

Company Profile

No. 155


あたらや WATAYA Co., Ltd.


Address

3-34 Honchou 2-Chome, Jonai, Ojiya, Niigata 947-0021

Company website

<https://www.watayasoba.co.jp/>

| Year founded | Capital fund | Number of employees |
|--------------|-------------------|---------------------|
| 1921 | 10~50 million yen | 21~100 employees |

Industry sector

- Manufacturing
 Wholesale
 Retail
 Trading
 Services / Others

Main products

| | | | | | | | |
|-------------------------------------|---------------------------------------|-------------------------------------|--|--|-----------------------------|--|-----------------------------------|
| <input checked="" type="checkbox"/> | Rice and Cereal processed goods | | Vegetables, Fruits and Processed vegetables and Processed fruits | | Meat(fresh), Meat(prepared) | | Sea foods and Processed sea foods |
| | Kashi(cake and confectioneries) | <input checked="" type="checkbox"/> | Seasonings and soups | | Prepared foods | | Non-alcoholic beverages |
| | Alcoholic beverages (except medicine) | | Other foods and processed foods | | | | |

Company outline

We are celebrated its 100th anniversary.

We have developed a product that can be enjoyed at home because we want more people to enjoy the delicious Hegi soba noodles.

Certifications (e.g. ISO, HACCP, GAP)

| | | | | | | | | | |
|--------------------------|---------|--------------------------|-----------------------|--------------------------|----------|--------------------------|------------|--------------------------|----------------------|
| <input type="checkbox"/> | ISO9001 | <input type="checkbox"/> | ISO22000 | <input type="checkbox"/> | EU-HACCP | <input type="checkbox"/> | U.S.-HACCP | <input type="checkbox"/> | other kinds of HACCP |
| <input type="checkbox"/> | GAP | <input type="checkbox"/> | Organic certification | <input type="checkbox"/> | Halal | <input type="checkbox"/> | Others | <input type="checkbox"/> | |

Payment terms

- T/T
 L/C
 Others

Trade form

- Direct trade
 Indirect trade
 Others

Export experience

Experience of export within 5 years

Exporting countries

France

Target buyer

- Import distributor
 Retailer
 Restaurant and hotel
 Cross-border EC operator

Others

Green colour chili oil made from Kagura Nanban, a special of Ojiya City, Niigata Prefecture.The re

USA, France, England, ASEAN