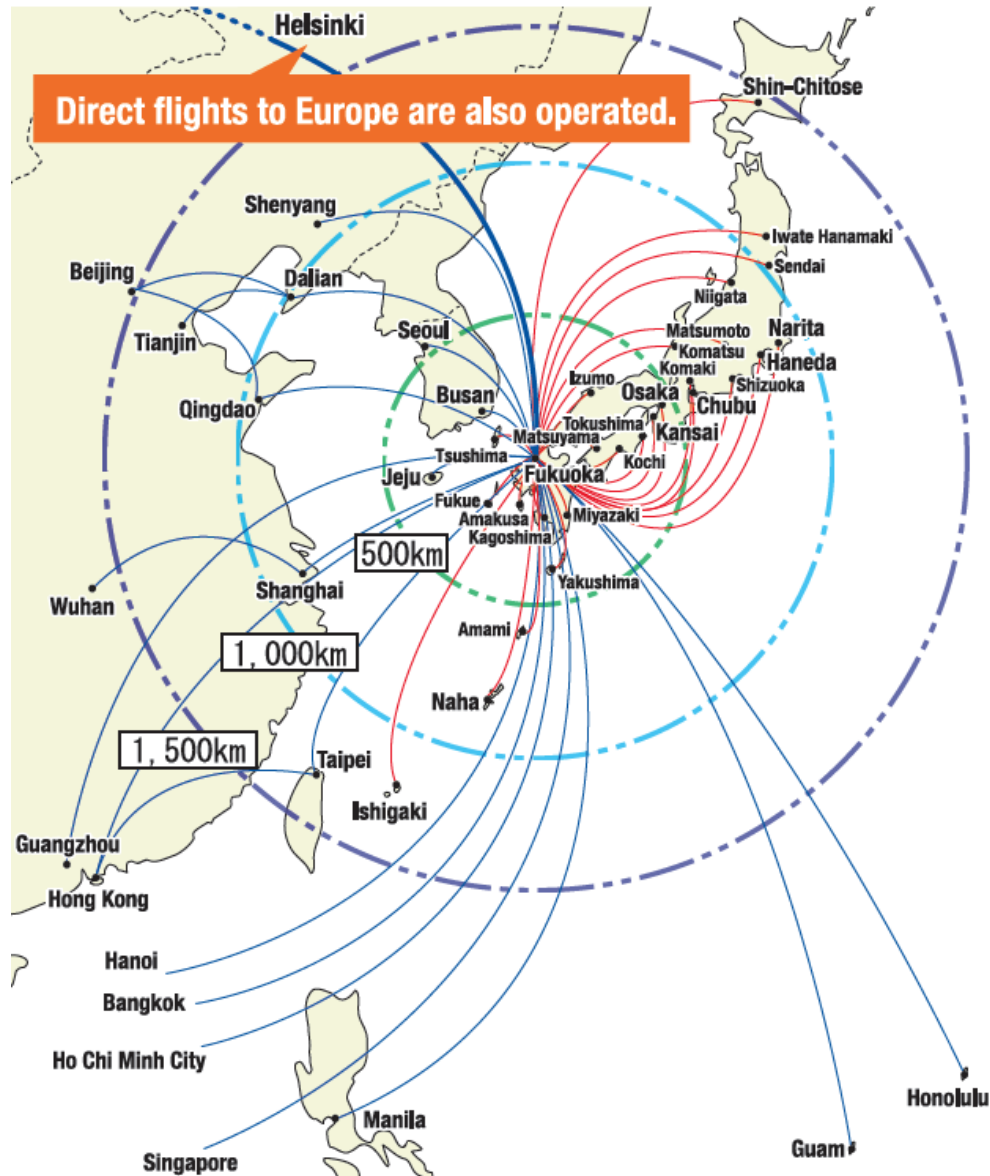
Target industries & companies

IT, Software & Digital Content

- Sales or R&D offices of IT, software and digital content industries
- Companies that can further strengthen the functions of Fukuoka's startup ecosystem

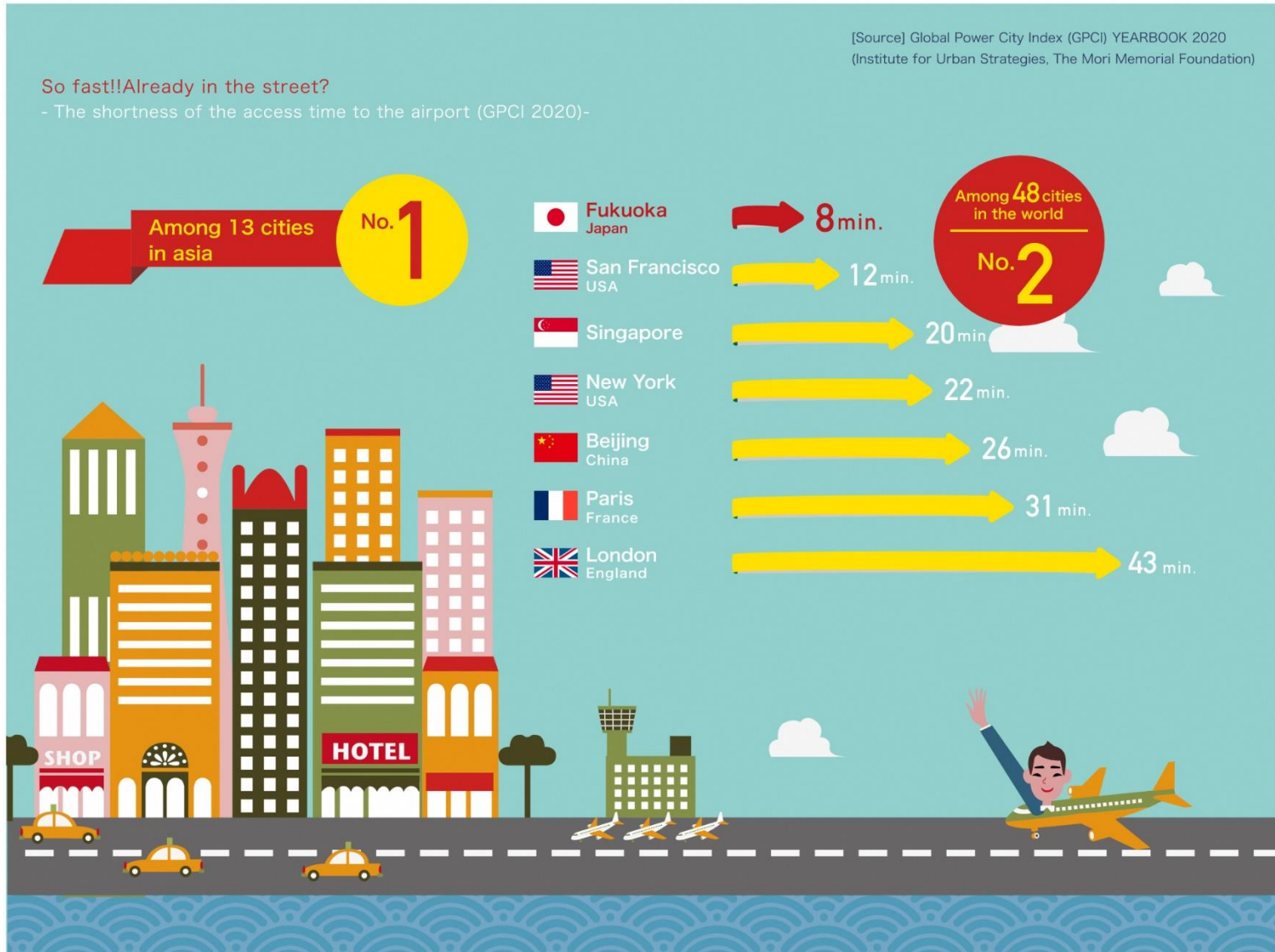
General information

Fukuoka Airport offers excellent access: just 90 minutes to Shanghai or Tokyo



General information

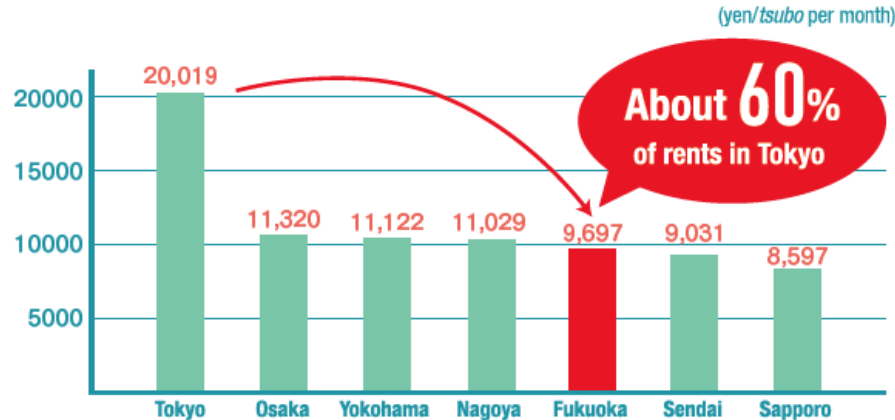
Eight minutes by subway from the airport to downtown- the fastest in Asia



General information

Reasonable costs

◆ Average office rent per *tsubo* (3.3 m²)



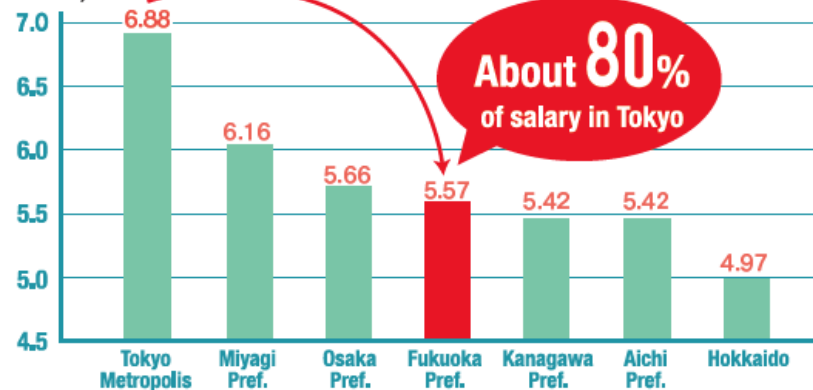
Source: "Office Report," Miki Shoji Co., Ltd.

* Average rent in May 2018

* Survey targets: Major rental office buildings with a total floor area of 100 *tsubo* or more, located in business areas

◆ Average salary (information and communications industry)

(unit: million YEN)



Source: 2017 Basic Survey of Wage Structure (Ministry of Health, Labor and Welfare)

General information

A wealth of human resources

★ A growing population!

Population Growth Rate: No. 1

Growth rate from October 2010 to October 2015 → No. 1 among major cities in Japan

★ Many young people!

Percentage of young people: No. 1

Percentage of population in their teens or 20s: 22.5% → No. 1 among government ordinance designated cities in Japan*

*Source: National Census (2017)

★ Many university students!

Ratio of university students: No. 2

Percentage of population made up of university students is 7.5% → No. 2 among government ordinance designated cities in Japan*

*Source: Large Cities Comparison Chronological Table (5.1.2016)

General information

A public-private collaborative startup support facility

fgn. FUKUOKA GROWTH NEXT



Number of startup tenants: **more than 500** since 2017

Funds raised by tenant startups: **more than ¥18 billion**

The city's unique growth support programs help startups grow.

General information

2024天神未来創造

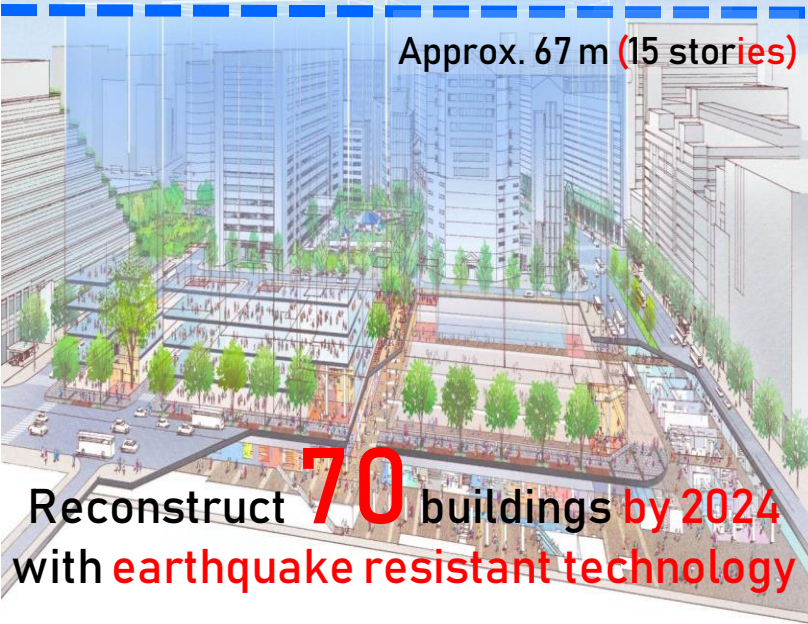
天神ビッグバン

Tenjin Big Bang Project

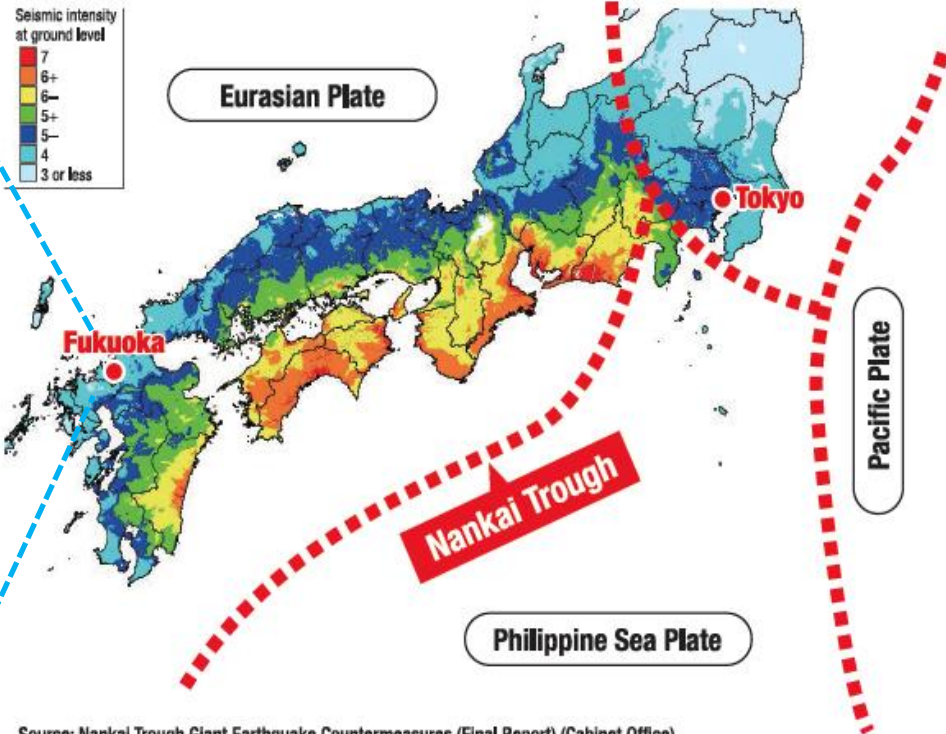
Maximum approx. 115 m (26 stories)

Relaxed height restrictions of
Civil Aeronautics Act

Approx. 67 m (15 stories)



◆ Distribution of seismic intensity in the event of a massive Nankai Trough earthquake



Source: Nankai Trough Giant Earthquake Countermeasures (Final Report) (Cabinet Office)

General information

2024天神未来創造

天神ビッグバン

Tenjin Big Bang Project

Building the world's leading
Infectious Disease-Resilient City
for the with-COVID and post-COVID eras

by introducing anti-virus measures such as
improved ventilation, contactless technology and physically-
distanced spaces



Sep. 2021

Tenjin
Business Center



Dec. 2022

Former Daimyo
Elementary School area



Summer 2024

Fukuoka Building
District

Expected product, service and technology

Type	Details
Applications and software using AI, IT and other technology	With the service industry accounting for 90%, collaboration with companies in the creative industry that account for large portion of city's key industry is expected.
Delivery robots for use in large-scale office buildings	As Fukuoka city is taking measures to build a pandemic-resilient city, the demand for delivery robots at office buildings with advanced technologies can be expected.





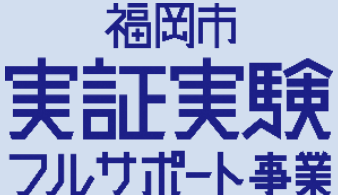

Business opportunities in regional areas of Japan

Key regional companies, universities and research institutions for matching

Name	Needs (Cooperation, business solutions)
Company S	• AI solutions for the manufacturing industry
Company S	• Focus on robotics and AI businesses
Company N	• Autonomous delivery robots for office buildings

What we can offer

Subsidies, incentives and support teams

Subsidies, incentives support teams	Overview	Notes
<p data-bbox="112 416 564 496">Business Establishment Support Program</p>  <p>The logo for Fukuoka City, featuring a stylized blue and white emblem on the left and the text '福岡市' in large blue characters and 'FUKUOKA CITY' in smaller blue characters below it.</p>	<ul data-bbox="656 416 1255 628" style="list-style-type: none">◆ Rent subsidy: 1/4 (1 year)◆ Employment subsidy: ¥50,000-¥1 million per person◆ Incorporation cost: 1/2	<p data-bbox="1313 416 1854 571">Requirements: B2B Office space: 60 m² or over Employees: 3 or more people</p>  <p>A square QR code with a white background and a black border, located in the bottom right corner of the cell.</p>
<p data-bbox="131 753 540 788">Global Startup Centre</p>  <p>The logo for the Global Startup Centre, featuring five yellow chick-like icons of varying sizes and orientations, with the text 'GLOBAL STARTUP CENTRE' in orange above them and 'FUKUOKA' in black below them.</p>	<ul data-bbox="656 753 1120 988" style="list-style-type: none">◆ Startup Visa application support◆ Incorporation support◆ Business matching arrangement	<p data-bbox="1420 753 1806 788">Multilingual support!</p>  <p>A square QR code with a white background and a black border, located in the bottom right corner of the cell.</p>
<p data-bbox="67 1085 602 1170">Full Support Project for PoC experiments</p>  <p>The logo for the Full Support Project for PoC experiments, featuring the text '福岡市' in blue, '実証実験' in large blue characters, and 'フルサポート事業' in smaller blue characters below it.</p>	<ul data-bbox="656 1078 1236 1342" style="list-style-type: none">◆ Accept applications for experiments of advanced technologies including AI and IoT◆ Full support to approved projects	<p data-bbox="1313 1085 1816 1170">Companies with no base in Fukuoka can also apply</p>  <p>A square QR code with a white background and a black border, located in the bottom right corner of the cell.</p>

Examples of foreign companies expanding into Fukuoka

Company & year of establishment in Fukuoka	Business description	Reasons of expansion to region
Whoscall (Taiwan) 2020	Develop and deploy apps that block unwanted calls as well as identify and stop spam, scams and fraud	<ul style="list-style-type: none"> • Fukuoka City supported the company to conduct a demonstration experiment on spam calls. • FGN tenant company
VNITO Japan (Vietnam) 2019	Introduce offshore development vendors in Vietnam	<ul style="list-style-type: none"> • Concluded the MoU with the local association consisting of over 170 software development companies in Fukuoka prefecture • FGN tenant company
Steampunk Digital (Canada) 2019	3D scanning products and MR content development	<ul style="list-style-type: none"> • Startup support schemes Startup Visa, Startup rent subsidy, Startup corporate tax reduction, PR support
Accenture PLC (U.S.A) 2018	Next-gen operation center utilizing RPA	<ul style="list-style-type: none"> • From the BCP perspective • Talent acquisition (talent shortage in Tokyo) • Have major clients in Fukuoka • Used subsidy program

More information

Want to know more about Fukuoka?

Overview of Fukuoka
(Business Attraction Section HP)



Fukuoka Growth Next



Engineer Cafe

