

Harnessing Japan's Innovation Power

Establishing R&D Operations in the World's Most Innovative Economy

Vancouver, Toronto and Montreal, June 17th, 19th and 20th 2013

**Co-Organized by: the Embassy of Canada to Japan and
The Japan External Trade Organization (JETRO)**

Named the world's most innovative country for the 3rd consecutive time in 2013 by the Economist Intelligence Unit, Japan boasts a domestic environment highly-conducive to top-quality corporate research and development.

The Embassy of Canada in Japan and JETRO have partnered to organize these seminars on how your company can maximize its R&D potential through various strategies and specific government programs. Speakers from industry, government, and academia will share their experiences and expertise and answer your questions during each 90-minute seminar and subsequent networking luncheon.

Participation is free, but spaces are limited, so register today

For more details on the Vancouver event or to register, please contact:
reference@jetrovancouver.org

(Also see next page for complete schedule)

Vancouver Seminar Schedule - Harnessing Japan's Innovation Power Establishing R&D Operations in the World's Most Innovative Economy

Co-Organized by: the Embassy of Canada to Japan and
The Japan External Trade Organization (JETRO)

Date/Time: June 17, 2013
Between 11:30 and 13:00 (registration opens at 11:00)
**A simple lunch will be served (no cost)

Venue: BC Showcase
Robson Square – 800 Robson St., Suite 1700 (skating rink level)

Detailed program:

11:00-11:30	Registration
11:30-11:35	Introduction by master of ceremonies
11:35-11:40	Welcome Remarks by Hiroaki Isobe, Executive Vice President, JETRO
11:40-11:55	Why Japan and the Attractiveness of Japan – Presentation by Paul Thoppil, Minister, Embassy of Canada in Japan
11:55-12:00	Q&A
12:00-12:15	Establishing a Presence in Japan – Presentation by Hitoshi Oishi, Executive Director, JETRO Toronto
12:15-12:25	Q&A
12:25-12:50	Successful case studies of Canadian companies and organizations in Japan – Presentation by James Schlosser, BC Cancer Agency – Presentation by John Hepburn, University of British Columbia
12:50-13:00	Q&A