## **Discovery NIIGATA**



## Company Profile

No. 171





				600					
Address									
Shimamicho243	34-10, 1	Niigata Kita	a-ku, Niiga	ata950-31	l02 Ja	pan			
Company web	site								
http:/www.seih	yo.co.j	р							
Year founded	Capita	l fund		Number of employees					
1916	1916 100 million∼1 billion y					$21{\sim}100$ employees			
Industry sector	r								
● Manufacturing ● W		Wholesale	Wholesale Re			Trading	Se	Services / Others	
Main products									
	Rice and Cereal processed goods		Vegetables, Fruits and Processed vegetables and Processed fruits			Meat(fresh), Meat(prepared)		Sea foods and Processed sea foods	
•	Kashi(cake and confectioneries)		Seasonigs and soups			Prepared foods		Non-alcoholic beverages	
	Alcoholic beverages (except medicine)		Other foods and processed foods		ice cream				
Company outli	ne	<u> </u>							

Ever since our founding in 1916 as an ice manufacturer, we have developed our business as an flavored ice wholesaler; including Momotaro - our flagship product, Japanese sweets, including the famous Sasadango – a Niigata specialty and many other products besides.

Certifications (e.g. ISO, HACCP, GAP)											
	ISO9001	•	• ISO22000		EU-HACCP		U.SHACCP				other kinds of HACCP
	GAP	Organic certification		Halal		Others -					
Payment terms											
	T/T		L/C	•	Others	-					
Trade form											
•	Direct trade	ade Indirect trade Others		Others	-						
Export experience						Exporting countries					
Experience of export within 5 years						Hong Kong					
Target buyer											
•	Import distributor		ıtor	R	tetailer		Restaurant and hotel				Cross-border EC operator
	Others -										
Target country											
Asia,	USA										