



ESSENCE  
OF  
JAPAN

MASTERY  
COLLECTION

HANEDA AND JETRO CREATION



**JETRO**  
Japan External Trade Organization

 **HANEDA**  
FUTURE RESEARCH INSTITUTE INC.

 **経済産業省**  
Ministry of Economy, Trade and Industry



PRODUCT 01



# ANCHOR CO., LTD.

The Samurai Bottle Helmet  
Tokugawa Ieyasu, Oda Nobunaga,  
Uesugi Kenshin, Sanada Yukimura,  
Date Masamune.



The helmets of historic warlord add a sublime element to your contemporary lifestyle. The Samurai Bottle Helmet was conceived from our desire to have people gain a stronger sense of familiarity with the traditional craftsmanship of Edo armor.

Management philosophy: For future smiles and inspiration. Kai produces products with a motto of “one treasure for one person.” We value our involvement and always aim to improve our technology. We provide products that inherit and further evolve Japanese culture.

In each of the 5000 processes of “Kacchu” we make, there are many precious thoughts that the craftsmen put their spirits into. In a time when mass production is prominent, we take great joy and pride in being able to create “a single treasure of a lifetime” for the children of the present and the future. We spare no effort in making products everyday believing that we can provide “smiles and inspiration” in the future.

## COMPANY

<b>Have export experiences</b>		<b>Email</b>	nagano@ap-anchor.jp	<b>Number of Employees</b>	30 people
<b>Language support</b>	Japanese, English	<b>Establishment</b>	1964	<b>Representative</b>	Representative Director Yasuhiro Ohkoshi
<b>Name</b>	ANCHOR Co.,Ltd.	<b>Business Description</b>	Production and sales of the traditional craft product Edo kacchu (Edo armor) and other armor. (Saitama Prefecture Designated Traditional Crafts Model Factory)		
<b>Address</b>	1-39-2 Shinmei-cho Koshigaya-shi Saitama				
<b>Products</b>	Edo kacchu (Edo armor)				

## ABOUT THE VISIT

<b>Visit Available</b>	<b>Visitation Hours</b>	Mon to Fri 10:00 am~4:00 pm	<b>Time required for observation (min)</b>	Approximately 60	
<b>How to Apply</b>	email	<b>Number of Visitors Allowed</b>	Up to approximately 5 people	<b>Application Deadline</b>	prior to one month



PRODUCT 02



# TSUCHIYA BAG CO., LTD.

Tsuchiya Kaban  
OTONA RANDSEL 001 wide  
Leather Premium Color  
OTONA RANDSEL 003 large



The sophisticated box shape and the leather cover that wraps the front side is what makes it unique. For the main material, case leather has been introduced. Overall, the product offers high durability, a charm element that only increases with use, and a classic feel. While maintaining a stylish impression, this item offers improved storage and usability due to adopting waterproof leather, making it even more convenient for the business scene. As the main material, smooth waterproof leather has been used. “Randoseru”, a school backpack that the majority of elementary school children use every day in Japan, is a culture unique to Japan. The randoseru by Tsuchiya Bag, who has been manufacturing randoseru for over 50 years, is made by skilled Japanese craftsmen. It is durable, and will last the test of time.

In 1965, our company was established by our founder, who was a school backpack designer. School backpacks are an important item that accompanies your child's growth. That's why we value simple, and durable products that people can cherish for many long years. This founding spirit lives on strongly today as we carry on the tradition of Japanese monozukuri.

A backpack that is born and lives in the warmth of people's hands. In 1965, Tsuchiya Bag began creating school backpacks, which children keep close to them as their partner for six years of elementary school. Atsushi Tsuchiya constantly keeps in mind that the randoseru is an important part of childhood memories. For that reason, it must be durable. Even over the passage of time, it must be a design that suits the owner. With this in mind, we also began to create bags used by adults. Not only do such bags have a practical purpose, but they can also be by a person's side as a reminder of your individual memories. With this as our genuine wish, we carefully breathe life into our bags, one by one.

## COMPANY

<b>Have export experiences</b>		<b>Email</b>	a-fukuchi@tsuchiya-kaban.com	<b>Number of Employees</b>	554 people
<b>Language support</b>	Japanese, English	<b>Establishment</b>	1965	<b>Representative</b>	Representative Director Masahiro Tsuchiya
<b>Name</b>	Tsuchiya Bag Co., Ltd.	<b>Business Description</b>	Design, development, production and sales of original leather products.		
<b>Address</b>	7-15-5 Nishiarai Adachi-ku Tokyo	<b>Products</b>	Leather bags and accessories		

## ABOUT THE VISIT

**Visit** Unavailable



PRODUCT 03



# AMANO SHIKKI CO.,LTD.

Raden Glass  
Gold cup(kaleidoscope) cherry blossoms  
Glass Mt-Fuji  
cup cherry blossoms



'RADEN Glass' is created by applying two major techniques; the abalone shell inlaying (RADEN), which is one of the typical features of Takaoka lacquerware in Toyama prefecture, and lacquer coating. The uniqueness of this product is materializing 'glass' instead of 'wood,' as ordinal lacquer ware applies wood as its base material. Glass material emphasizes its beauty in transparency and hard structure, as well as reflection of various lights and resonance with natural sounds.

While utilizing the traditional technology of Takaoka Lacquerware, which has been cultivated since our founding in 1892, we seek new possibilities for lacquerware and engage in the creation of products that match contemporary living scenes and lifestyles.

## COMPANY

**Have export experiences**  
**Language support** Japanese, English  
**Name** AMANOSHIKKI CO.,Ltd.  
**Address** 245 Haoka Takaoka-shi Toyama

**Email** amano@amanoshikki.com  
**Establishment** 1892  
**Business Description** Lacquerware production and sales.  
**Products** Lacquerware

**Number of Employees** 7 people  
**Representative** Representative Director Takahisa Amano

## ABOUT THE VISIT

**Visit Available** Upon request  
**How to Apply** email  
**Visitation Hours** Upon request  
**Number of Visitors Allowed** Upon request  
**Time required for observation (min)** Upon request  
**Application Deadline** Upon request  
**Other** Upon request



PRODUCT 04



# MIYAZU Co., Ltd.

SHOBEE  
Small iron teapot Six gourds  
Shiki Sansui Four seasons landscape  
Kan nabe Iron liquor server



A small iron kettle which can be used as a teapot. Copper lids and handles are engraved with an auspicious pattern of gourds and given a gorgeous gold-painted painting. It is a teapot which showcases the skills of Japanese metal craftsmen on the dining table. It features the mark of a turtle shell, which is a good omen, on the shoulders, and a bold depiction of Landscape of Four Seasons, a Cultural Property of Japan by Sesshu Toyo. The knob is shaped like a lotus flower, which is a symbol of great fertility, and brings out the scenery of the mountain water on the body of the item as well as the bronze of the rippled pattern. It is characterized by fine patterns made possible with advanced craftsmanship. The motif of its design come from elements of Mother Nature, such as plum and cherry blossoms, so that people can easily appreciate traditional culture in ordinary life.

We are striving to contribute to the industry as a company that is one of the few professional categories of manufacturing casting tea tools in Japan.

We will continue to disseminate “the beauty of Japanese handwork” to all generations in both Japan, and the world.

Along with local craftsmen and foundries, we deliver fine products that you can use for a lifetime.

## COMPANY

<b>Have export experiences</b>		<b>Email</b>	miyaz-sh@pl.tcnnet.ne.jp	<b>Number of Employees</b>	3 people
<b>Language support</b>	Japanese, English	<b>Establishment</b>	1983	<b>Representative</b>	Representative Director Takeshi Miyazu
<b>Name</b>	MIYAZU Co., Ltd.	<b>Business Description</b>	Copper ware, iron ware, planning, manufacturing and whose sale.		
<b>Address</b>	3-18 Sengoku-machi Takaoka-shi Toyama			<b>Products</b>	Tea utensils, flower utensils

## ABOUT THE VISIT

<b>Visit Available</b>	<b>Visitation Hours</b>	Mon to Fri 10:00 am ~ 4:00 pm (except public holiday)	<b>Time required for observation (min)</b>	Approximately 30	
<b>How to Apply</b>	email	<b>Number of Visitors Allowed</b>	Up to approximately 5 people	<b>Application Deadline</b>	prior to one week
<b>Other</b> You may enjoy various experiences such as casting, coloring, engraving and pasting. Also, it's possible to make a bowl.					

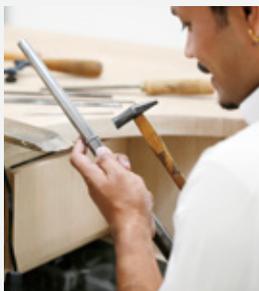
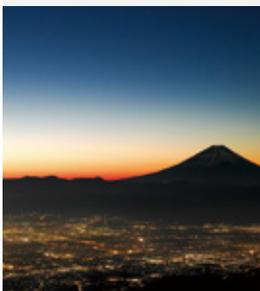


PRODUCT 05



# LUCKY Co.,LTD.

L&Co.  
SILVER SAMURAI RING  
HIDDEN SAMURAI BLACK  
HIDDEN SAMURAI SILVER  
SAMURAI AND THE SWORD  
SAMURAI HEXAGON RING  
SAMURAI KANJI Pendant



The ring motif comes from armor worn by samurai warriors during battle. After much trial and error, we came upon this ring with a Japanese samurai style. Samurai spirit hidden behind the walls of responsibility. The samurai sword covers the fierce eyes of a samurai ready to attack. Imagine the hands on the hilt of the sword just pulled out from its scabbard. The ring is engraved with the word “FURINKAZAN” [literally: wind, forest, fire, mountain], the family logo & flag slogan of Shingen Takeda, a famous samurai of Japan’s Warring Period. This word means “Swift as the Wind, Silent as a Forest, Fierce as Fire and Immovable as a Mountain”  
Engrave your favorite kanji character on the necklace.

Producing 1/3 of Japan’s jewelry, L&Co was founded in 1937 and boasts one of the industry’s best history and track records in the jewelry industry - which is the largest local industry of Yamanashi prefecture. Covering all the stages of jewelry planning, design, manufacturing and sales, it is one of the few jewelry makers whose business is fully completed in-house.

## COMPANY

<b>Have export experiences</b>		<b>Email</b>	kojima@j-lucky.co.jp	<b>Number of Employees</b>	50 people
<b>Language support</b>	Japanese, English	<b>Establishment</b>	1937	<b>Representative</b>	Representative Director Naoki Mochizuki
<b>Name</b>	Lucky Co.,Ltd.	<b>Business Description</b>	Jewelry manufacture.		
<b>Address</b>	2-10-12 Yuda Kofu-shi Yamanashi	<b>Products</b>	Finejewelry, Silver accessory		

## ABOUT THE VISIT

<b>Visit Available</b>	<b>Visitation Hours</b>	Mon to Fri	<b>Time required for observation (min)</b>	Approximately 50
<b>How to Apply</b>	email	<b>Number of Visitors Allowed</b>	Up to approximately 20 people	



PRODUCT 06



# EUROASIA., LTD.

Jewel of Japan  
Hair Accessory



As this mizuhiki accessory is made of Japanese Washi paper, it is very light and, more importantly, environmentally-friendly. This is made from just a seamless paper string. (Awarded COOL JAPAN AWARD 2019)

My desire to connect the world and the regions of Japan began to emerge during my two years as an exchange student in the United Kingdom. I founded this company for conveying the merits of many local beautiful things in Japan through design, etc.

Iida city has a 70% share of the nation's Mizuhiki production area, and our company has the best technology in the country enabling us to make any complex Mizuhiki design. "We connect people and people, and we connect hearts and hearts" We make Mizuhiki meticulously, one by one.

## COMPANY

**Have export experiences**  
**Language support** Japanese, English  
**Name** EUROASIA.,Ltd.  
**Address** 1151-1 Yamamoto Iida-shi Nagano

**Email** nao.yamauchi@naotokyo.com  
**Establishment** 2018  
**Business Description** Redesigning Japanese traditional crafts, producing and renovating Japanese old houses.  
**Products** Mizuhiki goods

**Number of Employees** 2 people  
**Representative** Representative Director Nao Yamauchi

## ABOUT THE VISIT

**Visit** Unavailable



PRODUCT 07



# CHICO GLASS ISHO KYOTO

Wagokoro- Syuki Wagokoro- Koudai  
Wagokoro- Natume Wagokoro -Marukaki-  
Wagokoro- Kaki



The shape is made by blowing glass, and the pattern of “Kakuasa,” which has been popular in Japan since ancient times, is carved in glass. Artists produce Japanese bowls using Venetian lacing techniques. The abundance of colored lines are rich in expression, like knitting. Silver threads used in Shippoyaki are interlaced on glass and arranged in a way only possible by an artisan influenced by the Makie technique of Kanazawa city to symbolize the cross-section of a plant.

## COMPANY

<b>Have export experiences</b>		<b>Email</b>	chicoglass@outlook.jp	<b>Number of Employees</b>	1 people
<b>Language support</b>	Japanese, English	<b>Establishment</b>	2018	<b>Representative</b>	Representative Director Koki Nakayama
<b>Name</b>	Chico glass isho Kyoto	<b>Business Description</b>	Our products :Glass art, various glass products, glass materials.		
<b>Address</b>	2-1 Kamiyanagihara, Gonokuchi Ujitawara-cho Kyoto	<b>Products</b>	Glass art, various glass products, glass materials		

## ABOUT THE VISIT

<b>Visit</b>	Available	<b>Visitation Hours</b>	Upon request	<b>Time required for observation (min)</b>	Upon request
<b>How to Apply</b>	email	<b>Number of Visitors Allowed</b>	Upon request	<b>Application Deadline</b>	Upon request
				<b>Other</b>	Upon request



PRODUCT 08



# ANAORI CARBON CO.,LTD.

ANAORI CARBON  
KITCHENWARE  
POT OVAL



Made of carbon graphite, this cookware offers high thermal conductivity and a far-infrared effect which concentrates the flavors of the food. A ceramic coating on the interior of the pots prevent food from burning, and the thickness characteristic of carbon graphite ensures heat is well-maintained. The high sealing performance with an accuracy of 0.01 mm makes water-less cooking possible.

I could not forget the taste of the baked sweet potato that I ate at the factory when I was a child. As such, we developed a carbon cookware in the hope of delivering this wonderful sensation to people all over the world.

## COMPANY

Have export experiences

Language support Japanese, English

Name Anaori Carbon Co.,Ltd.

Address 6-20 Hatakeda-cho Ibaraki-shi Osaka

Email s.hirobe@anaori.co.jp

Establishment 1962

Business Description Production of carbon products.

Products Carbon graphite

Number of Employees 70 people

Representative Representative Director Eiichi Anaori

## ABOUT THE VISIT

Visit Available Visitation Hours Upon request Time required for observation (min) Upon request

How to Apply email Number of Visitors Allowed Upon request Application Deadline Upon request

Other Upon request



PRODUCT 09



# TOYO STEEL CO., LTD.

KONSTELLA  
briefcase  
clutch  
pouch



KONSTELLA, which was announced by Toyo Steel Corporation, a company manufacturing and selling various tool boxes and the like, is a modern version of the mountain-shaped tool box that won the Good Design Long Life Design Award, and is embodied through a crystallization of techniques cultivated in the Kansai region. This “tool box” enables storage and easy transportation of various tools essential for modern-day business, such as laptops and tablets, and supports constantly-diversifying business scenes.

We contribute to society by creating new values (convenience, comfort, value for customers, creation of employment). We provide products that ensure customer satisfaction, and long-term use.

## COMPANY

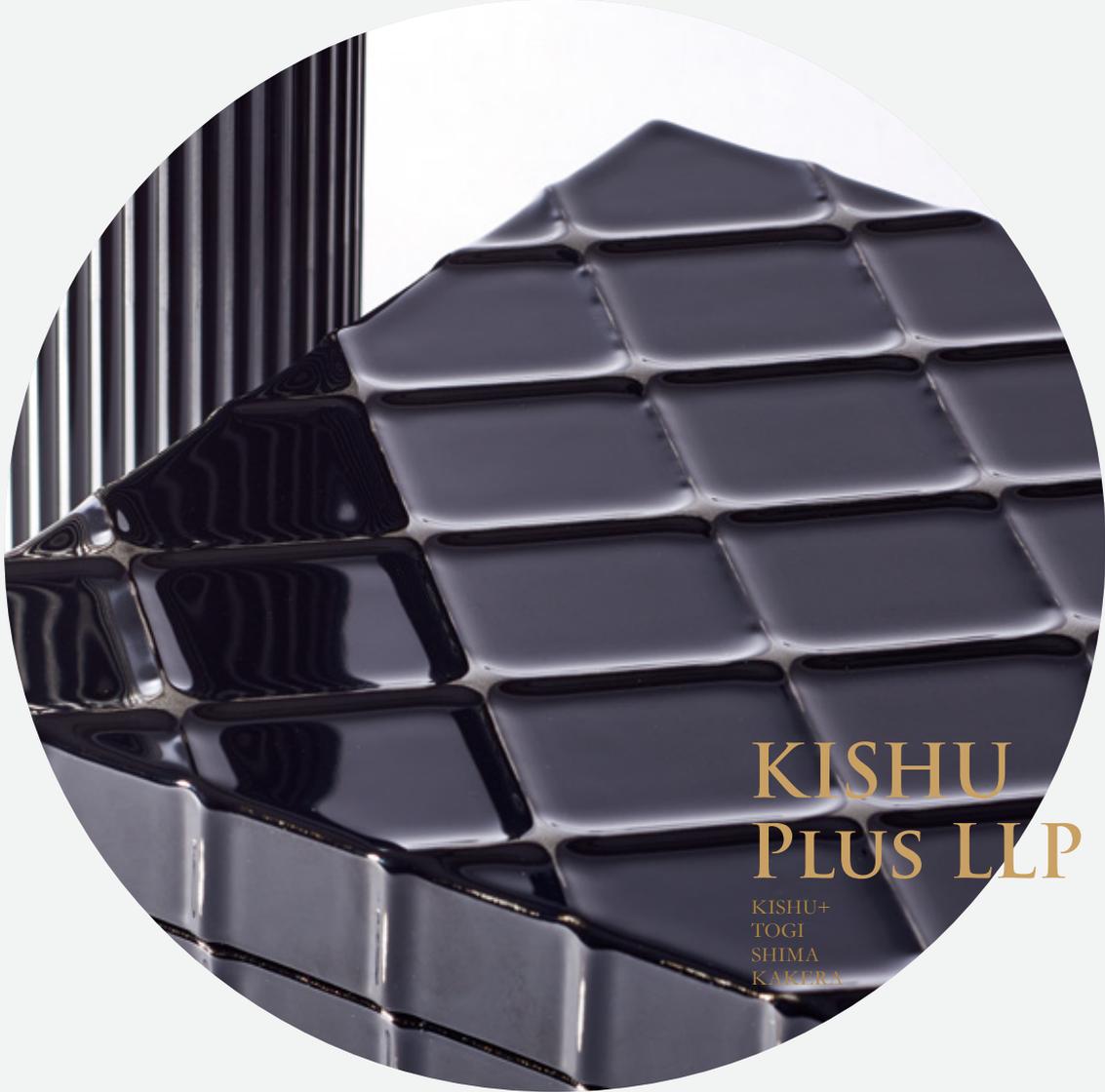
<b>Have export experiences</b>		<b>Email</b>	hyoshimoto@toyosteel.jp	<b>Number of Employees</b>	28 people
<b>Language support</b>	Japanese, English	<b>Establishment</b>	1969	<b>Representative</b>	Representative Director Taiji Hisashi
<b>Name</b>	TOYO STEEL Co., Ltd.	<b>Business Description</b>	Tool box, tool storage related, manufacture and sales of casters		
<b>Address</b>	4-8-13 Kano Higashiosaka-shi Osaka				
<b>Products</b>	Toolbox				

## ABOUT THE VISIT

<b>Visit Available</b>	Upon request	<b>Visitation Hours</b>	Upon request	<b>Time required for observation (min)</b>	Upon request
<b>How to Apply</b>	email	<b>Number of Visitors Allowed</b>	Upon request	<b>Application Deadline</b>	Upon request
				<b>Other</b>	Upon request



PRODUCT 10



# KISHU PLUS LLP

KISHU+  
TOGI  
SHIMA  
KAKERA



3D Negoro-Nuri created by 3D digital design and handwork.

The uneven form is carefully carved out using computer control, and the lacquered surface is then polished by hand. Unlike in typical lacquerware, which is only decorated on the flat surface, the decoration by handwork seems three-dimensional.

Stripes by handwork and machine work.

Single flower vase coating lacquer on an aluminum extruded material. By polishing the vase's uneven surface using a technique of Negoro-Nuri, a striped pattern of aluminum and lacquer surfaces.

Polishing to create a comfortable feeling.

Lacquer is applied on a metal polyhedron like a fragment, and the edges polished using the Negoro-Nuri technique. Comfortable feeling in the weight unique to metal and unlike wood, the soft lacquer, the feeling and gloss achieved through light polishing.

We connect the following strong passions to our current business entity. "Enhance the brand strength of Kishu Lacquer, which is on par with other production areas" "We want to offer attractive Kishu Lacquer products to the market" "We want to launch a business with potential and connect it to the next generation entrepreneur".

KISHU + is a brand new lacquerware brand launched by four Kishu lacquerware producers. We would like to challenge ourselves to expand into new markets and the world we have not experienced until now while cherishing the goodness of traditional Kishu lacquerware.

## COMPANY

<b>Have export experiences</b>		<b>Email</b>	info@kishu-plus.jp	<b>Number of Employees</b>	5 executive union member
<b>Language support</b>	Japanese, English	<b>Establishment</b>	2019	<b>Representative</b>	Representative Director Yoshihiro Ohashi
<b>Name</b>	KISHU Plus L.L.P	<b>Business Description</b>	1)Development and manufacture of interior lighting and other products by fusing traditional Kishu lacquer technique and the latest digital technology		
<b>Address</b>	569-1 Okada Kainan-shi Wakayama		2)Marketing and sales activities of interior lighting and other products for domestic and oversea mark		
		<b>Products</b>	Interior lighting and other products		

## ABOUT THE VISIT

<b>Visit Available</b>	Upon request	<b>Time required for observation (min)</b>	Approximately 120
<b>How to Apply</b>	email	<b>Application Deadline</b>	prior to two weeks
<b>Visitation Hours</b>	Upon request		
<b>Number of Visitors Allowed</b>	Upon request		



PRODUCT 11



# TAKEYARI Co.,LTD.

TAKEYARI CANVAS  
Tiger Canvas One Shoulder Bag  
Tiger Canvas Tote L  
Tiger Canvas Backpack



Tiger canvas has a water repellent coating. While small, it has two big compartments and a small phone pocket inside. The main part can fit a plastic bottle (500ml). An ideal bag for those with less things to hold.

Uses tiger canvas with a water repellent coating. Features a wide depth, with an inner pocket.

This product is solid and offers ample capacity, allowing you to carry lots of luggage.

Uses tiger canvas with a water repellent coating. In addition to the large pocket in the front, there are other small compartments inside.

In 1888, the manufacturing industry began with the marriage of the founder, Takeyari Goro, and Ume, who was a brilliant weaver, and the history of Takeyari began.

Kurashiki city, Okayama prefecture, where Takeyari is located, is famous as a textile town and has a 70% domestic share of the canvas market. We are making factory brand bags from the desire to let more people know about our high quality canvas carefully woven in Kurashiki.

## COMPANY

<b>Have export experiences</b>		<b>Email</b>	edamatsu@takeyari-tex.co.jp	<b>Number of Employees</b>	48 people
<b>Language support</b>	Japanese, English	<b>Establishment</b>	1888	<b>Representative</b>	Representative Director Kenji Takeyari
<b>Name</b>	TAKEYARI Co.,Ltd.	<b>Business Description</b>	Production of canvas bags carefully waven by special shuttle loom.		
<b>Address</b>	414 Sobara Kurashiki-shi Okayama				
		<b>Products</b>	Canvas bag, canvas		

## ABOUT THE VISIT

<b>Visit Available</b>	<b>Visitation Hours</b>	Mon to Fri 9:00 am~5:00 pm	<b>Time required for observation (min)</b>	Approximately 30	
<b>How to Apply</b>	email	<b>Number of Visitors Allowed</b>	Up to approximately 20 people	<b>Application Deadline</b>	prior to one week



PRODUCT 12



# SHIPPAIN FUJITA CO.,LTD.

SHINOBI  
NENRIN-BLACK  
BOTAN-BLACK  
BOTAN-RED



All new “luncheon board” created by applying “brocade” used for Japanese hanging scrolls, picture frames and kimono sashes on the surface, and natural wood with “tree rings” sliced as thin as 0.2 mm on the back side. The board is then covered with multiple layers of clear coating by applying “mirror finish”, which is the highest coating technology. As it is of high-quality finish on both sides, this item will enrich your mealtime, tea time, and drinking time.

Since our founding, all painting work has been through direct sales and direct construction. That is because we want to hear your impressions directly. In the same way, we will not sell the SHINOBI through a dealer as we want to be true to our customer’s order as much as possible. The series is sold only at our company’s EC site.

The gold rattan fabric and veneer is a collection of fine craftsmanship. Also, I was devoted to making products day and night to make products that could give people a close sense of the beauty of Japan’s “WA”. On the journey, I suffered damage due to heavy rain in western Japan, but I ultimately achieved my goal of launching this product on the market. I want as many people as possible to have and enjoy my products.

## COMPANY

<b>Have export experiences</b>		<b>Email</b>	shipshinobu@gmail.com	<b>Number of Employees</b>	7 people
<b>Language support</b>	Japanese, English	<b>Establishment</b>	1999	<b>Representative</b>	Representative Director Yasuhide Horiuchi
<b>Name</b>	Shippaint Fujita Co.,Ltd.	<b>Business Description</b>	Painting (Roof, wall, Indoor, furniture, heat-proof etc)		
<b>Address</b>	1967-7 Nakamatsuhara, Miyuki-cho Fukuyama-shi Hiroshima	<b>Products</b>	Tablemat		

## ABOUT THE VISIT

<b>Visit Available</b>	<b>Visitation Hours</b>	Mon to Fri 9:00 am~6:00pm	<b>Time required for observation (min)</b>	Upon request	
<b>How to Apply</b>	email	<b>Number of Visitors Allowed</b>	Upon request	<b>Application Deadline</b>	Upon request
			<b>Other</b>	Upon request	



PRODUCT 13



# DAIRI LUMBER CO.,LTD.

AOLA  
Indigo Coating Cypress Wood Pair Cup Set  
Indigo Coated Beer Tumbler



In Japan, Tokushima is a major producer of indigo plants with more than 700 years of history. By developing a unique, never-before-seen substance from a traditionally-made rattan and treating it as a pigment, rather than a dye, we have established a technology that can be used as a paint or spray.

We offer timber and other building construction materials. We have the largest share in panel production of 2x4 houses in the Shikoku region, and thorough knowledge of construction materials cultivated over our long history. We are also creating unique products that utilize local resources as a new initiative.

## COMPANY

<b>Have export experiences</b>		<b>Email</b>	whitelily0073@yahoo.co.jp	<b>Number of Employees</b>	25 people
<b>Language support</b>	Japanese, English	<b>Establishment</b>	1959	<b>Representative</b>	Representative Director Takahiko Kohama
<b>Name</b>	Dairi Lumber Co.,Ltd.	<b>Business Description</b>	Assembling of two-by-four members, precut, panel and truss production for construction contractor. Also, we sell flooring, panels, other building material utilizing collaboration between locally grown Tokushima cedar wood and indigo dye.		
<b>Address</b>	7-68 Tsudakaigan-cho Tokushima-shi Tokushima				
		<b>Products</b>	Import and sales of raw woods, manufacturing and sales: 2 x 4 members, Conventional panel Flooring, Building materials, Housing materials.		

## ABOUT THE VISIT

<b>Visit Available</b>	Upon request	<b>Time required for observation (min)</b>	Upon request
<b>How to Apply</b>	email	<b>Application Deadline</b>	Upon request
<b>Visitation Hours</b>	Upon request	<b>Other</b>	Upon request
<b>Number of Visitors Allowed</b>	Upon request		



PRODUCT 14



# NABESIMA KOSENGAMA

KOSEN

Iro- Nabeshima Goblet Takara zukushi- mon  
Ai- Nabeshima Goblet Seikaiha- mon  
Nabeshima Seiji Goblet



Nabeshima ware was once produced only for feudal lords. Inspired by a traditional “Takarazukushi” pattern, this goblet is colored by remarkable handwork to meet modern tastes. This will make a wonderful gift for someone you care for.

Nabeshima ware was once produced only for feudal lords. Inspired by a traditional “Seigaiha” pattern, the color is boldly arranged with remarkable handwork to give it a strong aura. This will make a wonderful gift for someone you care for.

Nabeshima ware was once produced only for feudal lords. This goblet is glazed with 100% celadon of a raw material. Transparent jade green and smooth texture are its characteristic charm.

We engage in manufacturing and management in order to carry on the skills unique to Nabeshima Yaki and for the further development of production areas. Since our founding, we have worked along with the idea and continued research and development in order to convey Nabeshima Celadon to as many people as possible.

At present, we are committed to a hand painted, handmade-to-order approach in order to preserve the skills unique to Nabeshima Yaki and develop production areas. In the production areas, we have a good relationship with the producers’ cooperative that facilitates development of the production area. Five years ago, our representative Kawazoe was appointed president of the cooperative.

## COMPANY

<b>Have export experiences</b>		<b>Email</b>	k.takahiko@nabeshima-kosen.jp	<b>Number of Employees</b>	10 people
<b>Language support</b>	Japanese, English	<b>Establishment</b>	1963	<b>Representative</b>	Representative Director Takahiko Kawazoe
<b>Name</b>	Nabeshima Kosengama	<b>Business Description</b>	Manufacture (rocro molding, casting, glazed, painting, baking) and sales of nabeshima celadon.		
<b>Address</b>	1555-17 Fumaneki, Minamihata-cho Imari-shi Saga	<b>Products</b>	Daily tableware of nabeshima celadon, ornaments of colored Nabeshima, etc.		

## ABOUT THE VISIT

<b>Visit Available</b>	email	<b>Visitation Hours</b>	Mon to Fri 8:00 am~5:00pm	<b>Time required for observation (min)</b>	Approximately 120
<b>How to Apply</b>		<b>Number of Visitors Allowed</b>	Up to approximately 20 people	<b>Application Deadline</b>	prior to one week



PRODUCT 15



# ARITA PORCELAIN LAB, INC.

ARITA PORCELAIN LAB  
ARITA Sparkling Glass, Snow  
2 Layer Bomboniere Koimari Wine Red  
Multi use Bowl Gold



ARITA Sparkling Glass was born with curvaceous beauty through careful trial and error by our skilled craftsman based on the advice of a local sake brewery. We would like people to enjoy sake casually, in the same way as wine. This Arita porcelain bomboniere can be used as an accessory case, or a container for sweets or food. The lid can be used as a dish, and the container can be stacked 2 or 3 layers high, in similar fashion to a Japanese Oju box. The JAPAN Series expresses Japan's four season and particularly the gold of beautiful autumn created by the leaves changing color. Our seasoned craftsmen brushed this gold one by one to achieve elegant shadowing.

We adopt an approach combining a 200-year tradition and innovative attempts to our production, and transfer this value to the next generation so that we may continue disseminating Japanese modern luxury.

## COMPANY

<b>Have export experiences</b>		<b>Email</b>	namba@aritaware.com	<b>Number of Employees</b>	45 people
<b>Language support</b>	Japanese, English	<b>Establishment</b>	1804	<b>Representative</b>	Representative Director Satoru Matsumoto
<b>Name</b>	ARITA PORCELAIN LAB, INC.	<b>Business Description</b>	Manufacturing and retail of porcelain		
<b>Address</b>	3037 Hei, Kuromura Arita-cho, Nishimatsuragun Saga	<b>Products</b>	Porcelain		

## ABOUT THE VISIT

<b>Visit Available</b>	Upon request	<b>Visitation Hours</b>	Upon request	<b>Time required for observation (min)</b>	Upon request
<b>How to Apply</b>	email	<b>Number of Visitors Allowed</b>	Upon request	<b>Application Deadline</b>	Upon request
				<b>Other</b>	Upon request