**BtoB matching site** 

## **Discovery NIIGATA**

## JETRO Niigata

## **Company Profile**

No. 131

## CORONA CORPORATION



| Address   |                                    |   |   |        |                            |  |                      |                           |                        |                           |  |                          |  |
|---|------------------------------------|---|---|--------|----------------------------|--|----------------------|---------------------------|------------------------|---------------------------|--|--------------------------|--|
| 7-7 Higashi-Shinbo, Sanjo, Niigata, 955-8510, Japan   |                                    |   |   |        |                            |  |                      |                           |                        |                           |  |                          |  |
| Company website   |                                    |   |   |        |                            |  |                      |                           |                        |                           |  |                          |  |
| https://www.corona.co.jp/   |                                    |   |   |        |                            |  |                      |                           |                        |                           |  |                          |  |
| Year  | r founded Capital fund             |   |   |        |                            |  |                      | Number of employees       |                        |                           |  |                          |  |
|   | 1937 1 billion yen~                |   |   |        |                            |  |                      |                           | 1,001 employees $\sim$ |                           |  |                          |  |
| Industry sector   |                                    |   |   |        |                            |  |                      |                           |                        |                           |  |                          |  |
| Manufacturing     Wholesale   |                                    |   |   | Retail |                            |  |                      | Trading                   |                        | Services / Others         |  |                          |  |
| Mair  | n products                         | 5   |   |        |                            |  |                      |                           |                        |                           |  |                          |  |
|   | Machinist tools                    |   |   |        |                            | Soil preparation machinery an<br>implements, Harvesting and<br>preparing machinery and<br>implements |                      |                           |                        |                           | Cutleries  |                          |  |
|   | Artisan's tools                    |   |   |        |                            |  | Preparation utensils |                           |                        |                           |  | Cooking utensils         |  |
|   | Tableware                          |   |   |        |                            | Table utensils   |                      |                           |                        |                           | s, forks, spoons, chopsticks,<br>and those accessories |                          |  |
|   | 0                                  | Other kitchen utensils and                                  |   |        |                            | eware  |                      |                           |                        | Household gardening tools |  |                          |  |
| •   | Other hon<br>living pro            | Portable kerosene heater, Kerosene fan heater, Dehumidifier |   |        |                            |  |                      |                           |                        |                           |  |                          |  |
|   | Outwears                           |   |   |        | textile and<br>el products |  |                      |                           |                        |                           |  |                          |  |
| Company outline   |                                    |   |   |        |                            |  |                      |                           |                        |                           |  |                          |  |
| We were established in 1937, and since then, taking the launch of pressure type kerosene cooking stove as a starting point, we have grown as the leading manufacturer of kerosene heating appliances. |                                    |   |   |        |                            |  |                      |                           |                        |                           |  |                          |  |
| Certifications (e.g. ISO, HACCP, GAP)   |                                    |   |   |        |                            |  |                      |                           |                        |                           |  |                          |  |
| ISO9001, ISO14001   |                                    |   |   |        |                            |  |                      |                           |                        |                           |  |                          |  |
| Payment terms   |                                    |   |   |        |                            |  |                      |                           |                        |                           |  |                          |  |
|   | T/T                                | Г ● L/C   |   | Others |                            |  |                      |                           |                        |                           |  |                          |  |
| Trade form  |                                    |   |   |        |                            |  |                      |                           |                        |                           |  |                          |  |
|   | Direct trade   Indirect trade Othe |   |   |        |                            | Other  | s                    |                           |                        |                           |  |                          |  |
| Export experience   |                                    |   |   |        |                            |  | Ex                   | Exporting countries       |                        |                           |  |                          |  |
|   |                                    |   |   |        |                            |  |                      | Europe, Middle East, etc. |                        |                           |  |                          |  |
| Target buyer  |                                    |   |   |        |                            |  |                      |                           |                        |                           |  |                          |  |
| •   | Import distributo                  |   | r | Reta   |                            | ailer  |                      | R                         | estaurant and          | hotel                     |  | Cross-border EC operator |  |
|   | Others                             |   |   |        |                            |  |                      |                           |                        |                           |  |                          |  |
| Tarc  | jet countr                         | v   |   |        |                            |  |                      |                           |                        |                           |  |                          |  |

Southeast Asia and Middle East(Dehumidifier), Middle East and Central Asia (Kerosene heater)