Discovery NIIGATA

JETRO Niigata

Product Specification

No. 170 Hirono Co.,Ltd.

Product name

Frozen conger eel sushi, 12 pieces x 20 packs



Product No. 01

Description							
Sea foods and Processed sea foods							
Size per product							
Width		130 mm					
Depth		250 mm					
Height		40 mm	٦				
Weight		360 g					
Capacity	Capacity 370 g						
Quantity per case							
	20	pack(s)					
Minimum lot for o	rder						
	2	case(s)					
Expiration date and	storage	temperature					
6 month(s) Frozen							
Retail price in Jap	Retail price in Japan (yen) *excluding tax						
3,9	980	JPY					

Place of production/processing

Niigata Prefecture

Ingredients and food additives

Uruchi rice (non-glutinous, Niigata-cultivated Koshi-ibuki variety), common Japanese conger, rice vinegar, sake lees, sugar (high-fructose corn syrup, sugar), salt, soy sauce, sake, edible fat and oil, kelp extract/trehalose and emulsifier (partially containing wheat and soybeans).

Selling point

Hand-rolled sushi topped with conger eels seared to bring out their best. The conger eels are simmered until fluffy and tender, then lightly broiled for a toasty end touch. Goes perfectly with sushi rice seasoned in rich red vinegar.

Flave	or				
- Sale:	s season				
•	We can make shipments during all seasons.	L L	We can make shipments during the following term.	~	

Discovery NIIGATA

JETRO Niigata

Product Specification

No. 170 Hirono Co.,Ltd.

Product name

Frozen California roll



Product No. 02

Description							
Sea foods and Processed sea foods							
Size per product							
Width		57 mm					
Depth		220 mm					
Height		40 mm					
Weight 245 g							
Capacity 255 g							
Quantity per case	Quantity per case						
	28	pack(s)					
Minimum lot for o	rder						
	4	case(s)					
Expiration date and	storage	etemperature					
6 month(s) Frozen							
Retail price in Japan (yen) *excluding tax							
8	300	JPY					

Place of production/processing

Niigata Prefecture

Ingredients and food additives

Uruchi rice (non-glutinous, Niigata-cultivated Koshi-ibuki variety), salmon, avocado, Sakhalin smelt fish eggs, brewed vinegar, fishmeat, sugar, seaweed, salt, soy sauce, sweet sake, powdered egg white, vegetable protein powder, edible fat and oil, alcohol/trehalose, condiment (amino acid, etc.), pH adjusters, processed starch, flavoring, acetic acid Na, food coloring (monascus purpureus, gardenia), lactic acid Na, sorbitol, preservative (sorbic acid K), antioxidant (v.c.) and emulsifier (partially

Selling point

California roll, a popular overseas choice, lends itself to praiseworthy plating arrangements and a selection of sauces.

Flav	or		
- Sale	s season		
•	We can make shipments during all seasons.	We can make shipments during the following term. \sim	

Discovery NIIGATA

JETRO Niigata

Product Specification

No. 170 Hirono Co.,Ltd.

Product name

Frozen mackerel sushi



Product No. 03

Description							
Sea foods and Processed sea foods							
Size per product							
Width	70 mm						
Depth	220 mm						
Height	55 mm						
Weight	310 g						
Capacity	320 g						
Quantity per case							
	28 pack(s)						
Minimum lot for o	order						
	4 case(s)						
Expiration date and	storage temperature						
6 month(s) Frozen							
Retail price in Jap	Retail price in Japan (yen) *excluding tax						
3,0	000 JPY						

Place of production/processing

Niigata Prefecture

Ingredients and food additives

Uruchi rice (non-glutinous, Niigata-cultivated Koshi-ibuki variety), mackerel, sea kelp, brewed vinegar, grain vinegar, sugar (sugar, high-fructose corn syrup, yellow-granulated sugar), soy sauce, plum wine, sweet sake, kelp extract/trehalose and food coloring (caramel coloring). (Partially containing mackerel, wheat and soybeans).

Selling point

Slightly vinegared high-quality "Kinka mackerel" is rolled with sea kelp cooked sweetly. To bring out the flavor of vinegared mackerel, we use sushi rice seasoned with a rich red vinegar.

Flave	or			
- Sale:	s season			
•	We can make shipments during all seasons.	We can make shipments during the following term.	~	

Discovery NIIGATA

JETRO Niigata

Product Specification

No. 170 Hirono Co.,Ltd.

Product name

Frozen sushi with mixed grains (eight-piece pack)



Product No. 04

Description						
Rice and Cereal processed goods						
Size per product						
Width	130 mm					
Depth	250 mm					
Height	30 mm					
Weight	360 g					
Capacity	Capacity 370 g					
Quantity per case						
	24 pack(s)					
Minimum lot for o	rder					
	2 case(s)					
Expiration date and	storage temperature					
6 month(s) Frozen						
Retail price in Japan (yen) *excluding tax						
Ľ	5 80 JPY					

Place of production/processing

Niigata Prefecture

Ingredients and food additives

Uruchi rice (non-glutinous, Niigata-cultivated Koshi-ibuki variety), 16-grain rice (sticky black rice, barley, sticky common millet, corn, sticky foxtail millet, black soybeans, red beans, sticky red rice, germinated brown rice, sticky white rice, millet, barnyard millet, Amaranthus, quinoa, black sesame and white sesame), brewed vinegar, sugar, high-fructose corn syrup, salt, kelp extract, vegetable fats and oils/trehalose, condiment (amino acid, etc.) and emulsifier (partially containing mackerel, wheat and **Selling point**

The toppings you find tastiest, on healthy sushi rice with mixed grains. Goes perfectly with meat, fish, vegetables and other ingredients (not included in this product).

Flavo	or			
-				
Sales	season			
•	We can make shipments during all seasons.	We can make shipments during the following term.	~	

Discovery NIIGATA

JETRO Niigata

Product Specification

No. 170 Hirono Co.,Ltd.

Product name

Frozen sushi pocket (a pack of 12 pieces)



Product No. 05

Description							
Rice and Cereal processed goods							
Size per product							
Width		130 mm					
Depth		250 mm					
Height		40 mm					
Weight 540 g							
Capacity		550 g					
Quantity per case							
	20	pack(s)					
Minimum lot for o	rder						
	2	case(s)					
Expiration date and	storage	e temperature					
6 month(s) Frozen							
Retail price in Jap	Retail price in Japan (yen) *excluding tax						
8	340	JPY					

Place of production/processing

Niigata Prefecture

Ingredients and food additives

Uruchi rice (non-glutinous, Niigata-cultivated Koshi-ibuki variety), fried tofu, high-fructose corn syrup, sugar, brewed vinegar, soy sauce, salt, kelp extract, base seasoning, yeast extract, edible fats and oils/trehalose, condiment (amino acid, etc.), processed starch, food coloring (caramel, annatto), acidulant and emulsifier (partially containing wheat and soybeans).

Selling point

A sushi pocket in which sushi rice is rolled with seasoned fried tofu. You can then turn over the fried tofu and place the ingredients of your choice on sushi rice. The fried tofu is lightly seasoned (ingredients are not included in this product).

Flavo	Dr			
-				
Sales	season			
•	We can make shipments during all seasons.	We can make shipments during the following term.	~	